

## Rules of the FIFA Women's World Cup™ #MyFIFAWWCshirt Contest (the "**Contest**")

### Organised by:

Fédération Internationale de Football Association  
FIFA Strasse 20  
P.O. Box  
8044 Zürich  
Switzerland  
("FIFA")

1. **Eligibility.** The Contest is only open to participants who are **at least eighteen (18) years of age as at the date of their entry into the Contest**. Directors, officers, employees, contractors and agents of WebRepublic AG and FIFA, including their subsidiaries, and members of any of their immediate families (i.e. spouses/partners, parents, siblings, grandparents, grandchildren or children) are not eligible to enter the Contest. Winning the prize is contingent upon fulfilling all requirements set forth herein. Participation in the Contest does not create a contractual relationship with FIFA.

**Timings.** FIFA will run the Contest between 6 June 2019 and 23:59 (CET) on 21 June 2019, commencing with a post on the following FIFA social media pages inviting participants to enter:

- a. FIFA World Cup™ Instagram account available at <https://www.instagram.com/fifaworldcup/> ("**Instagram Post**");
  - b. FIFA Women's World Cup Instagram account available at <https://www.instagram.com/fifawomensworldcup> ("**Instagram Post**");
  - c. FIFA Women's World Cup™ Twitter account available at <http://www.twitter.com/FIFAWWC> ("**Twitter Post**"); and
2. **Participation.** In order to be able to participate in the Contest, each participant will be required to ensure that their personal social network account privacy settings are configured to allow FIFA to review the participant posts and contact the participant throughout the period of the Contest. In addition, participants are required to comply with the following participation criteria:

#### **Participation through Instagram:**

To participate in the Contest through Instagram, each participant must post their own original image or video of themselves dressed in their countries' colours to Instagram, either in their feed or story, accompanied by the hashtag #myFIFAWWCShirt and a tag which is either @fifawomensworldcup or @fifaworldcup.

#### **Participation through Twitter:**

a. To participate in the Contest through Twitter, each participant will need to tweet their own original image or video of themselves dressed in their countries' colours accompanied by the hashtag #myFIFAWWCShirt; and the tag @FIFAWWC OR, alternatively;

b. Participants may enter the Contest by replying to the Twitter Post with their original image or video accompanied by the hashtag #myFIFAWWCShirt.

3. **Limitation.** All users may only participate in the Contest once. Multiple entries to the Contest shall be deemed void. The use of any automated software or multiple accounts is prohibited.

4. Winner and prize.

Following the closing date of the Contest, FIFA will draw, at random, one (1) winner from all those participants who have correctly answered the question presented in a Post. FIFA's decision in connection with any aspect of the Contest shall be final, binding and enforceable.

The one (1) prize winner of the Contest shall be entitled to receive:

- two (2) tickets (for the winner and their guest) for the final match of the FIFA Women's World Cup France 2019™ scheduled to take place on 7 July 2019 at the Stade de Lyon, Lyon (France);
- return economy class flights for two (2) people (being the winner and a guest) to Lyon (France) from the major airport closest to the primary residence of the winner; and
- two (2) nights (6-8 July 2019) of accommodation (twin or double room) for two (2) people (being the winner and their guest) in a four (4) star hotel (of FIFA's choosing) in Lyon (France).

**You shall be responsible for bearing the cost of any travel to and from the airport from which your journey shall commence as per the prize description. If applicable, you should note that in order to claim the prize you will need to procure, in advance, a valid visa. It shall be your responsibility to obtain such visa.**

For the avoidance of doubt, although the winner of the Contest must satisfy the age criteria set out in paragraph 1 above, their guest may be of any age, it being understood and agreed that such guest shall, at all times, remain the sole and exclusive responsibility of the winner.

For the further avoidance of doubt, all aspects of the prize are stated above. To the extent that FIFA ensures that the above prize items are made available to you, FIFA will be deemed to have fulfilled its prize obligations.

The prize winner cannot request a cash alternative or substitution of the prize. FIFA, at its sole discretion, reserves the right to substitute a prize of greater or equal value in particular if any element of the prize cannot be awarded as described due to unavailability. Notwithstanding the foregoing, FIFA reserves the right to make, at its sole discretion, changes to the prize.

5. Conditions to claim the prize. The winner will be notified by FIFA by way of direct private message on Instagram, Twitter or Facebook (as applicable). In order to win the prize, the winner will be required to sign and return to FIFA an Affidavit of Eligibility and Authorisation within three (3) days of being notified that they are a winner pursuant to which the winner will, inter alia, confirm their eligibility to participate in the Contest (the "**Affidavit**"). Please note that the Affidavit will also require the consent of the potential winner to have FIFA use his or her name, photograph, likeness, voice, prize information and biographical information for publicity and promotional purposes without further compensation.
6. If a winner is (i) ineligible for, or unable to obtain, a French visa (if applicable); or (ii) cannot be contacted or fails to sign and return the requested Affidavit within three (3) days of being notified that they are a winner, the winner shall be disqualified and shall forfeit the opportunity to claim the prize. Thereafter, FIFA shall, in accordance with the criteria set out in paragraph 4 above, select another winner. Following FIFA's receipt of the executed Affidavit from the winner, FIFA will then provide detailed information about the method of delivery of the prize.

7. Cancellation. FIFA reserves the right, in its sole discretion, to cancel, suspend and/or modify the Contest, in particular if any fraud, technical failures or any other factor beyond FIFA's reasonable control impairs the integrity or proper functioning of the Contest. FIFA reserves the right, in its sole discretion, to disqualify any user it finds to be tampering with FIFA's social media account(s), the participation process or the operation of the Contest.
8. Disclaimer and Limitation of Liability. FIFA is not responsible for: (1) any incorrect or inaccurate information; (2) technical failures of any kind; (3) unauthorised human intervention in any part of the Contest; (4) any damage, loss, injury, disappointment or psychological stress/trauma suffered by any participant entering the Contest or as a result of acceptance of any prize; (5) participants ensuring that they are legally allowed to participate in the Contest; or (6) the prejudice resulting from any of the events listed under (1) to (5).
9. Privacy. Personal information collected by FIFA during the Contest will be limited to the email address of the potential winner together with the participants' public Instagram and social media handle (as applicable). Such email addresses and social media handles shall only be used so as to enable FIFA to contact the potential winner. These email addresses and social media handles shall be deleted from any FIFA database by FIFA once the Contest terminates.
10. Prevailing language. The Contest rules have been drafted in English. Each participant acknowledges and agrees that he/she has read and understood these Contest rules and that he/she is fully aware of the rights and obligations arising therefrom.
11. Governing Law. The rules of the Contest and one's participation in the Contest shall be governed by the laws of Switzerland, to the exclusion of its rules on conflict of laws. Any claim arising out of or related to the participation in the Contest shall be submitted to the exclusive jurisdiction of the ordinary Court of the Canton of Zürich.
12. The Contest is not, in any way, sponsored, supported, endorsed or organized by Instagram, Inc. or Twitter, Inc.