FIFA®

Women’s Competitions
Growth of the Competitions
# FIFA Competitions (4 Year Cycle)

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<th>Event</th>
<th>2012</th>
<th>2013</th>
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<th>2015</th>
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<tbody>
<tr>
<td>FIFA World Cup™</td>
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<td>FIFA Women’s World Cup</td>
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<td>FIFA Confederations Cup</td>
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<td>Olympic Football Tournaments men/women</td>
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<td>FIFA U-20 World Cup</td>
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<td>FIFA Futsal World Cup</td>
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<td>Blue Stars / FIFA Youth Cup</td>
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<td>Youth Olympic Games (boys/girls)</td>
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<td>FIFA Beach Soccer World Cup</td>
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FIFA Women’s Football Competitions

FIFA Women’s World Cup™
Since 1991, every 4 years
16 Teams, 24 for Canada 2015
Title holder: Japan

FIFA U-20 Women’s World Cup
Since 2002 (U-19), every 2 years
16 Teams
Title holder: Germany

FIFA U-17 Women’s World Cup
Since 2008, every 2 years
16 Teams
Title holder: Korea Republic

Women’s Olympic Football Tournament
Since 1996, every 4 years
12 Teams
Title holder: USA

Girls’ Tournament YOG
Since 2010, every 4 years
6 Teams – 1 per Confederation
Title holder: Chile
Growth in international Women’s Football competitions (1991-2007)

1st FIFA Women’s World Cup
China PR
12 TEAMS

2nd FIFA Women’s World Cup
Sweden
16 TEAMS, SELL OUT CROWD OF 90,000 WATCH THE FINAL

3rd FIFA Women’s World Cup
USA
50,000+ WATCH THE FINAL

4th FIFA Women’s World Cup
USA
BROADCAST CUMUL. AUDIENCE 65 MIO

5th FIFA Women’s World Cup
China PR
16 TEAMS

‘91 1st Olympic Games Women’s Football
Atlanta

‘95 8 TEAMS, 76,481 ATTEND THE FINAL

‘96 2nd Olympic Games Women’s Football
Sydney

‘99 1st FIFA U-19 Women’s World Championship
Canada

‘00 2nd FIFA U-19 Women’s World Championship
Thailand

‘02 3rd FIFA U-19 Women’s World Championship
Thailand

‘03 1st FIFA U-20 Women’s World Cup
Russia

‘06 4th FIFA Women’s World Cup
USA

‘07 5th FIFA Women’s World Cup
China PR

10 TEAMS

3rd Olympic Games Women’s Football
Atlanta

50,000+ WATCH THE FINAL

16 TEAMS

BROADCAST CUMUL. AUDIENCE 65 MIO
Growth in International Women’s Football competitions (2008-2015)

- **1st FIFA U-17 Women’s World Cup**
  - Germany
  - New Zealand

- **2nd FIFA U-20 Women’s World Cup**
  - Chile

- **3rd FIFA U-20 Women’s World Cup**
  - Trinidad & Tobago

- **4th FIFA U-20 Women’s World Cup**
  - New Zealand

- **5th FIFA U-20 Women’s World Cup**
  - Costa Rica

- **6th FIFA Women’s World Cup**
  - Germany
  - Audience: 248.5 MIO

- **7th FIFA Women’s World Cup**
  - Canada
  - 24 TEAMS

- **4th Olympic Games Women’s Football**
  - Beijing
  - 12 TEAMS

- **5th Olympic Games Women’s Football**
  - London

Growth of the game
Registered international teams & Matches

1971

3 teams played a total of 2 matches

2010

139 teams played a total of 514 matches
Number of international matches a year

International A-Matches Women
Number of active national teams a year

Number of Active A-National Teams
Qualifying competition

- **China PR 1991**: 45 matches, 110 teams
- **Sweden 1995**: 52 matches, 134 teams
- **USA 1999**: 81 matches, 209 teams
- **USA 2003**: 100 matches, 257 teams
- **China PR 2007**: 119 matches, 295 teams
- **Germany 2011**: 122 matches, 355 teams

- Number of qualifying Matches for the FIFA Women’s World Cup™
- Number of teams Competing in qualifying matches
FIFA Women’s World Ranking Top 24

Top 24 – December 2011
FIFA / Coca-Cola Women’s World Ranking Positions
“The Beautiful Side Of 20Eleven”
Figures: The World was following closely!

Great hosts and thousands of football fans!

The opening match had a total attendance of 73,680 spectators!
A total of 845,711 fans attended the 32 games. The average number of spectators per match was 26,428 (single matches).
TV audience broke records. The four games featuring the German team all gained average TV audiences of more than 14 million viewers and the number of journalists registered was 2575
Figures: More funding towards the women’s game!

Tickets sales gave a profit of €25 million to the Local Organising Committee.

The National Supporters (Sponsors) brought €23 million for the organisation of the competition.

Each German sponsor provided €4 million.

The sale of licensed products brought a total of €2.6 million.
Every 4 years, since 1995, at every FIFA Women’s World Cup, FIFA organises a Symposium.

The fifth 2011 Symposium held in Germany brought together over 550 representatives of FIFA’s Member Associations from each corner of the world;

Information at: www.fifa.com
Upcoming Events 2012

25 July – 9 Aug 2012: Olympic Women’s Football Tournament
France, Sweden, Great Britain
Draw 24th April 2012

19 Aug – 9 Sept 2012: FIFA U-20 Women’s World Cup Japan
Germany, Norway, Italy, Switzerland
Draw 4th June 2012

22 Sept – 13 Oct 2012: FIFA U-17 Women’s World Cup Azerbaijan
2 teams from UEFA, plus Azerbaijan (Finals 26-29 June 2012)
Draw 6th July 2012
Upcoming Events 2014/15

Mid July/Mid August 2014: FIFA U-20 Women’s World Cup Canada
TBC

April 2014: FIFA U-17 Women’s World Cup Costa Rica
TBC

June/July 2015: FIFA Women’s World Cup Canada
TBC
Future issues

• Women’s Coordinated International Match Calendar

• TMS: International transfers of female players, transfer windows, including status of players and leagues

• FIFA Women’s Club World Cup
Questions?