THE BEST FIFA FOOTBALL AWARDS 2017

RULES OF ALLOCATION

The articles below relate to the following four awards:

- The Best FIFA Men’s Player
- The Best FIFA Women’s Player
- The Best FIFA Men’s Coach
- The Best FIFA Women’s Coach

(Each referred to herein as “Award” and collectively as the “Awards”.)

Art. 1. The Awards are organised and presented by FIFA.

Art. 2. The Awards reward the best in each category, regardless of championship or nationality, for their respective achievements during the period 20 November 2016 to 2 July 2017 inclusive for the men’s awards and from 20 November 2016 to 6 August 2017 inclusive for the women’s awards.

Art. 3. The Awards are bestowed according to on-field performance and overall behaviour on and off the pitch.

Art. 4. The winners of The Best FIFA Men’s Player and The Best FIFA Men’s Coach awards will be selected by an international jury comprising the current coaches of all men’s national teams (one per team), the current captains of all men’s national teams (one per team), one specialist journalist from each territory represented by a national team and fans from all over the world registered on FIFA.com.

The winners of The Best FIFA Women’s Player and The Best FIFA Women’s Coach awards will be selected by an international jury comprising the current coaches of all women’s national teams (one per team), the current captains of all women’s national teams (one per team), one specialist journalist from each territory represented by a national team and fans from all over the world registered on FIFA.com.

Each of the four groups of voters within a jury has the same electoral weight irrespective of the actual number of voters in those groups (i.e. the votes of the coaches, of the captains, of the specialist journalists and the fans shall each make up one quarter of the poll, notwithstanding the number of voters in each group). The results of the individual votes of the jury members shall be published on www.FIFA.com. For the avoidance of doubt:

a. captains of national teams can vote for coaches from the national team they represent;
b. captains and coaches of national teams can vote for players from the national team they represent;
c. nominated captains and coaches are not permitted to vote for themselves;
d. specialist journalists can vote for players and coaches who are from their own country or who represent clubs affiliated to their own country;
e. fans registered on FIFA.com can vote for men’s and women’s football players and coaches,
provided that any such vote is cast fairly and in accordance with these rules of allocation.

Art. 5. Each member of the jury will be requested to nominate, in decreasing order of merit, the three players and
three coaches who, in accordance with the criteria set out in articles 2 and 3 above, they consider most
deserving of the respective Award. These nominations are drawn:

a. for The Best FIFA Men’s Player award, from a shortlist of twenty-three (23) male players compiled
by a panel of experts in men’s football representing different FIFA and external football stakeholders;

b. for The Best FIFA Men’s Coach award, from a shortlist of ten (10) coaches compiled by a panel of
experts in men’s football representing different FIFA and external football stakeholders;

c. for The Best FIFA Women’s Player award, from a shortlist of ten (10) female players compiled by a
panel of experts in women’s football representing each of the six confederations; and

d. for The Best FIFA Women’s Coach award, from a shortlist of ten (10) coaches compiled by a panel
of experts in women’s football representing each of the six confederations.

In the event that two or more nominees receive the same number of votes as the nominee in the last
position on the shortlist in any of the above categories, the respective shortlist may be expanded to include
all nominees receiving the same number of votes as the nominee in the last position.

Art. 6. The three players and three coaches nominated by each jury member receive five points, three points or
one point, respectively, depending on whether the juror places the player or coach first (five points), second
(three points) or third (one point).

Art. 7. The Award is bestowed upon the player or coach, in each particular category of Award, who receives the
highest weighted percentage of points, i.e. the percentage of points received following application of
electoral weighting of the four jury groups as described in article 4 above.

Art. 8. In the event of a tie for first place after the above procedure has been applied, the player or coach with the
highest number of “five-point” scores from the votes cast by the captains, coaches and media shall be the
winner of the relevant Award. In the event that this also leads to a tie, the player or coach with the highest
number of “three-point” scores from the votes cast by the captains, coaches and media shall be the winner
of the relevant Award. In the event that this still leads to a tie, each nominee who remains tied for the
Award shall jointly receive the Award.

Art. 9. The voting period for the Awards commences on 21 August 2017 and concludes at midnight CET on 7
September 2017 (the “Voting Period”).

Art. 10. The respective winners of the Awards will receive the relevant trophy in person during a ceremony organised
by FIFA.

Art. 11. The voting procedure for each of the Awards is supervised and monitored by the independent observers
PricewaterhouseCoopers (PwC).

Art. 12. Notwithstanding the foregoing articles, FIFA is entitled at any point to disregard any vote by any member
of the international jury in the event that such member is deemed by FIFA, at its sole discretion, to have
been associated or involved at any time with any unethical and/or disreputable act or undertaking. For the
avoidance of doubt, FIFA is not obliged to publish such nominations or communicate any such decision to
the member or to any other person.