IWG VISION AND MISSION

VISION

a sustainable sporting culture based on gender equality that enables and values the full involvement of girls and women in every aspect of physical activity

MISSION

“empowering women-advancing sport”
AIMS

Monitor Brighton Plus Helsinki Declaration

Inclusion of women and sport issues on the agenda of international conferences

Contact and reference point for international development of women

Implement Strategic plan for IWG

Steward for quadrennial conferences on women and sport and their legacies
IWG Background

• IWG birthed out of the first World Conference on Women and Sport that was held in Brighton UK
• 1st World Conference held in 1994
• IWG guided by the Brighton Declaration for the first 2 decades of its existence.
• The IWG functions effectively as a global advocacy network
• IWG actively engages other movements: youth movement, women’s movement, human rights movement
• IWG uses several modes of communication such as website, social media, meetings, etc
## Past IWG Legacies

<table>
<thead>
<tr>
<th>YEAR</th>
<th>LOCATION</th>
<th>THEME</th>
<th>LEGACY</th>
<th>Conference Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1994</td>
<td>Brighton, UK</td>
<td>Challenge of Change</td>
<td>Brighton Declaration</td>
<td>280</td>
</tr>
<tr>
<td>1994–1998</td>
<td>Windhoek, Namibia</td>
<td>Reaching out for Change</td>
<td>Windhoek Call of Action</td>
<td>400</td>
</tr>
<tr>
<td>2002–2006</td>
<td>Kumamoto, Japan</td>
<td>Participating in Change</td>
<td>Kumamoto Commitment to Collaboration</td>
<td>700</td>
</tr>
<tr>
<td>2006–2010</td>
<td>Sydney, Australia</td>
<td>Play, Think, Change</td>
<td>Sydney Scoreboard</td>
<td>500</td>
</tr>
<tr>
<td>2010–2014</td>
<td>Helsinki, Finland</td>
<td>Lead The change Be the Change</td>
<td>Brighton Plus Helsinki</td>
<td>800</td>
</tr>
</tbody>
</table>
Endorsing The Brighton Plus Helsinki 2014 Declaration

- Endorsing the Brighton Plus Helsinki 2014 Declaration, affirms the organization’s commitment to gender equality and also signals an appreciation for the ten principles set forth by the Declaration.
Principles of The Brighton Plus Helsinki 2014 Declaration

• Equity and Equality in society and Sport
• Facilities
• School and Youth Sport
• Developing Participation
• High Performance Sport
• Leadership in Sport
• Education, Training and Development
• Sport Information and Research
• Resources
• Domestic and International Cooperation
437 signatories so far signed IWG declaration with 419 having signed Brighton Declaration:

- Government structures,
- International Sport Federations/organisations
- National sport Organisations
- Women and Sport Movements
- National Olympic Commitees

endorsing their commitment to gender equality and their appreciation for the ten principles set forth by the Declaration.
Signing the Brighton Plus Helsinki 2014 Declaration

- E-mail IWG Secretariat on intent to be signatory and the following process will follow:
  - Secretariat will send you Brighton Plus Helsinki 2014 Declaration to read through and understand

Step 1

- You will receive a letter from IWG Secretariat which informs you of the process of signing

Step 2

- You will receive a form that should be filled by the representative of your organization to affirm your membership with IWG.

Step 3

- Share your signing ceremony proceedings with IWG Secretariat e.g. pictures from signing ceremony.
- NB: This will apply where IWG will not have a representative present for the signing ceremony.
Next Steps: Utilize CEDAW for monitoring

- Modify soc-cultural patterns supporting gender discrimination
- Equity in education, employment, health care

- Eliminate discrimination in laws and governance; equal opportunity to represent one’s country
- Equality in society and sport
- Education, training and development;
- Equity in resources, facilities
- Increase women in coaching, officiating leadership generally; research and public information
Next step CEDAW cont.

Enhance the use of the quadrennial CEDAW reporting mechanism to accurately monitor the follow through of governments and public Non-Governmental Organizations (sporting bodies) in meeting the PROMISES made to girls and women in sport as elsewhere.
The 7th World Conference On Women And Sport 2018

- Hosted in Gaborone, Capital city
- Date: 17-20 May 2018
- Target 1200 participants representing governmental and non-governmental organisations, national Olympic committees, international and national sport federations and educational and research institutions
Gaborone International Convention Centre
Hotels
Cultural Village
Thank you