



WOMEN IN FOOTBALL LEADERSHIP -PROGRAMME I MODULE 17.-18.6.2017

Majatalo Onnela, Rantatie 34, 04310 Tuusula

Saturday 17.6.

- 10.30 Coffee and welcome
- 11.00 Icebreaker games
- 11.30 Introduction to programme
Minttu Korsberg, Club Development Expert, FA of Finland
- 12.00 Player development strategy
Hannu Tihinen, Technical Director, FA of Finland
- 12.30 Club development strategy
Taneli Haara, Development Manager, FA of Finland Uusimaa
- 13.00 Lunch
- 14.00 Session I: Defining Leadership
Adrian Towell, Leadership Coach, FIFA/Trafalgar the People Business
- 15.30 Break
- 16.00 Session II: Communication in Leadership
Adrian Towell, Leadership Coach, FIFA/Trafalgar the People Business
- 17.30 Break
- 18.00 Evening activity
- 20.00 Dinner

Sunday 18.6.

- 9.00 Session III: Feedback & Understanding People Styles and Preferences
Adrian Towell, Leadership Coach, FIFA/Trafalgar the People Business
- 11.00 Break
- 11.30 Leading a football club
Velkka Yli-Rinne, Club Director, VJS
- 12.30 Lunch
- 13.00 My pathway to football leadership
Leena Allen, Club Director, RaiFu
- 13.30 Introduction to homework
- 14.00 Coffee and goodbye