

THE BEST FIFA FOOTBALL AWARDS™ 2019

RULES OF ALLOCATION

The articles below relate to the following award:

- **The FIFA Fan Award** (the “Award”)

Art. 1. The Award is organised and presented by FIFA.

Art. 2. The Award rewards the best fan moment between September 2018 and September 2019, regardless of championship or nationality. This could be, for example, for a choreographed display, chant or other fan moment which struck a chord with people globally and expressed a special form of commitment and passion for the supported team or football in general.

Art. 3. A panel of FIFA and external football experts shall compile a shortlist of three (3) fan moments occurring during the period from September 2018 to September 2019, which shall be published on FIFA.com shortly thereafter in order to facilitate a public vote among fans registered on FIFA.com.

The voting mechanism for the Award is conducted as follows:

On 2 September 2019 at 15:00 CET, public voting will commence on FIFA.com and will close at the exact moment announced during the live TV broadcast of The Best FIFA Football Awards™ 2019 in Milan on 23 September 2019.

Each fan registered on FIFA.com is entitled to make one (1) vote.

Art. 4. The Award is presented for the fan moment that has received the highest number of public votes from fans registered on FIFA.com.

Art. 5. The fan or a representative of the fan group involved in the best fan moment will receive the trophy in person during a ceremony organised by FIFA.

Art. 6. Any dispute arising from the voting process shall be reviewed and resolved by FIFA at its sole discretion.

Art. 7. Notwithstanding the above articles, FIFA is entitled to disregard any vote by any registered fan on FIFA.com at any time in the event that such registered fan is deemed by FIFA, at its sole discretion, to have been associated or involved at any time with any unethical and/or disreputable act or practice, unlawful activity, conduct or undertaking (including but not limited to bribery, corruption, discrimination of any kind and racism). For the avoidance of doubt, FIFA is not obliged to publish such vote or communicate any such decision to the relevant registered fan or to any other person.