Football is our number one sport for young New Zealanders, with more than 270 clubs around the country offering junior programmes. I’d like to offer my thanks to the volunteers and parents who support junior football, and through this help young boys and girls to be active and healthy.

Football also reminds us of the power of sportspeople and sports teams to inspire. It was special for me to be at Westpac Stadium in Wellington last November to see the All Whites compete so well against Peru, and to come so close to qualifying for another World Cup. In the end it was not to be a repeat of their famous victory against Bahrain in 2009, but I’m sure the team will rebound and be stronger for the experience.

I also had the pleasure of launching the Kate Sheppard Cup and presenting New Zealand Football with Sport New Zealand’s Governance Mark – the first national sport organisation to receive it. The organisation has a clear strategic plan which flows down from the top to all parts of the game and all corners of our country. It’s approach to governance is all about ensuring it delivers a quality game for all New Zealanders, I am excited to see that it has further plans to improve the participation and leadership of women in football.

It’s a sport that is in very good hands.

Hon Grant Robertson
Minister for Sport and Recreation
2017 HIGHLIGHTS

- The All Whites competing against the world’s best at the FIFA Confederations Cup in Russia before progressing to the FIFA World Cup Intercontinental Playoff by defeating Solomon Islands 8-3 on aggregate in the final of OFC qualifying. Anthony Hudson’s team turned on a special performance in the first leg at home, winning 6-1 after a Chris Wood hat-trick.
- A fully-professional All Whites squad being named for the first ever time and going on to claim a ground-breaking draw with Peru, ranked 10th in the world.
- New Zealand Football delivering the largest ever football crowd in our history – 37,034 fans attended the FIFA World Cup Intercontinental Playoff against Peru in Wellington.
- The appointing of highly-regarded Austrian Andreas Heraf as the new Technical Director, taking over from Rob Sherman. In December, he was named as the new Football Ferns Head Coach.
- The Football Ferns rebuilding as they began their cycle to qualify for the FIFA Women’s World Cup in France. Heraf, as interim coach, led the team to a 5-0 win over Thailand in Bangkok for the biggest victory by a New Zealand team against non-Oceania opposition in 24 years.
- The establishment and success of the Future Ferns Domestic Programme (FFDP), introduced in March with the aim of bridging the gap between the domestic game and international level. Five players have already secured their first professional contracts via their involvement in the FFDP.
- The completion of a comprehensive National Competitions Review to present ‘The Way Forward’ for New Zealand Football’s national leagues through to 2020.
- The Fit4Football programme building on a successful launch in 2016, with seven Player Welfare Officers continuing to work across the country on the guiding principle of enhancing performance through prevention in the second year of a three-year partnership agreement with ACC.
- ISPS Handa complementing their existing sponsorship of the ISPS Handa Chatham Cup by also becoming naming rights sponsors of the ISPS Handa Premiership for the 2017/18 season and beyond on a three-year deal.
- For the first time in New Zealand Football history, four national competition finals (Stirling Sports Premiership, National Women’s League, ISPS Handa Chatham Cup and Women’s Knockout Cup) being broadcast live on SKY Sport.
- More than 220 members of the football community attending the New Zealand Football Charity Dinner in Wellington, which raised over $15,000 for the New Zealand Football Foundation.
- The hosting of two matches in Oceania qualifying for the FIFA World Cup with the clash against Fiji in Wellington and the final against the Solomon Islands in Auckland both being well attended.
- New Zealand Football playing a leading role in the World Masters Games, the single largest multi-sport event in the world. The event was held in Auckland and attracted close to 30,000 participants in 28 sports, football being the largest represented sport in terms of number of athletes competing.
- The national U-20 men’s team becoming the first New Zealand side to progress to the Round of 16 away from home at the FIFA U-20 World Cup, held in Korea Republic.
- The national U-17 men’s team winning the OFC U-17 Championship in convincing fashion and competing well in a tough pool at the FIFA U-17 World Cup in India.
- Both national women’s age-group teams, the U-17s and U-20s, making it through to their respective FIFA World Cups by sweeping all before them in Oceania qualifying.
- A huge amount of football activity being created around New Zealand with events such as the Fit4Football Roadshows, Futsal Roadshows and the FIFA Live Your Goals – Girls and Women’s Week, which combined to draw thousands of participants.
- The continued progress of futsal, including the establishment of three new national teams – the Futsal Ferns, U-18 Futsal Ferns and U-18 Futsal Whites – and the successful running of five hugely-popular domestic competitions.
- A national team shirt being erected on the main stand at QBE Stadium in Auckland to recognise the venue as the ‘Home of Football’ and provide further value to all of New Zealand Football’s commercial partners and funders.
When I think about 2017 for New Zealand Football, one day is the standout memory.

Arriving on a warm Saturday afternoon to a sold-out Westpac Stadium in Wellington and seeing a sea of white and red shirts was a very special moment for anyone involved in the game in this country.

To deliver the largest audience in New Zealand Football history – over 37,000 fans packed into the stadium – was a significant achievement and even more so considering the time frame which New Zealand Football had to work within.

When we learned that Peru was the fifth-ranked South American team, New Zealand Football had only 23 days to organise a one-in-every-four year event. To say there was plenty to do – with the logistics of TV broadcast deals, hosting 200-plus media, ticketing, events and the logistics of bringing two teams from all over the world among many other things – is a huge understatement.

The staff at New Zealand Football took this in their stride and delivered an event we could all be proud of. It was our time in the sun and our team did a remarkable job. While we did not get the result that we wanted, it was hugely encouraging both on and off the field.

Many sports fans in this country will tell you about the night in 2009 when the All Whites defeated Bahrain to make the FIFA World Cup in South Africa and they will say that it was one of the greatest sporting moments they have experienced. It was a similar feeling this time around.

The fact that we sold 20,000 tickets in the first hour, and the special atmosphere in Wellington all week, underlined how much this All Whites team is loved and how much New Zealand wants to see them succeed on the world stage. I am sure the momentum and experience gained over the past four years will be carried into the next cycle.

Needless to say there was much more to the year than just one game. New Zealand Football has shown excellent governance and strategic direction in my time in charge as the Honorary President and 2017 was no exception. It is no mean feat that we are the highest played team sport in the country – with 150,000 registered players across all strands – and that is something New Zealand Football is committed to consolidating and growing.

While the high number of players is encouraging, the more pleasing fact is the quality of their experience. We were delighted to see the Sport New Zealand survey results where 90 percent of all people involved in football were more than satisfied with their football experience. That shows that our federations and clubs are doing an excellent job of delivering the game in our country and this is crucial to ensuring the future success of our sport.

I’d personally like to thank Deryck Shaw and his Executive Committee for the work they have done at the governance level over the past 12 months. We are fortunate to have someone with Deryck’s passion for the game and experience at a high level of governance leading our strategic thinking. The support they offered the All Whites trying to achieve their goal of getting to Russia was first-class.

We also have superb leadership with our Chief Executive Officer Andy Martin. Andy has made a huge difference to New Zealand Football over the past four years and his strong financial background enables the organisation to be in good hands in the future.

It will be a challenge financially over the next four years without the US$10m windfall from qualifying for Russia but, with sound decision-making and good governance, we can still achieve our strategic goals.

Throughout 2017, we have to thank our partners in the game. The New Zealand Football Foundation, with the leadership of Jodi Tong and Noel Barkley supported football at all levels. They contributed to the national U-17 men going to the FIFA U-17 World Cup in India and they also helped get many of our leading young women from the Future Ferns Domestic Programme overseas to take up professional contracts.

The New Zealand Football Charity Dinner, the night before the All Whites versus Peru in Wellington, was a special night once again and it built on the success of the 125th Anniversary the year before. All proceeds from the night went to the Football Foundation. The goal remains to continue growing this fund so the Football Foundation can continue making strong contributions to football in this country.

Thanks to everyone involved in football who help make it our nation’s favourite game.

Garth Gallaway - Honorary President
When we look back on 2017, it was a massive year for football here in New Zealand, at OFC and with FIFA on the world stage.

One of our big targets for the year was the All Whites qualifying for the FIFA World Cup in Russia and while Anthony Hudson’s team ultimately came up short against Peru in Lima, they put New Zealand Football back on the map and made a nation very proud of their performance.

It was a real honour to be there with the team in Lima and there are many positive signs for the All Whites going forward into the next FIFA World Cup cycle.

One of the standout highlights for me in 2017 was to travel with the team to the FIFA Confederations Cup in Russia. The ‘Tournament of Champions’ is reserved for the best nations around the world. To be in the company of the likes of Portugal, Mexico, Chile, Australia, Russia, Germany and Cameroon in Russia was a huge honour for New Zealand. We went there with high hopes of causing an upset against some of the highest-ranked teams in the world.

I have fond memories of the fine performance New Zealand produced in Sochi against Mexico – we lost 2-1 in a close match – but it showed the character of this All Whites team which we saw again later in the year. It was great to be in Russia amongst football royalty like Pelé and world leaders, which shows how football can open doors to countries around the world that no other sport in this country can.

While we are talking about the All Whites, it would be remiss to not mention Steve Sumner. Steve passed away in 2017 after a long battle with prostate cancer. He was an absolute legend of our game and will probably be remembered as one of our most influential footballers. We will miss him and to honour his legacy we have established the Steve Sumner Trophy for the most valuable player in the ISPS Handa Premiership final.

The Football Ferns began to rebuild in 2017 and capped off the year with a historic 5-0 win over Thailand in Bangkok. It was a fine performance under Andreas Heraf and it bodes well for their FIFA Women’s World Cup campaign in 2018.

It was a busy year throughout Oceania with a huge number of tournaments and activity. It was pleasing to see the New Zealand U-17 and U-20 men represent Oceania so well at the FIFA World Cups. The U-20 men created history when they became the first New Zealand team to advance from their group away from home in that tournament.

The OFC U-19 Women’s Championship was a successful event staged here in Auckland and Samoa did a fine job of hosting the OFC U-16 Championship. New Zealand won both events and it will be great to see those teams at the FIFA U-17 and U-20 Women’s World Cups in 2018. Our referees continued to represent Oceania and New Zealand Football well. Anna-Marie Keighley was at the FIFA U-17 World Cup in India and Matt Conger, Simon Lount and Nick Waldron at the FIFA U-20 World Cup in Korea Republic. Conger and Lount also officiated at the FIFA Club World Cup in Abu Dhabi.

It was a significant year for futsal with New Zealand Football creating three new national teams – the Futsal Ferns, U-18 teams for both men and women – and there is real competition throughout Oceania as futsal continues to develop and become an imbedded part of the High Performance Pathway.

Football remains the most played team sport in New Zealand which is fantastic. I know our team want to keep building on this and deliver our vision of ‘Incredible performances on and off the field.’

One of the biggest talking points to come out of FIFA in 2017 was the vote from the FIFA Executive Council to expand the 2026 FIFA World Cup from 32 to 48 nations, playing in 16 groups of three teams.

This is great news for Oceania Football as we are guaranteed to have one direct entry to the FIFA World Cup which will have a significant profile and financial boost to football in this region.

We’ve been lobbying for direct entry into the FIFA World Cup for a long time. The guaranteed prize money for the Oceania representative would give the nation and our region financial security.

We believe that New Zealand, or whoever wins the Oceania group, should be in the FIFA World Cup. It’s an event that represents the whole world and it doesn’t seem right to not have every one of the confederations represented.

When the change goes ahead, with 48 teams at the FIFA World Cup, almost a quarter of FIFA’s 211 member associations will be invited to the biggest sporting event in the world. That can only be good for the many nations around the world who will receive a massive boost, both financial and fan-base wise, to see their nation competing with the best in the world.

I have to commend FIFA President Gianni Infantino on his bold decisions in 2017. FIFA’s new vision, as stated in FIFA 2.0, is to promote the game of football, protect its integrity and bring the game to all. Gianni is leading the way for the game on a global scale and there is exciting news coming for football at all levels.

I’d personally like to thank all of the people who contributed to football in New Zealand in 2017, particularly to so many people who give their expertise and time so unselfishly as match officials, coaches/managers, support staff, administrators and governors. To our federations, our clubs, and the many volunteers who put a huge number of hours into making football happen each week, we thank you and know that the sport would not be the same without your time and efforts.

To all my colleagues on the Executive Committee, thanks for a great year in 2017 and I look forward to building on what we have achieved.

We are well led by New Zealand Football Chief Executive Officer Andy Martin and his senior management team and the New Zealand Football staff do a remarkable job of running the biggest sport in the country. Thanks for the effort you put in to make football the nation’s favourite game.

While football is in good heart we are actively working to ensure that the game and infrastructure to support it continue to grow and develop and that more people continue to play and love football. In particular we need to continue the established trajectory of ensuring that:

- All of our teams qualify for their respective age group, Olympic and elite men’s and women’s FIFA World Cups
- Ongoing development of the men’s and women’s premiership competition continues
- We can generate a stronger and more resilient financial base, including sponsorship and other forms of support
- We have a deeper engagement with all of our football and wider communities (eg. recent migrants)
- We have more football World Cup events in New Zealand
- We develop more pathways for elite players, including resources into hubs or equivalent

Football in this country is in a great place and there is plenty to look forward to in 2018.

Deryck Shaw - President
GENERAL SECRETARY’S REPORT

It is great to reflect on 2017 and look back at the success across all areas of New Zealand Football during the year. It’s been a huge year culminating in that night in Lima, Peru.

In addition to on-field results, we measure the business across four key areas of performance, namely: participant satisfaction, employee satisfaction, financial results and governance. I am very pleased to report that performance across all four areas was excellent.

Sport New Zealand completed a ‘Voice of Participant’ survey in the winter and our participants not only replied in their thousands but gave us a resounding tick of approval. Footballers surveyed showed 90 per cent overall satisfaction with the delivery of the sport here in New Zealand. The collaboration with our federations was seen to be at an enhanced level and the community is deemed to be working well to achieve the best outcomes for the sport.

Whilst we know we have great people at New Zealand Football (and are determined to maintain an environment valued, challenging and rewarded), we measure our employees’ opinions on a regular basis and were delighted to record a further increase in staff overall satisfaction in the business during the year.

Financially, we had a very strong year with turnover up 47 per cent, a positive annual trading result of $111k (after a net transfer of reserves of $1.1m) and, as a consequence, a positive net increase by 17 per cent. This result is huge for our ongoing financial stability as we commence another World Cup cycle without the benefit of qualification prize money.

From a governance perspective, in a year where there was such a high volume of work delivered by our teams, it was hugely significant for our ongoing financial stability as we commence another World Cup cycle without the benefit of qualification prize money.

I would particularly like to thank the FFA for their support of the All Whites programme throughout the last cycle. This included a significant financial contribution to the team’s international travel costs.

Meanwhile, the Football Ferns looked to rebuild after the 2016 Rio Olympic Games. We blooded some new talent for the Cyprus Cup and played two games against world champions the USA in September. On the back of that tour, Tony Readings resigned from his role as Head Coach, Andreas Heralt, who came on board as our new Technical Director in May, was named as the new coach of the Ferns and the team finished the year on a high note. They defeated Thailand 5-0 in Bangkok and there were plenty of promising signs heading into FIFA Women’s World Cup qualifying in 2018.

The Future Ferns Domestic Programme (FFDP) was established in March with the aim of bridging the gap between the domestic and international game. It has achieved great results already with five players from the programme securing professional contracts. We must thank the New Zealand Football Foundation and the New Zealand Professional Footballers’ Association for their support of the FFDP.

Danny Hay, performed well in a tough group at the FIFA U-17 World Cup in India, but unfortunately did not advance from their group.

The New Zealand women’s U-17s were in a class of their own when they won the OFC U-16 Women’s Championship in Samoa in August. Leon Birnese’s side, who scored 47 goals for and conceded only once, defeated New Caledonia 6-0 in the final to book their place at the FIFA U-17 World Cup in Uruguay. It was a similar story for the New Zealand women’s U-20s in Australia as they scored 48 goals for and conceded one to dominate the OFC U-20 Women’s Championship. Gareth Turnbull’s side finished undefeated to confirm their place at the FIFA U-20 Women’s World Cup in France.

On the court, history was made in futsal in 2017. The Futsal Ferns national team was established while U-18 boys and girls national teams were also added to the High Performance Pathway. The Futsal Ferns and Futsal Whites claimed the Trans-Pacific Cup in clean sweeps against New Caledonia in Taumarua in September and, a few weeks later, the U-18 women’s national team secured the OFC Youth Futsal Tournament title in Auckland.

Futsal continues to grow at a phenomenal rate here in New Zealand. We now have over 24,000 registered players – a 390 per cent increase since 2011 – and futsal has been the fastest growing sport over the last six years in New Zealand secondary schools.

The growth in football has been steady. In 2017, we went past more than 150,000 registered participants across all strands (affiliated participants and secondary school players) for the first time. Junior football registrations have increased 30 per cent since 2011, and youth football registrations have increased by 40 per cent in that same period.

Our registered referee and match official network is now at more than 2,500 members, and our Coach Development network continues to go from strength to strength. We now have over 20,000 active coaches registered in the New Zealand Football Coaches Database, across both community and advanced coaching.

The FirstFootball team continued in 2017 after a successful launch in 2016, when New Zealand Football partnered with ACC and FIFA to implement the FIFA 11+ and ACC SportSmart warm-up programmes within an injury prevention framework throughout the country.

We also played a leading role in the World Masters Games. The single largest multi-sport event in the world was held in Auckland and attracted close to 30,000 participants in 28 sports. Football was the largest sport based on the number of athletes competing and it was a hugely popular event.

Away from the field, there was plenty of planning work completed in 2017. New Zealand Football finished a comprehensive National Competitions Review to present ‘The Way Forward’ for its national leagues through to 2020. ‘The Way Forward’ sets out a blueprint to drive transformational change over the next strategic period from 2016 to 2025.

Our national competitions meanwhile went from strength to strength. We secured a new naming rights sponsor in ISPS Handa for the Premiership for the 2017/18 season and beyond on a three-year deal. For the first time in New Zealand Football history, all four national competition finals (ISPS Handa Premiership, National Women’s League, ISPS Handa Chatham Cup and Women’s Knockout Cup) were broadcast live on SKY Sport. An ever-growing live stream audience clicked in to watch the Futsal National League with around 500,000 minutes viewed live at the futsal community.

We had some senior staff move on in 2017 – Cam Mitchell (Community Football Director), Rob Sherman (Technical Director), Steve Brebner (Commercial Director), Tony Readings (Football Ferns Head Coach) and Anthony Hudson (All Whites Head Coach) – and I want to thank them all for their contribution to football in this country.

In Dave Payne (Chief Operating Officer), Dan Farrow (Competitions and Events Director), Andreas Heralt (Technical Director/Football Ferns Head Coach), Carl Jackson (Commercial Director) and Fritz Schmid (All Whites Head Coach), we are extremely well placed for the new cycle ahead.

Football is in a great place in New Zealand. We have the largest community game in the country and we have national teams who are competing better and better on the world stage. There is plenty to look forward to.

As always, none of the above achievements would have been possible without the contribution of our stakeholders, for which we thank you all.

Enjoy your football in 2018.

Andy Martin - General Secretary
ON THE WORLD STAGE
ON THE WORLD STAGE

TECHNICAL DIRECTOR’S REPORT

It was a time of performing on the world stage in 2017 but also a period of transition in the Football Department at New Zealand Football. It was a huge honour to be named as the new Technical Director for New Zealand Football in April. I was excited to come to New Zealand and achieve something special with our national teams. I’d like to thank former Technical Director Rob Sherman for his work over the past two years.

New Zealand Football has huge potential to achieve great things on the world stage and I am responsible for our elite teams winning at pinnacle events. It was an exciting year for New Zealand Football on the world stage with the two men’s age-group teams, the U-17s and U-20s, competing at their respective FIFA World Cups and the All Whites looking to qualify for the 2018 FIFA World Cup in Russia.

When I arrived in August to begin the role, the All Whites dominated our planning as we looked to become the third team from New Zealand to qualify for a FIFA World Cup. It was never going to be easy against the fifth-ranked South American team but there were plenty of positive signs which we will build on in the next four-year cycle.

My first game watching the All Whites live was the OFC Final Qualifier against the Solomon Islands at QBE Stadium in September. It was a great team performance – as New Zealand won 6-1 – and one that the All Whites had been threatening to deliver under Anthony Hudson. Chris Wood stood out that night and showed great leadership in scoring a hat-trick to effectively put the tie to bed on the first home leg. It underlined New Zealand’s dominance in Oceania.

Soon after, we learned that we would meet World No. 10 Peru in a home-and-away qualifier for a place in the FIFA World Cup. There were many good signs though and most of the 23-man squad selected for the Intercontinental Playoff will remain with the team for the next cycle.

Andrew Daj睬nta, Shane Smeltz, Glen Moss and Rory Fallon all retired from international football following the playoff and we thank them for their service to the national team. Our new Head Coach, Fritz Schmid, is well positioned to continue building our men’s national team over the next four years. Thanks to Anthony Hudson for his contribution to New Zealand Football over the past three years.

While the All Whites were looking to peak in 2017, the year for the Ferns was all about rebuilding after the 2016 Rio Olympic Games. The year began with Tony Readings taking a new-look team to the annual Cyprus Cup in March and then we toured against the World No. 1 USA in September.

On the back of that tour, Tony made the decision to step down from his position as Head Coach. Tony had been the Head Coach of the Ferns since 2011 and was a huge part of the team’s success. He led New Zealand to the 2012 London Olympics, the 2015 FIFA Women’s World Cup and the 2016 Rio Olympic Games. In his time in charge, he developed the most experienced squad in Football Ferns history and saw them achieve their highest ever FIFA ranking of No. 16 in the world. We thank Tony for his work.

I took over the role on an interim basis, with Gareth Turnbull as my assistant coach, and we set about trying to establish the foundation for the next two years for the FIFA Women’s World Cup in France. We had a successful tour of Thailand. After drawing 0-0 in the opening game, we won 5-0 in the second game and delivered the sort of attacking and positive performance we wanted to see from the Ferns. It was the largest win by a Football Ferns side against opposition outside of Oceania since 1993. It was a watershed moment for this team and one that I think we will use as a benchmark as we look to qualify for France in 2018. I took over the Head Coach role in December on a permanent basis and I am excited about what this team can achieve.

Throughout 2017 we established the Future Ferns Domestic Programme (FFDP) which has been a huge success. The FFDP was established in March with the aim of bridging the gap between the domestic game and international level. A total of five players – Katie Roed (Juventus), CJ Butt (USV Jena), Melkaysia Moore (FC Koln), Aimée Phillips (Sportak Subotica) and Jana Radina (BV Cloppenburg) – secured their first professional contracts from the FFDP. It has been supported by the NZPFA and the Football Foundation.

The U-20 women showed huge character to qualify for the round of 16 in the FIFA U-20 World Cup in Korea Republic and the U-17 men performed well in a tough group in India. Thanks to the respective Head Coaches, Darren Bazeley and Danny Hay who both left our team at the end of 2017.

The U-20 women, with head coach Gareth Turnbull, and U-17 women, under head coach Leon Birnie, both dominated the OFC U-19 and OFC U-16 Women’s Championships respectively. They are preparing for the FIFA U-20 and U-17 Women’s World Cups in 2018. I am sure they will do well and these are big events as we look to achieve the goal of our elite teams winning on the world stage.

It was great to see New Zealand Football further invest in futsal and make it a genuine High Performance Pathway. Now we have Futsal Ferns and U-18 national teams to join the Futsal Whites in international futsal.

There is plenty to look forward to in 2018 and the goal is always to win on the world stage.

Andreas Heraf - Technical Director
ALL WHITES FIFA WORLD CUP QUALIFYING CAMPAIGN

13 PLAYED
9 WON
3 DRAWN
1 LOST
24 GOALS FOR
6 GOALS AGAINST

CHAMPIONS

13 9 3 1 24 6

GOLDS CONCEDED FROM OPEN PLAY IN OFC NATIONS CUP

GOALSCORERS

Chris Wood 8
Marco Rojas 3
Ryan Thomas 3
Kosta Barbarouses 2
Rory Fallon 2
Michael McGlinche 2
Luke Adams 1
Myer Bevan 1
Temi Tzimopoulos 1

DRAW

GROUND-BREAKING DRAW WITH 10TH-RANKED TEAM IN THE WORLD

0 GOALS CONCEDED IN OCEANIA STAGE 3 QUALIFYING

37,034 FIFA INTERCONTINENTAL PLAYOFF CROWD - A RECORD FOR A FOOTBALL MATCH IN NEW ZEALAND
ALL WHITES SUMMARY

It was a massive year for the All Whites on the world stage, as they looked to become only the third team from New Zealand to qualify for the FIFA World Cup. Anthony Hudson's men made it through to the FIFA Confederations Cup but the year centred on getting to the biggest sports event in the world in 2018 and making history for New Zealand.

The year began with Hudson's side looking to book its place in the final of Oceania Stage 3 qualifying when they faced Fiji home and away in March. Skipper Chris Wood scored a penalty and Marco Rojas then made the most of a goalkeeping error to secure a 2-0 win in Lautoka before a Ryan Thomas double at Westpac Stadium in Wellington confirmed the All Whites' place in the OFC final in September. It was a clinical and professional job and allowed New Zealand to take confidence into the FIFA Confederations Cup in June. The All Whites had never previously won at the ‘Tournament of Champions’ and Hudson's goal was to secure that elusive victory. Their chances of pulling off a notable upset were knocked back in the lead up through a knee injury. Though when inspirational skipper Winston Reid was fit again, the All Whites went two up when Barbarouses forced an own goal in Sochi and kept the eighth-ranked team in the world scoreless for over half an hour. Portugal then opened the scoring when Ronaldo took centre stage to convert from the penalty spot and Bernardo Silva, who later signed for English Premier League giants Manchester City, swiftly doubled the score for a 2-0 lead at half time.

New Zealand created several chances in the second half, their best coming when Wood threw himself at a Tom Doyle cross at the far post, while goalkeeper Stefan Marinovic was kept busy with a string of fine saves, including a superb reflex stop from a Ronaldo header. But Andre Silva and former Manchester United star Nani completed the scoring for Portugal in a 4-0 scoreline which reflected the clinical nature of one of the best teams in the world.

ON THE WORLD STAGE

The All Whites returned home from Russia disappointed not to have earned a result but positive the experience would be invaluable as they looked to qualify for the World Cup. They took those learnings into their meeting with the Solomon Islands in the final of OFC Stage 3 qualifying in September, when a hat-trick from Wood at QBE Stadium in Auckland helped secure a 6-1 win in the first leg - the team’s biggest victory under Hudson. Thomas, Kosta Barbarouses and Michael McGlinchey were also on the scoresheet on a memorable night.

With the outcome of the tie all but secured, Hudson made the call to send Wood and Thomas back to their clubs in Europe after the first game and took a less experienced team, captained by Andrew Durante. For the hosts, with their boisterous crowd behind them, came back into the game through a pair of penalties and Intercontinental playoff win. The result meant Hudson maintained his unbeaten record against Oceania opposition as the All Whites triumphed 8-3 on aggregate to book their place in the FIFA World Cup Intercontinental Playoff in November.

After three years of preparation under Hudson, it came down to a two-legged qualifier against Peru, ranked in the world’s top ten, for a place at the World Cup in Russia. A record crowd of over 37,000 fans packed out Westpac Stadium for the once-in-every-four-year event.

The All Whites suffered a blow before kick off when Wood was only able to take a place on the bench due to injury but stuck off the loss of their talismanic striker with one of the best performances in the history of New Zealand football. Led by outstanding displays from Reid and Thomas, the All Whites were on the verge of an unlikely win as Wood entered the fray late on and made an immediate impact, ruffling the Peru defence. With the scores locked at nil-all, the All Whites went agonisingly close to one of the most notable results in their history when a strike from Thomas fizzed just wide of the post.

But the dream was still alive as Hudson then took his side to Lima for the second leg. New Zealand again competed well and had strong claims for a penalty when Barbarouses appeared to be hauled down in the box straight from kick off. But the class of Peru eventually told at a hostile Estadio Nacional as they recorded a 2-0 win to book a berth in Russia at the All Whites' expense.
FOOTBALL FERNS SUMMARY

It was a year of transition for the Football Ferns with long-term coach Tony Readings bowing out after a ground-breaking term at the helm, several leading players retiring and some hugely promising younger players establishing themselves on the international stage.

The Ferns took to the field for the first time since the 2016 Rio Olympic Games in March when they lined up against some high-class opposition at the Cyprus Cup. On the eve of the tournament, the surprise retirement of experienced defender Abby Erceg had left big boots to fill at the heart of the New Zealand defence as she is the country’s most capped female player of all time, amassing 130 appearances in over a decade with the national team.

Erceg travelled to Cyprus and captained the side as usual in her first match of the tournament, a 2-2 loss to Scotland, before handing over the armband to Ali Riley and playing no further part in the campaign. That meant more responsibility fell on the shoulders of young defender Mekayla Moore while Katie Bowen was also emerging as the Ferns’ main midfield lynchpin, as veteran Katie Duncan was not available for the Cyprus Cup.

Both players stepped up to fill the void, featuring prominently as New Zealand went on to be defeated against some high-class opposition at the Cyprus Cup.

The Ferns have made staggering progress since Valcke’s first cap in 2004 and she said she was leaving a vastly different set-up to the one she joined all those years ago.

“She has played a massive part in the past 10 years,” he said. “No matter what the level of opposition or whether it be training or playing international matches, she always gave it 100 per cent. That attitude helped take her from being a good player to a great player.”

Already without Erceg, Duncan and Sarah Gregorius—who announced her retirement at the end of 2016—was back in the international fold. The Ferns ranks took a further hit for the USA tour due to the unavailability of striker Amber Hearn, the top scorer in the team’s history. It was therefore a comparatively inexperienced squad that was tasked with taking on the top-ranked side in the world but that resulted in opportunities being handed to six uncapped players.

Two of those players—striker Katie Rood and defender Liz Anton—were included in a Football Ferns squad for the first time and they were joined by goalkeeper Victoria Ersson, midfielder Malia Steinmetz and the strike pair of Jane Barnett and Martine Puketapu, who had all been in squads previously but were yet to play. A recall was also handed to Olivia Chance, who had made four appearances for New Zealand but not featured since 2011.

None of the fresh faces were able to earn starts though as Readings turned to the experience still in this squad for both matches, the first of which was an outstanding performance in Colorado. Despite not having played together since March, the Ferns gave a good account of themselves against the reigning FIFA Women’s World Cup champions. The classy Americans had taken a 2-0 lead in the first half but New Zealand hit back through Hannah Wilkinson with a quarter of an hour remaining to set up a tense finish. But the States restored their two-goal cushion soon after and went on to win 3-1 before underlining their level of talent with a 5-0 victory in Cincinnati four days later.

That tour would prove to be Readings’ final act as Football Ferns coach with the 42-year-old stepping down in November. After taking on the reins from John Herdman in 2011, Readings led the Ferns through their most successful period, which included a pair of Olympic Games and the FIFA Women’s World Cup in 2015.

The side achieved a highest ever FIFA ranking of 16th during his reign while other highlights included a famous win over Brazil and becoming the first New Zealand team—of either gender and any age—to make it to the quarter-finals of a major tournament at the 2012 London Olympics.

“I’m quite proud. I took over from a great coach so there was already a good foundation in place,” he said. “I’ve been lucky—I’ve worked with some really special players, but all good things come to an end and for me it’s definitely time for a new challenge.”

The USA tour also acted as a fond farewell for another of the Ferns most loyal servants, midfielder Kirsty Valley. The 10-year-old announced her retirement on the pitch straight after the final whistle in Cincinnati after playing 104 matches and scoring 12 goals. The pair enjoyed a successful start to their time in charge, taking the Ferns through a scoreless draw in the first match against Thailand before ending 2017 on a high note as a brace from Ria Percival helped earn a dominant 5-0 win three days later.
AGE-GROUPS SUMMARY

It was a busy year for the country’s most promising young footballers with New Zealand teams competing strongly at both the men’s U-17 and U-20 FIFA World Cup, while their female counterparts qualified for their own respective World Cups after sweeping all before them in Oceania qualifying.

MEN’S U-17

The year began in promising fashion in February when the New Zealand men’s U-17 team booked its World Cup berth in fine style, holding off the challenges of its Pacific Island rivals at the OFC qualifying tournament in New Caledonia.

Danny Hay’s charges were barely troubled in the group stages, going through their three pool matches with a perfect record after scoring 13 goals and conceding just one. They then faced Papua New Guinea and came through their toughest examination of the tournament with a 2-1 win before outclassing hosts New Caledonia 7-0 in the final.

Charles Spragg received the Golden Boot after top scoring with seven goals and he was also awarded the Golden Gloves as best player while Zac Jones picked up the Golden Gloves.

The challenge was always going to be much harder at the World Cup during October and, to prepare for that lift in quality, Hay took his side to India – which was both far from the tournament but also a key stepping stone to a World Cup of its own. New Zealand gave a good account of themselves in both matches, narrowly losing to Brazil 2-1 before falling 3-2 to England.

That prepared the side well for a World Cup campaign that began on a good note with a 1-1 draw against Turkey. That proved New Zealand’s best result of the tournament though as a 4-2 loss to Paraguay and 3-1 defeat against Mali meant they missed out on a place in the knockout stages.

MEN’S U-20

Their older counterparts fared better at the FIFA U-20 World Cup, held in Korea Republic during May. Darren Bazely’s young men were looking to follow up their impressive showing as hosts two years earlier and built up for their campaign in China with a 2-0 loss to Mexico and 4-1 win over club side Shandong Luneng Taishan.

They clearly took their confidence from that victory with them to Korea Republic where they went unbeaten in their opening two matches after drawing nil-nil with Vietnam and accounting for Honduras 3-1, thanks largely to a Myer Bevan double. They then defeated 2-0 by a classy France but had done enough to progress to the Round of 16, where they were handed a tricky tie against the well-resourced USA.

The Americans were yet to be beaten and put on a fine attacking display to win 6-0 but Bazely and his side could be proud of their efforts after making it through the group stages for a second successive tournament.

The U-17 and U-20 women’s teams have their challenges on the world stage still to come in 2018 but will be in a confident frame of mind after underlining their dominance in the Oceania region.

WOMEN’S U-17

Coach Leon Birnie led the U-17s to Samoa in August for their OFC qualifying competition and the Pacific Island nations had no answer to a rampant group of free-scoring Kiwis. New Zealand scored an incredible 32 goals in their three group matches and conceded only once – before facing just Cook Islands in the semi-finals 9-0 and New Caledonia 6-0 in the final.

There was more success in the individual stakes with Kelli Brown’s 14 goals earning her the Golden Boot and Mays Hahn receiving the Golden Ball.

WOMEN’S U-20

Just a month earlier on home soil in Auckland, the U-20 women had also qualified for their World Cup and were likewise in sharp-shooting form. Coached by Gareth Turnbull, New Zealand were barely troubled on their way to the OFC title. With no knockout matches featuring in the tournament, Turnbull’s side were tasked with finishing top of the pool and pulled that off in a stunning manner after scoring nearly 50 goals across their five matches and joining the U-17s in conceding just one goal.

Emma Main earned the Golden Boot after finding the net 11 times, supplying over a fifth of New Zealand’s goals. The 2018 FIFA U-20 Women’s World Cup will be held in France during August while the U-17 event is set to be staged in Uruguay in November.

FUTSAL NATIONAL TEAMS SUMMARY

It was a milestone year on the international front for the small-sided game with the Futsal Whites returning to the court and three new national teams being introduced – the Futsal Ferns, U-18 Futsal Whites and U-18 Futsal Ferns.

There was immediate success for each of the new teams with the Futsal Whites earning a clean sweep on debut in a three-match series over New Caledonia while the age-group sides were both among the medals at the OFC Youth Futsal Tournament.

The Futsal Whites joined their newly-established female counterparts in taking on New Caledonia over three games as part of the Trans-Pacific Futsal Cup, which took place at Bays Park Arena in Tauranga during September. Both teams proved too strong for their Francophone opposition, the Futsal Whites triumphing 3-1, 7-4 and 3-1 while the Nic Downes-coached Futsal Ferns were even more dominant, knowing pulling off a whitewash after posting 14-0, 15-0 and 9-2 victories.

The goals were spread around in both teams but Torijan Lyne-Lewis, Britney-Lee Nicholson and captain Hannah Kizelman post top-scored for the Ferns with five strikes each while Kareem Osman was the men’s sharpest goal-getter, also scoring five times.

The new age-group sides followed the Futsal Ferns in making an immediate impact on the international scene, the U-18 Futsal Ferns sweeping all before them at the OFC Youth Futsal Tournament during October.

At Bruce Pulman Arena in Auckland, Downes’ side beat Tonga, Samoa and an invitational team from the Auckland Football Federation to win the OFC Youth Futsal Tournament.

New Zealand also claimed the individual honours in the women’s competition with Macey Fraser earning both the Golden Boot and Golden Ball as best player while goalkeeper Kylee Godbold received the Golden Gloves.

The U-18 Futsal Whites could not join the women in winning the title but gave a good account of themselves nonetheless, losing only to champions the Solomon Islands on their way to the silver medals. Coach Marvin Eakin, who also acted as player-coach of the Futsal Whites, led his young charges to four wins – over Tonga, American Samoa, New Caledonia and Samoa – before drawing with Vanuatu.

The efforts of goalkeeper Patrick Steele were recognised when he was singled out for the Golden Gloves.

“Player development is always at the forefront of our decision making and these new national team programmes are another opportunity,” New Zealand Football Futsal Development Manager Josh Margatts said. “It is extremely exciting and we are looking forward to seeing how this pathway is able to positively influence more junior and youth players to pursue futsal.”
ON THE WORLD STAGE

2018 FIFA WORLD CUP RUSSIA QUALIFIERS – OFC STAGE 3
25 March (Lautoka) Fiji 0 New Zealand 2 Ryan Thomas 2
28 March (Wellington) Fiji 0 New Zealand 2 Marco Rojas, Chris Wood

INTERNATIONAL MATCHES
2 June (Belfast) Northern Ireland 1 New Zealand 0
12 June (Minsk) Belarus 1 New Zealand 0
6 October (Nagoya) Japan 2 New Zealand 1 Chris Wood

FRIENDLY MATCH
6 June (Dublin) Cabinteely FC 2 New Zealand 5
Chris Wood 2, Kosta Barbarouses, Shane Smeltz, Tommy Smith

FIFA CONFEDERATIONS CUP
17 June (St Petersburg) Russia 2 New Zealand 0
21 June (Sochi) Mexico 2 New Zealand 0
24 June (St Petersburg) New Zealand 0 Portugal 4

2018 FIFA WORLD CUP RUSSIA QUALIFIERS – OFC STAGE 3 FINAL
1 September (Auckland) New Zealand 6 Solomon Islands 1
Chris Wood 3, Kosta Barbarouses, Michael McGlinchey, Ryan Thomas
5 September (Honiara) Solomon Islands 2 New Zealand 0
New Zealand won 8-3 on aggregate

2018 FIFA WORLD CUP RUSSIA QUALIFIERS – INTERCONTINENTAL PLAYOFF
11 November (Wellington) New Zealand 0 Peru 0
15 November (Lima) Peru 2 New Zealand 0
Peru won 2-0 on aggregate to qualify for the 2018 FIFA World Cup

CYPRUS CUP
3 March (Larnaca) New Zealand 2 Rosie White, Amber Hearn
6 March (Larnaca) New Zealand 0 New Zealand 3 Jasmine Pereira,
Ria Percival 2, Katie Bowen, Amber Hearn, Annalie Longo

INTERNATIONAL MATCHES
15 September (Denver) USA 3 New Zealand 1 Hannah Wilkinson
19 September (Cincinnati) USA 5 New Zealand 0
25 November (Bangkok) Thailand 0 New Zealand 0
28 November (Bangkok) Thailand 0 New Zealand 5 Ria Percival 2, Katie Bowen,
Amber Hearn, Annalie Longo

INTERNATIONAL RESULTS

2018 FIFA WORLD CUP RUSSIA Qualifiers – OFC Stage 3
Fiji 0 New Zealand 2
Marco Rojas, Chris Wood

New Zealand 2

New Zealand 1

November 0

Chris Wood

Portugal 4

Solomon Islands 1

New Zealand 2

Myer Bevan, own goal

New Zealand won 8-3 on aggregate

Peru 2

New Zealand 0

Peru won 2-0 on aggregate to qualify for the 2018 FIFA World Cup

Football Ferns Katie Bowen and Ria Percival celebrate a goal against Thailand in Bangkok
ON THE WORLD STAGE

MEN’S U-17

OFC U-17 CHAMPIONSHIP

12 February (Pirae) Samoa 0

New Zealand 2 Jake Williams, Charles Spragg

15 February (Pirae) New Zealand 5 Matthew Jones 2, Elijah Just, Max Mata, Charles Spragg pen

21 February (Pirae) New Zealand 2 Own goal, Oliver Whyte

24 February (Pirae) New Caledonia 0

INTERNATIONAL MATCHES

28 September (Mumbai) New Zealand 1 Max Mata

1 October (Mumbai) New Zealand 2 Elijah Just, Oliver Whyte

FIFA U-17 WORLD CUP

6 October (Mumbai) New Zealand 1 Max Mata

9 October (Mumbai) Paraguay 4

12 October (New Delhi) Mali 3

MEN’S U-20

INTERNATIONAL MATCH

13 May (Weifang) New Zealand 0

FRIENDLY MATCH

16 May (Weifang) New Zealand 4 Logan Roveron 2, Myr Boun, Noah Billingsley

FIFA U-20 WORLD CUP

22 May (Cheonan) New Zealand 3 Myr Boun 2 incl. pen, Hunter Ashworth

25 May (Cheonan) New Zealand 0

28 May (Daejeon) New Zealand 0

1 June (Incheon) United States 6

WOMEN’S U-17

OFC U-16 WOMEN’S CHAMPIONSHIP

5 August (Apia) Tahiti 1

8 August (Apia) New Zealand 7 Avolia Jensen 3, Grace Wisnewski, Maggie Jenkins 2, Avolia Jensen

12 August (Apia) New Zealand 3, Samoa 0

15 August (Apia) New Zealand 9 Kell Brown 3, Maggie Jenkins 2, Jojo Stewart 2, Macy Fraser

18 August (Apia) New Zealand 6 Arabella Maynard 4, own goal, Grace Wisnewski

INTERNATIONAL MATCHES

28 September (Mumbai) New Zealand 1 Max Mata

1 October (Mumbai) New Zealand 2 Elijah Just, Oliver Whyte

FIFA U-17 WORLD CUP

6 October (Mumbai) New Zealand 1 Max Mata

9 October (Mumbai) Paraguay 4

12 October (New Delhi) Mali 3

INTERNATIONAL MATCH

13 May (Weifang) New Zealand 0

FRIENDLY MATCH

16 May (Weifang) New Zealand 4 Logan Roveron 2, Myr Boun, Noah Billingsley

FIFA U-17 WORLD CUP

6 October (Mumbai) New Zealand 1 Max Mata

9 October (Mumbai) Paraguay 4

12 October (New Delhi) Mali 3

WOMEN’S U-20

OFC U-19 WOMEN’S CHAMPIONSHIP

11 July (Auckland) New Zealand 12 Hannah Blake 4, Samantha Tawharu 2 inc. pen, Jacqui Hand, Deyna Stevens 3, Emma Main 2

14 July (Auckland) Fiji 1

17 July (Auckland) New Zealand 12 Samantha Tawharu 3, Nicole Mottam, Deven Jackson 2, Emma Main 3, Deyna Stevens, Michaela Foster, Grace Jale

21 July (Auckland) New Zealand 6 Samantha Tawharu 2, Samoa 0

24 July (Auckland) Tonga 0

TRANS-PACIFIC FUTSAL CUP

12 September (Tauranga) New Zealand 3 Kareem Osman, Benjamin Lapslie, Luke Seker

13 September (Tauranga) New Zealand 1

14 September (Tauranga) New Zealand 1
ON THE WORLD STAGE

TRANS-PACIFIC FUTSAL CUP
12 September (Tauranga) New Zealand 14 Maxine Cooper, Dayna Manak 2, Jess Verdon 2, Sophie Williams, Torijan Lyne-Lewis, Britney Lee-Nicholson, Hannah Kraakman, Ella James, Hannah Robert, own goal
New Caledonia 0
New Caledonia 0
14 September (Tauranga) New Zealand 9 Torijan Lyne-Lewis, New Caledonia 2
Britney Lee-Nicholson, Shivanthi Anthony, Jess Verdon, Maxine Cooper, Sophie Williams, Hannah Kraakman, Ella James, Dayna Manak

OFCH YOUTH FUTSAL TOURNAMENT
4 October (Auckland) New Zealand 13 Arzan Todywalla 2, Tonga 1
Michael Plim 2, Oban Hawkins 2, Logan Wisnewski 3, Sam Wright 2, Aidan Robson, Ethan Martin
5 October (Auckland) New Zealand 1 Logan Wisnewski
Solomon Islands 6
6 October (Auckland) New Zealand 19 Sam Wright 4
American Samoa 2
6 October (Auckland) New Zealand 12 Tonga 1
Tilly James 5, Sam Wright, Michael Plim, Arzan Todywalla, Aidan Robson, Oban Hawkins 3, Logan Wisnewski 2, Adam Paulsen 2
5 October (Auckland) New Zealand 8 Samoa 0
Tilly James 5, Sam Wright, Michael Plim, Arzan Todywalla, Aidan Robson, Oban Hawkins 3, Logan Wisnewski 2, Adam Paulsen 2
6 October (Auckland) New Zealand 6 Samoa 0
Tilly James, Macey Fraser 3, Hannah Reddy, Emily Gillion, Lily Fisher, Abigail Murphy, Grace Wisnewski 4, Hannah Reddy, Macey Fraser, Lily Fisher
6 October (Auckland) New Zealand 6 American Samoa 2
Tilly James, Macey Fraser 3, Hannah Reddy, Emily Gillion, Lily Fisher, Abigail Murphy, Hannah Reddy
6 October (Auckland) New Zealand 10 Emily Gillion, Tilly James, Abigail Murphy 2, Grace Wisnewski 4, Hannah Reddy, Macey Fraser
Samoa 2
A TRIBUTE TO STEVE SUMNER

At the start of 2017, New Zealand Football lost one of the legends of our game when Steve Sumner passed away at the age of 61. The legendary All Whites captain, who led New Zealand to the FIFA World Cup finals in 1982, lost his battle with prostate cancer in February after being diagnosed with an aggressive form of the disease in mid-2015.

New Zealand Football Chief Executive Andy Martin said Sumner’s passing was a sad day for the football community in this country.

“Steve was not only a great footballer, he was also a great man and will be sorely missed,” Martin said. “What he and the All Whites team from 1982 achieved in that World Cup campaign put New Zealand on the world football map and his legacy will last forever.”

Sumner, along with coaches John Adshead and Kevin Fallon, was central to one of the great New Zealand sporting campaigns when the unfancied All Whites went on a record 15-game qualifying run that took them to a groundbreaking first ever appearance at the World Cup in Spain.

Sumner played 105 times for the All Whites (including 58 ‘A’ internationals) over a 12-year period, scoring 27 goals. The attacking midfielder’s international career spanned from 1976 to 1988 and he holds the record for the most goals scored in an international when he struck six during New Zealand’s 13-0 defeat of Fiji during the 1982 World Cup qualifying campaign. He was also the first player from Oceania to score a goal at the World Cup, netting in a 5-2 loss to Scotland.

He was a Christchurch United stalwart, winning a record seven Chatham Cups and five national league titles. He received FIFA’s highest honour, the Order of Merit award, in 2010 and was made an Officer of the New Zealand Order of Merit in 2016 for his services to football. That same year, the stand at his beloved English Park in Christchurch was named in his honour.

Sam Malcolmson, a team-mate of Sumner at the 1982 World Cup, described him as a great leader.

“He wasn’t born a great player but he wanted to be the best – he had the desire,” Malcolmson said. “He was single-minded, self-driven. He demanded from the players what he demanded from himself.”

Malcolmson said Sumner’s wife Jude and Adshead were the people who had the biggest influence in turning a ‘brash’ young player into a man who would become one of the finest sports captains New Zealand has produced.

“He got in everyone’s ear and made us believe we could do it,” Malcolmson said.

He also recalled how Steve and Jude Sumner had offered him extraordinary support in the aftermath of the 2011 earthquake in Christchurch when both former All Whites were based in the city.

“Their door was always open and he rang me every day.”

Around 700 people packed into the St Andrew’s College chapel in Christchurch to pay tribute to Sumner at his funeral, where the 1982 All Whites farewelled their skipper with a rousing rendition of the team song. Adshead led the singing and his former players joined in with the chorus to ‘Stand up and Fight’, a mantra which summed up Sumner’s brave battle with prostate cancer.
COMMUNITY FOOTBALL

COMMUNITY & GRASSROOTS

Since the introduction of the award-winning Whole of Football Plan in 2015, New Zealand Football has established the country's leading community sport system and is achieving incredible results:

OVER 210,000
RECREATIONAL PARTICIPANTS ACROSS ALL STRANDS IN 2017

150,000
REGISTERED PARTICIPANTS ACROSS ALL STRANDS

McDONALD'S JUNIOR FOOTBALL
THE NUMBERS

52,690
TOTAL NUMBER OF JUNIOR PLAYERS

8,963
FIRST KICKS 4-6 YEAR OLDS

14,122
FUN FOOTBALL 7-9 YEAR OLDS

29,605
MINI FOOTBALL 9-12 YEARS

50,000
FOOTBALLS PROVIDED TO JUNIOR FOOTBALLERS OVER THE PAST 3 YEARS

20,000
COACHING HANDBOOKS PROVIDED TO JUNIOR FOOTBALL COACHES OVER THE PAST 3 YEARS
The Operations Team at New Zealand Football is responsible for the continued growth of participation and improvement of our members' experiences. We develop and achieve our key priorities to deliver these responsibilities through our fully aligned partnership with the seven regional federations, to achieve the strategic priority of more New Zealanders playing and loving football.

Football remains the most popular participated team sport in New Zealand. Since the introduction of the award-winning Whole of Football Plan in 2011, New Zealand Football has established the country’s leading community sport system and is achieving incredible results.

It is the highest participation team sport and provides experiences and opportunities for all – male and female, young and not so young, talented athletes and community level players. The custodians of football: New Zealand Football, federations, clubs and schools all feature passionate and talented people who strive to make football the nation’s favourite game.

The community game, and participation in particular, remains strong and continues to grow. The Sport New Zealand Voice of Participant Survey for winter 2017 reported a pleasing 90 percent overall satisfaction of football club members. Although this is a positive indicator that we are delivering a good service, there are still many areas of improvement discovered through the key insights from the report which we will be addressing.

The nature of continually changing lifestyle trends in the 21st century mean we need to be agile in our approach, specifically to enhancements of the Whole of Football Plan delivery with the ability to access live insights and to act through a robust, digitalised planning and performance framework.

Key milestones across the community game this year included:

- Once again futsal continues to grow with over 24,000 registered players (over 390 percent increase since 2011)
- Futsal has been the fastest growing sport over the last six years in New Zealand secondary schools
- Registered referee and match official network of more than 2,500 registered referees and match officials
- A total 90 percent satisfaction in club football (New Zealand Football national survey to club members)
- Over 2,800 Fit4Football certified coaches and over 7,000 players reached directly with the Fit4Football programme
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- A total 90 percent satisfaction in club football (New Zealand Football national survey to club members)
- Over 2,800 Fit4Football certified coaches and over 7,000 players reached directly with the Fit4Football programme

We look forward to getting back out to the football community in 2018 to further enhance and evolve the Whole of Football Plan products. The launch of the Digital Framework, Diversity and Inclusion Plan and expansion of the Fit4Football Programme to cover further support areas of club/school player welfare will bring new members to the family and provide a higher quality experience for our valued existing members. Alongside embracing and adding further developments to our women’s football and futsal products we are set for another exciting year of growth in participation and quality of experience.

I would like to take this time to thank the dedicated workforce that serves our sport with distinction across the nation to ensure that the players who take the field/court, are coached, have referees so the players that lace up their boots each season and make this community truly special through their passion for the sport we all love.

Dave Payne - Chief Operating Officer
COMMUNITY DEVELOPMENT

New Zealand Football, the member federations and clubs had a strong year across Community Development initiatives in 2017.

We saw the implementation of the Quality Club Mark 2-star programme with the first club nationally to gain this achievement – Selwyn United FC from Mainland Football. Key progress was made towards the establishment of club good practice principles across federations whilst the annual Volunteer Recognition Week initiative across all federations again was popular.

Support to the refugee community through the Football for All initiative was a particular highlight of the year as was the ongoing work with key non-government organisations, government and not-for-profit partners to break down barriers to participation for people to enjoy the world game.

Significant support was provided to federations as they advocated to councils and funders for facilities for football and futsal to meet current and future needs – and to replace our existing infrastructure so our members can have better and more regular access to play the game they love.

With a record number of responses to the Sport New Zealand led Voice of Participant survey we have been able to tailor advocacy to help our membership have better and more meaningful experiences in the game.

The upcoming year will be a big one for Community Development as New Zealand Football develop the Diversity and Inclusion plan, designed to make fundamental movements with a focus on healthy eating and living.

FOOTBALL IN SCHOOLS

The 5+ A Day Football in Schools programme provided children with the opportunity to play for fun and enjoyment inside of the primary school environment. Just under 60,000 children aged seven to 12, from 383 schools, took part in Football Literacy and Just Play programmes in schools, helping to develop fundamental movements with a focus on healthy eating and living.

GRASSROOTS DEVELOPMENT

New Zealand Football aims to encourage as many people as possible to fall in love with the game. Positive experiences in football are what we try to achieve for all who take part, whether as a player, coach, referee, administrator, parent or volunteer. Grassroots football is the backbone of the sport, ensuring more Kiwis are involved in a fit and healthy lifestyle and developing physical literacy for life.

Football continues to set the standard in terms of player participation, with junior, youth and senior player numbers maintained over 150,000 footballers of all ages, playing regularly in organised teams within sustainable club environments. The development of our programmes and structures is continuing to ensure this player base is able to partake in high-quality forms of the game which provide appropriate levels of competition to aid player development.

COACHING DEVELOPMENT

New Zealand Football’s continued commitment to Coach Development is bearing fruit with ongoing and regular activity around each of our 7 member federations. A sharpened focus on locally-led Coach Development has seen ongoing provision of New Zealand Football Community Coach Education courses and contributes towards improving coaching experiences to our ever-growing coaching community.

With courses available in Goalkeeping, Futsal, Junior, Youth and Senior Football, we are catering for coaches and game leaders from the entire football community.

At an Advanced Courses level, through continued collaboration and partnership with the Oceania Football Confederation, we are able to continue to provide appropriate formal coach education experiences through the OFC / NZF A and B Licences, each aimed at targeting both coaches with potential as well as those working with players in a variety of our domestic national leagues.

Beyond our own formal coaching courses, there has been increased attention on improving our football workforce through a regular offering of the New Zealand Football Coach Developer Training, which alongside other non-sport specific development programmes, are vastly increasing the numbers of opportunities that our coaches have to interact with other coaches and coach developers from across New Zealand.

TALENT DEVELOPMENT

Talented footballers within New Zealand have a clear pathway on which to develop with Skills Centres at the junior ages through to Federation and National Talent Centres providing a pathway for players to reach their goals of playing for the All Whites or Football Ferns.

These playing opportunities, complemented by a high standard of coaching provision, increase the chances of players reaching their potential. During 2017, a large percentage of players selected to represent New Zealand at all age levels were graduates of the Talent Pathway.

At the youth age, Mainland Football successfully piloted the Talent Development Programme with three clubs and the Federation providing additional high quality training opportunities for players. At the junior age group, the Skills Centre Programme continued to offer additional training opportunities for junior players.

Federation Talent Centres (FTC) continued to offer a high level of football training for each region’s most promising players. FTC training programmes are designed to develop the players’ ability both on and off the field. The FTC programme culminates each year with the National Age Group Tournament held in Wellington where the nation’s top talents congregate to compete against each other in order to take home the Federation Cup. High-performing players were invited to attend National Talent Centre (NTC) in Masterton where they received coaching specifically designed around the New Zealand Football playing philosophy.
In 2017, the Player Welfare Team built upon a successful launch in the 2016 football season for the second year of a three-year partnership agreement with ACC.

New Zealand Football’s Injury Prevention team (one in each of the seven federations around New Zealand) continued to work on the guiding principle of enhancing performance through prevention.

The year started with a new look and feel and the launch of the Fit4Football programme. Along with the launch of the Fit4Football programme came an increased range of injury prevention and performance enhancing resources and delivery with the development and release of the 11+ Warm Up and Conditioning programme, 11+ Referees and the 11+ Kids programme.

The Fit4Football programme achieved a world-first in the national implementation and roll-out of the 11+ Kids programme into the New Zealand junior football landscape, aiming to contribute to developing and enhancing the fundamental movement patterns of junior players in their early development phases.

The 2017 Fit4Football programme remained largely centred around the FIFA 11+, a highly validated and proven football specific programme that works to reduce all injuries by 30 percent and severe and debilitating injuries such as ACL injuries by 50 percent. With similar scientific validation for the 11+ Referees and 11+ Kids programmes. Embedding such a medically and scientifically proven programme provides our footballers with enjoyable experiences, injury free, playing football for life.

The creation and release of the new 11+ range of video and flip card resources have enhanced the delivery and education of Fit4Football and 11+ within football clubs, providing coaches with tools to support their coaching sessions and plans. A second resource mechanism released in 2017 was the new Fit4Football website, which was set up as a reference and educational tool to support players, coaches, referees, clubs and parents, to learn, understand and perform the 11+ programme range.

The seven Fit4Football Player Welfare Officers, based within and working alongside each federation and region continued throughout 2017 to take a strong hold on club delivery and coach education with over 2,800 football coaches certified in the 11+ Warm Up and Conditioning programme, over 7,000 football players directly reached with the Fit4Football programme components and over 50,000 athletes indirectly reached. This demonstrated an increase in delivery and education within the football clubs, communities and federations, in delivering and supporting key messages and programmes for enhancing performance through prevention. The Player Welfare Team also continued to deliver the ACC SportSmart warm up reaching over 120 secondary schools throughout New Zealand in 2017 educating over 5,000 coaches.

New Zealand Football has the vision for all football clubs throughout New Zealand to have an Automatic External Defibrillator (AED). With the support of ACC SportSmart and ZOLL, we are able to support our New Zealand Football affiliated clubs and federations with the Smart Start – AEDs in Clubs Programme, which includes comprehensive resources and educational and policy support. This year, on the back of the launch of the campaign in 2016, an additional 30 fully funded Smart Start AEDs were placed within football clubs throughout New Zealand, through their achievement of the Club Quality Mark (QCM). The delivery of these AEDs included education programmes.

The delivery of the second annual Injury Prevention and Team Care Conference (IPTC) was a great success with more than 220 conference delegates in attendance across all sporting codes to undertake an additional learning opportunity. International and national industry experts were presented and spoke on key injury prevention and player welfare topics.

In all, 2017 has been a large step forward for the development of the Fit4Football programme and has brought consistent growth and delivery setting the scene for another big leap forward for the programme in 2018 with a wider, more holistic, football specific player welfare and prevention programme.

Fit4Football’s key milestones achieved in 2017:

- Launched the Fit4Football brand and new website, including all new 11+ Warm Up resources, flip cards and videos
- First and only country in the world to launch a national programme of the 11+ Kids programme
- Over 2,800 coaches certified as Fit4Football 11+ certified coaches
- Over 7,000 players reached directly with the Fit4Football programme
- Over 10 major national and international sporting tournament and event activations such as the World Masters Games
Since the implementation of the Whole of Football plan in 2011, girls and women’s football has continued to grow year on year. We have achieved 35 percent growth in this period and girls and women’s futsal is the fastest growing area of the game with significant growth of 37 percent from 2015.

In order to continue growing at this rate, New Zealand Football are investing in three key areas:

1. Participation – development of women’s specific football/futsal events and products
2. Awareness and engagement – improving the visibility of the women’s game
3. Football systems and strategy - development of a world-class, performance-driven football/futsal delivery system

With growth comes pressures on resources within football, therefore a key area of development in 2017 and moving forward has been attracting and retaining quality coaches, referees and administrators.

In order to grow our pool of female coaches and develop them to an international level, a women-only Senior Level 2 coaching course involving 32 coaches took place in Wellington. FIFA is a key driver in developing female coaches, having put in place regulations which state that a female must be on the coaching team at all age-group FIFA Women’s World Cups. The course was a great success being led by four female coach educators and was recognised by FIFA, OFC and other footballing nations as a best practice initiative.

In 2017, we also saw the second National Administration Course take place. This is a key event in the New Zealand Football calendar to develop and motivate a workforce to help better the girls and women’s game. We were able to bring together over 50 leaders within the women’s game to educate, share and develop ideas. We were lucky to have a number of guest speakers from New Zealand Football and key female figures within the New Zealand community, such as Dr Jackie Blue (Equal Employment Opportunities Commissioner).

The women’s development team also worked with clubs and communities to develop and enable women’s football and futsal, including the development of club-based female football coordinators in regional administration courses.

The FIFA Live Your Goals Week, previously known as Girls and Women’s Week was aimed at increasing awareness and visibility of girls and women’s football and saw over 8,000 girls and women participate in over 100 activities and events throughout the country.

On the field, Glenfield Rovers won the Women’s Knockout Cup for a fourth time in seven years when they defeated Eastern Suburbs 5-4. Kate Loye won the Maia Jackman Trophy for most valuable player. Auckland Football won its sixth National Women’s League title when they defeated Canterbury United Pride 3-2 in extra time. Southern United’s Eleanor Isaac, who played a key role in the unexpected success of Southern this season, was voted the MVP of the league. It was great to see all four of national league finals live on SKY Sport for the first time in 2017. The national leagues are important as our pathway to representing New Zealand at both age group and senior level. The Future Ferns Domestic Programme (FFDP) was created and proved a huge success for our elite players with five women securing professional contracts.

On the court, we saw women’s futsal grow from strength to strength. The youth, university and senior women championships cemented a pathway for females in futsal. A major highlight was the debut of the Futsal Ferns who dominated the Trans Pacific Cup and the U-18 women who won the OFC Youth Futsal Tournament.

In 2018, the Women’s Football Development Team will continue to build on a successful 2017 and deliver strategic initiatives which will increase participation and ensure we have more girls and women playing and loving football in New Zealand.
It was a very successful year in 2017 on the community refereeing front due to the hard work of the many volunteers around the country and Federation Referee Development Officers with a number of key milestones:

- Registered referee numbers passed 1,200 for the first time (1,222 up 3 percent on 2016)
- Community Referees (CBRs) numbered 2,274
- The number of referees mentored remained almost the same as the previous year at 348
- A total of 1,514 referees improved their accreditation level at courses and on-field assessments
- Futsal accreditations increased to 161
- 70 passed the Introduction to Futsal Refereeing
- Large numbers were registered for online referee courses

There was a significant amount of activity both locally and on the international stage.

Weekly or fortnightly coaching sessions continued over the winter season in many centres to groups of referees. The talent identification and development programmes continued with 21 referees attending the Stage 2 and 3 Referee Development Academies – one refereed at the Stage 2 Futsal Course, while a Stage 3 Course continued for three referees in conjunction with the National University Futsal Championships. High Performance sessions continued for referees and assessors, strengthening the Whole of Football pathway through to elite refereeing. Referees officiated in the Indian Super League and Hyundai A-League. There was also participation at the Dallas Cup, Dana Cup (Hjorring) and Youdan Trophy (Sheffield).

The New Zealand Football Referees Committee (NZFRC) continued their strategic overview. They supported the trial for temporary dismissals, established priorities and approved the 2018 budget, ensured there was additional support directed to the High Performance Group, amended the selection to the Appointments Panel and refined the Referee Pathway in respect of assistant referees by establishing the specific pathway after Level 3, and revising the Level 1 and 3 Referee Courses.

Four participants attended the FIFA Future III Instructors Course in New Auckland in August – one for technical, one for futsal and two for fitness.

Internationally, the highlights were undoubtedly the performances of Anna-Marie Keighley at the FIFA U-17 World Cup in India and Matt Conger, Simon Lount and Nick Waldron at the FIFA U-20 World Cup in Korea Republic. Conger and Lount also officiated at the FIFA Club World Cup in Abu Dhabi. Our referees are highly regarded internationally and that proved the case again in 2017 with the above showing once again they are fine ambassadors of New Zealand Football and the Oceania Football Confederation.

There were 53 appointments to Oceania international matches, including four women getting their first taste of experiencing international football. A further eight appointments were made to tier one internationals as well as 24 international futsal appointments.

A big thank you to the referees throughout the country who give up their time week-in and week-out, often alone, to provide match officials at many venues with little reward but the grateful thanks of all the players and coaches. Many of them work very hard during the week to ensure they are fit and prepared for the game. Behind this group are many administrators, who spend hours dealing with ground closures, transferred games and referee unavailability – communicating with referees to ensure that there is a qualified, neutral person available to officiate.

We look forward to further success in Referee Development in 2018 and more opportunities for our leading referees on the international stage.
New Zealand Football’s goal in futsal is to make it the nation’s best and biggest small-sided sport, as well as establishing this country as possessing one of the world’s leading futsal development systems.

These aims for futsal are firmly on track after the continued growth in participation and quality opportunities on offer in 2017. League growth increased to over 24,000 registered players with more than 36,000 participants engaged with the federation-led schools and community programmes.

To support this rapidly-growing base of participants, the full pathway of New Zealand Football-driven coach education is now complete and was implemented throughout 2017. As a result, coaches are now being educated and provided with the appropriate resources to lead player development from a three-a-side, festival-based approach for young children right through to coaching a full Futsal National League squad.

The range of courses on offer have proved popular, particularly at a grassroots level, with nearly 300 new futsal coaches being introduced to the game through the New Zealand Football Coach Education Pathway in 2017.

Futsal coaches coming through the pathway are now also likely to see further doors open to them around the world after the receiving of confederation-wide recognition for the country’s highest futsal qualification. The NZF Futsal Level 3 Coaching Award has now been officially recognised by the Oceania Football Confederation as an OFC C-Licence, further underlining the quality of coach development on these shores and bringing the small-sided code further into line with its football cousin, which currently offers the OFC/NZF A-Licence and B-Licence.

Another vital component to the blossoming of futsal in this country is the fostering of a skilled base of match officials and progress has been significant in 2017 with 190 new futsal referees being introduced.

Meanwhile, competitions have continued to play a major role and 2017 was yet another exciting year in that regard. New Zealand Football successfully delivered six national futsal competitions and made history in the process.

A record number of entrants took part in both the New Zealand Secondary Schools National Futsal Championships and AIMS Games while the Futsal National League, National Women’s Futsal League, National Youth Championships and National University Futsal Championships also proved popular with players and spectators alike.

Those tournaments all provided valuable player development opportunities and assisted greatly in the selection process for higher honours after the introduction of three new national sides – the Futsal Ferns, U-18 Futsal Whites and U-18 Futsal Ferns. In addition, the competitions played a key role in continuing to build the support base around futsal with coaches and referees gaining further on-court experience and potential administrators being introduced to the game in a volunteer capacity.

The awareness of futsal among the wider public also continued to grow with high levels of online engagement throughout the year. There were over 8,000 likes on the New Zealand Futsal Facebook page while the national competitions attracted impressive numbers via live streaming. Total views reached nearly 90,000 while there were over 56,000 unique views and the average duration of each visit was 12:25 mins. The total minutes viewed exceeded 796,000.

The National Futsal Review 2017:

- 11% growth in male participation from 2016
- 25% growth in female participation from 2016
- 290 new futsal coaches
- 190 new futsal referees
- Inception of the Futsal Ferns (national women’s team)
- Futsal Ferns winning inaugural Trans-Pacific Futsal Cup vs New Caledonia
- Inception of U-18 Futsal Whites (national U-18 men’s team)
- Inception of U-18 Futsal Ferns (national U-18 women’s team)
- U-18 Futsal Ferns winning OFC Youth Futsal Tournament
- Record number of New Zealand Secondary School Futsal Championships entries (92 teams, a growth of 21% from 2016)
- Record number of AIMS Games futsal entries (39 teams, a growth of 70% from 2016)
New Zealand Football enjoyed a strong commercial year in 2017.

One of the biggest acquisitions from the commercial team was signing a three-year partnership deal with ISPS Handa (International Sports Promotion Society), the philanthropic company founded by Japanese billionaire Dr Haruhisa Handa.

ISPS Handa became the naming rights sponsor for the ISPS Handa Chatham Cup and the ISPS Handa Premiership – the two premier men’s football competitions in New Zealand.

The year was the first of a three-year deal, alongside funding partner Trillian Trust, and secured the sustainability of the men’s national league. In March, the Right Honourable former Prime Minister Sir John Key signed on as ISPS Handa Patron and International Ambassador.

Mr Key, who attended the ISPS Handa Chatham Cup final in September, was excited to support ISPS Handa in its good work with football.

“It is the spirit of commitment to better the lives of people and society that I share with ISPS and I am looking forward to adding to the valuable work that Dr Handa and his charities are undertaking around the world,” said Mr Key, who is also the Patron of the All Whites.

“In particular, the programs to support blind and disabled golf impress me both as an avid golfer and as a passionate believer in the power of sport, to bring people together and transform lives for the better.”

Mr Handa, who was made an honorary appointment to the New Zealand Order of Merit in 2016 for services to golf and philanthropy, said aligning with football was a natural fit.

“We know that football is the global game,” he said. "The huge participation in football across a range of cultures and backgrounds in New Zealand makes it an ideal game to bring people together. We are excited to have an impact and help New Zealand Football to continue their great work.”

Aside from ISPS Handa, there was positive commercial news for New Zealand Football in a number of other areas.

McDonald’s, who have been with New Zealand Football since 2002, continue to be a valued partner of New Zealand Football as sponsors of McDonald’s Junior Football. Significant quantities of football equipment were provided to get more young people playing and loving football. Grassroots coach Brent Windelburn, who coaches a 9th grade team at Upper Hutt City, won the McDonald’s Coach of the Year award, receiving a unique behind-the-scenes experience with Auckland City at the FIFA Club World Cup in Abu Dhabi.

Nike extended their partnership for long-term supply of New Zealand Football apparel to beyond 2020. Nike, who have been a partner since 2002, enjoyed significant exposure in 2017 with the All Whites playing in highly-publicised events such as the FIFA Confederations Cup and the FIFA World Cup Intercontinental Playoff. In the same vein, Rembrandt re-signed as the official tailor for the All Whites.

The Intercontinental Playoff presented a number of opportunities with the broadcast rights and sponsorship for the one-in-four-year event. A number of game day partners came on board to support the FIFA World Cup qualifier which was broadcast to an audience of millions.

Charitable partner 5+ A Day continued their partnership for Football in Schools and supplied the Football Ferns with fresh fruit and vegetables.

Sport New Zealand commits $3.4m over four years to New Zealand Football’s market-leading Whole of Football Plan and ACC were the primary partner to New Zealand Football’s successful Fit4Football programme.

Stirling Sports, who were sponsors of the Stirling Sports Premiership in 2016-17, re-confirmed their commitment to New Zealand Football as the official sports retail partner, encompassing the Small Whites programme.

New Zealand Football were grateful for the continued support from our community funders, including The Lion Foundation, NZ Community Trust (NZCT), Youthtown, and Taranaki Trust.

It was a time of change in the commercial department with Commercial Director Steve Brebner moving on after three years with New Zealand Football. He was replaced by Carl Jackson.

The commercial team delivered for football at all levels in 2017 and will look to build on this success with our partners in 2018.

Carl Jackson
Commercial Director
New Zealand Football gratefully acknowledges the support of the following 2017 organisations:

**PARTNERS**

- McDonald’s: Apparel, Footwear and Ball Supplier of New Zealand Football
- Nike: Partner of New Zealand Football
- Trillian Trust: Partner of New Zealand Football
- ACC: Injury Prevention Partner of New Zealand Football
- SportSmart: Suppilier of New Zealand Football
- ISPS Handa: Naming Rights Partner of the 2017/18 ISPS Handa Premiership and the 2017 ISPS Handa Chatham Cup
- Stirling Sports: Naming Rights Partner of the 2016/17 Stirling Sports Premiership
- 5+ADAY: Naming Rights Partner of Football in Schools
- Waiwera: Partner of the All Whites

**COMMUNITY PARTNERS**

- The Lion Foundation: Supporter of New Zealand Football
- Yowzjntown: Supporter of New Zealand Football
- NZCT: Supporter of New Zealand Football
- New Zealand Football Foundation: Partner of New Zealand Football
- Sport New Zealand: Supporter of New Zealand Football
- High Performance Sport New Zealand: Supporter of New Zealand Football
- OFC: FIFA Confederation

**SUPPLIERS**

- SsangYong: Vehicle Supplier to New Zealand Football
- TAB: Betting Partner of New Zealand Football
- Rembrandt: Official Tailor to the All Whites
- GOMEDIA: Signage Supplier for New Zealand Football
- HRG: Travel Supplier to New Zealand Football
- SHIELFF Angland Lawyers: Legal Services Supplier to New Zealand Football

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Note: The image contains logos and text, but the text is not fully readable due to the image's quality.
The Football Foundation were proud to reflect on a successful year in 2017 where they made a real difference to football in New Zealand.

The Foundation, which was created to manage the $4.1m given to New Zealand Football for qualifying for the 2010 FIFA World Cup, is managed by a Board of Trustees and a Chief Executive who are committed to growing the capital fund to a level where it can support football in New Zealand.

These funds from the FIFA qualification monies are the basis to which New Zealand football supporters and charitable donors can add their own contribution.

The Football Foundation identifies opportunities in the game where they can assist with the development of football and support New Zealand Football to achieve its goals.

Jodi Tong, the Chair of the Football Foundation, said there were a number of success stories for the Foundation in 2017.

"The Football Foundation, along with the PFA, supported initiatives within New Zealand Football’s Future Ferns Domestic Programme (FFDP) to strengthen the players’ opportunities to perform at the highest level," said Tong.

"In addition, we supported CJ Bott (USV Jena), Katie Rood (Juventus) and Meikayla Moore (FC Koln) to secure their first professional contracts. We’ve also supported the New Zealand U-17 team, alongside New Zealand Football, to the FIFA U-17 World Cup so the team could play England and Brazil in the lead-up to the event in India. So, overall, we’ve made a difference to specific areas of the game.”

In November, New Zealand Football staged a Charity Dinner the night before the Intercontinental Playoff against Peru in Wellington with all of the funds going to the Football Foundation.

A total of $15k was raised and the Foundation would like to thank those who donated items for the auctions, including Rex Dawkins, Ryan Nelsen, Winston Reid, Murray Allison, Rembrandt and Westpac Stadium.

In 2017, the Foundation inducted four significant donors into “The Starting Line-up”. The Starting Line-up is an initiative which was introduced in 2017 where the top 11 will always be recognised for their generous donation to the Football Foundation with donations exceeding a minimum investment level of $20k.

Both Mark Stewart and Sir Eion Edgar kicked off the Starting Line-up in 2016 when they pledged $500k each to the Foundation with the latest members to join being Trustee Andrew Clements, Aucklander Murray Holdaway, New Zealand Football President Deryck Shaw and Waiheke Island resident Steve Horne.

Recently, Frank van Hattum and Bill Moran, both of whom were former chairmen of New Zealand Football and Foundation Trustees, have also joined the group.

"The Starting Line-up is our holy grail for our VIP donors and a year ago we had only one member," said Football Foundation CEO Noel Barkley. "As of today we only have two positions left to fill so if anyone wishes to join this illustrious group please contact me urgently.”

Barkley thanked all of the other donors in 2017 particularly those that have got involved in the ‘Invest in a shirt programme’. The donors purchased a limited edition New Zealand Football shirt which allowed them to be recognised on the Foundation website along with receiving the shirt. This is available to players, coaches, supporters and businesses and some 40 people have already joined this exclusive club.

The Football Foundation are pleased that their contributions are making an impact and look forward to continuing to support New Zealand Football achieving its strategic objectives going forward.
It was a landmark season for the Premiership with the addition of Eastern Suburbs and Tasman United while WaBOP United was replaced by Hamilton Wanderers.

The expansion of the league resulted in one of the tightest seasons in living memory but it was again minor premiers Auckland City and defending champions Team Wellington who made it through for a repeat of the previous year’s final.

Team Wellington went on to claim back-to-back titles as a double from Ben Harris gave them a 2-1 victory. On their long-awaited return to the top level of domestic football, Eastern Suburbs finished just outside the play-off places while fellow newcomers Tasman United and Hamilton Wanderers finished eighth and ninth respectively.

### 2016-17 PREMIERSHIP LEAGUE TABLE

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25-26 MARCH – SEMI-FINALS

- **Auckland City** 1, **Micah Lalaifaga**
  - Hawke’s Bay United 0
- **Team Wellington** 6, **Austin Galley, Nicolas Zambrano, Tom Jackson 2 pens, Joel Stevens 2**
  - Waitakere United 6, **Pascal Reinhardt 3, Dan Morgan 2, Dylan Stansfield a.e.t**
  - Team Wellington won 3-2 on penalties

2 APRIL – GRAND FINAL

- **Auckland City** 1, **Emiliano Tade**
  - Team Wellington 2, **Ben Harris 2**
DOMESTIC RESULTS continued...

For the third year running, Auckland City held off the challenge of countrymen Team Wellington to claim their seventh straight regional title, prevailing 5-0 on aggregate in the final to claim their tickets to the 2017 FIFA Club World Cup in the United Arab Emirates.

Auckland City again suffered heartbreak in their seventh consecutive appearance on the world stage, dominating United Arab Emirates champions Al-Jazira but somehow falling to a 1-0 loss despite their superiority. The Navy Blues outshot their opponents 17 to five and seven of those strikes were on target compared to Al-Jazira’s two.

They also enjoyed 59 percent of the possession but couldn’t find the net and paid the price when Romarinho scored with a sumptuous hit from 25 yards out towards the end of the first half. Aside from picking the ball out of his net, Auckland goalkeeper Enaut Zubikarai had only one save to make all night but the New Zealand representatives still had to head home early.

6 DECEMBER – PLAY-OFF Al-Jazira 1 Romarinho 38’ Auckland City 0

Onehunga Sports secured the first Chatham Cup title in their history after eventually seeing off the challenge of Central United on penalties in a dramatic final at QBE Stadium in Auckland.

Sports had to come from behind on three occasions to take the all-Auckland affair to extra-time at 3-3 and goalkeeper Louie Caunter then became the hero, saving Central’s sixth spot kick from Albert Riera to win the shootout 6-5.

The win meant Onehunga completed a historic league-and-cup double, adding their maiden Chatham Cup triumph to the Northern Regional Football League (NRFL) top-flight title they had won in the previous month, also for the first time.

There was some consolation for Central United midfielder Mario Ilich, who picked up the Jack Batty Trophy as the final’s most valuable player.

10 SEPTEMBER – FINAL Central United 3 Nicholas Zambrano 20’, Seamus Ryder 71’, 78’ Onehunga Sports 3 Sean Lovemore 59’, Thomas Leabourn-Boss 72’, 81’ a.e.t

Onehunga Sports won 6-5 on penalties

Glenfield Rovers reclaimed the Women’s Knockout Cup title in goal-laden fashion, coming out on the right end of a nine-goal thriller against Eastern Suburbs in an action-packed final at QBE Stadium in Auckland.

Rovers had won two of the three previous titles but were forced to give up their crown to Forrest Hill Milford United in 2016 and were in no mood to lose a second consecutive final. But it was Eastern Suburbs who took the lead twice in an open first half, only to concede equalisers on both occasions.

It was the opposite story in the second half as Glenfield went ahead twice and were able to hold on the second time, claiming the cup for the fourth time in seven years. The individual recognition also went the way of Rovers with midfielder Kate Loye receiving the Maia Jackman Trophy as the final’s most valuable player.

DOMESTIC RESULTS

Auckland City claimed a first National Youth League title in four years and their fifth overall after pipping Canterbury United in the final round of the competition.

The only unbeaten side, Auckland went into their last match against Tasman United level on points with Canterbury, who won seven of their nine matches in an outstanding campaign. The Junior Navy Blues knew a win would be good enough for them to claim the title though as they had defeated the Dragons 4-2 in round three (the head-to-head record was the primary factor to differentiate teams level on points).

Auckland held their nerve to become the most successful club in the competition’s history with a 5-2 win over Tasman, leaving Canterbury – who had finished third in the previous season – empty handed again.

The leading pair were clearly the two best sides in the league with only third-placed Eastern Suburbs in touching distance five points back.

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DOMESTIC RESULTS continued...

The Futsal National League title stayed in the mainland but had a new home as Southern United claimed it for the first ever time with a 4-3 win over Northern in the final at ASB Stadium in Auckland.

The title had previously been held by the Canterbury United Dragons and Northern, who upset the odds to make it through to the final, couldn’t wrestle it away from the South Island in a thrilling finale to the season.

The final began at a frantic pace with Northern opening the scoring through Art Twigg before Tennessee Kinghorn got Southern back on level terms soon after. The eventual champions then took control with Thomas Peterson and an Ito Shunsuke double giving Southern a commanding 4-1 lead.

Oban Hawkins got Northern back into the contest before Twigg struck again to set up a tense ending but Southern held on to make history.

Southern’s Michael Sannum received the Golden Ball as player of the league, while the Golden Gloves went to Northern goalkeeper Mohammed Sabri and prolific Capital goalscorer Miroslav Malivuk claimed the Golden Boot.

10 DEC – FINAL

Southern United 4
Northern Football 3

Tennessee Kinghorn, Thomas Peterson, Ito Shunsuke 2, Oban Hawkins
DOMESTIC RESULTS

Boys U-12s: Champions Capital Football
Runners-up WaiBOP Football

Boys U-14s: Champions Mainland Football
Runners-up Capital Football

Boys U-16s: Champions Mainland Football
Runners-up Central Football

Girls U-15s: Champions Mainland Football
Runners-up Auckland Football

Girls U-19s: Champions Auckland Football

Men’s: Champions University of Auckland
Runners-up Victoria Uni. Wellington

Women’s: Champions Auckland Uni. of Technology
Runners-up University of Auckland

NATIONAL WOMEN’S FUTSAL LEAGUE

Champions Bayside Pirates (AUS)
Runners-up Auckland Football

Boys U-14 National Youth Futsal champions
Mainland Football

Boys U-19 National Youth Futsal champions
Central Football

Girls U-15 National Youth Futsal champions
Mainland Football

Girls U-19 National Youth Futsal champions
Auckland Football

NZSS National Futsal

Senior Boys: Champions St Patrick’s College
Runners-up Napier Boys High School

Junior Boys: Champions St Patrick’s College
Runners-up Hamilton Boys’ High School

Senior Girls: Champions Mt Albert Grammar
Runners-up New Plymouth Girls High School

Junior Girls: Champions Hillcrest High School
Runners-up Papanui High School

LEFT

Boys U-12 National Youth Futsal champions
Capital Football

Boys U-16 National Youth Futsal champions
Mainland Football

Girls U-15 National Youth Futsal champions
Mainland Football

Girls U-19 National Youth Futsal champions
Auckland Football

RIGHT

Women’s National University Futsal champions
University of Auckland

Women’s Futsal National League champions
Bayside Pirates

Boys U-12 National Youth Futsal champions
Capital Football

Boys U-14 National Youth Futsal champions
Mainland Football

Girls U-15 National Youth Futsal champions
Mainland Football

Girls U-19 National Youth Futsal champions
Auckland Football

RIGHT

Men’s Futsal National League champions
Southern United

Boys U-12 National Youth Futsal champions
Capital Football

Boys U-16 National Youth Futsal champions
Mainland Football

Girls U-15 National Youth Futsal champions
Mainland Football

Girls U-19 National Youth Futsal champions
Auckland Football

RIGHT

NZSS National Futsal Junior Boys champions
St Patricks College

NZSS National Futsal Junior Girls champions
Mt Albert Grammar

NZSS National Futsal Senior Boys champions
St Patricks College

NZSS National Futsal Senior Girls champions
Mt Albert Grammar

NZSS National Futsal Junior Girls champions
Mt Albert Grammar

LEFT

NZSS National Futsal Senior Boys champions
St Patricks College

NZSS National Futsal Junior Boys champions
St Patricks College

NZSS National Futsal Senior Girls champions
Mt Albert Grammar

NZSS National Futsal Junior Girls champions
Mt Albert Grammar

LEFT

NZSS National Futsal Senior Boys champions
St Patricks College

NZSS National Futsal Junior Boys champions
St Patricks College

NZSS National Futsal Senior Girls champions
Mt Albert Grammar

NZSS National Futsal Junior Girls champions
Mt Albert Grammar

LEFT

Domestic Results continued...
CHIEF FINANCIAL OFFICER’S REPORT

SUMMARY
NZFFI 2017 Financial Highlights:

- Positive annual trading result of $111k post net transfers of $1.1m to reserves
- Reserves increased by 17 percent
- Revenue outperformed 2016 by 47 percent due primarily to record Intercontinental Playoff gate receipts, broadcast revenues, Confederations Cup prize money, increased FIFA funding and our continued ACC relationship
- Expenditure increased by 20 percent due to our extensive international programmes during the FIFA World Cup qualification, continued critical investment into our core capabilities and the costs of delivering the new ACC Injury Prevention Programme
- Expenditure increased by 20 percent due to our extensive international programmes during the FIFA World Cup qualification, continued critical investment into our core capabilities and the costs of delivering the new ACC Injury Prevention Programme
- ACC supporting our new nationwide Injury Prevention Programme

New Zealand Football’s expenditure through the business was increased due to a decision by the Executive Committee to invest in New Zealand Football’s High Performance Programme with increased international activity costs for the All Whites ‘Road to Russia’ campaign. The new Digital Framework and funded community costs for the delivery of the ACC Injury Prevention Programme were also incurred.

The net transfer of $1,100k to the International Teams Reserve will support the delivery of the High Performance Plan in future years as intended and, as in previous years, the extra funding thanks to HPSNZ of $575k again boosted the programme.

The delivery of the Whole of Football Plan continued through our seven federations to the junior and youth levels of the game and through our various competitions. We are again grateful to Sport New Zealand, our family of sponsors and the trust funders who have continued to support this delivery with funding of $3.0m.

Revenue 2017 v 2016 ($000)

8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0

Revenue 2017 Revenue 2016

EXPENSES 2017 v 2016 ($000)

6,000
5,000
4,000
3,000
2,000
1,000
0

Expenses 2017 Expenses 2016

LOOKING FORWARD
New Zealand Football continues to have a sound financial base from which to plan for the future and is budgeting for a small deficit after the budgeted transfer from the International Team Reserves in 2018, being year one of the new cycle. Predominantly the budgeted spend remains in the areas of the Football Department and Community Football, both of which are consistent with our 2016-2025 Strategic Plan.

International team activity and associated spend will continue with the Football Ferns as they prepare for the OFC Women’s Nations Cup, the All Whites’ international programme, our women’s age-group teams competing at their respective FIFA World Cups and our men’s age-group team beginning their qualification campaign.

The 2016-2025 Strategic Plan was launched in 2016 and builds on both the Whole of Football and Beyond Football plans in identifying key outcomes and priorities for football in New Zealand over the next 10 years. The plan is split into three-year investment cycles to ensure focus on long-term sustainability. During 2017 the first key milestone of our qualification for the 2018 FIFA World Cup passed and our business and financial plans were adapted accordingly.

BUDGETED REVENUE FOR 2018 ($000)

BUDGETED EXPENSES FOR 2018 ($000)

Having identified the core challenges to reposition the sport and ensure long-term sustainability, New Zealand Football will continue to focus on strategically investing, organising and managing the resources of the game whilst ensuring high quality operations and controls are in place, capability is enhanced and delivery is of the highest quality across both Community Football and High Performance.

Hugh McAlister - Chief Financial Officer
INDEPENDENT AUDITOR’S REPORT

To the members of New Zealand Football Incorporated

Report on the special purpose consolidated financial statements

OPINION
In our opinion, the accompanying special purpose consolidated financial statements of New Zealand Football Incorporated (the incorporated society) and its subsidiary (the group) on pages 70 to 76:

i. present, in all material respects the group’s financial position as at 31 December 2017 and its financial performance for the year ended on that date in compliance with the tax basis of accounting in New Zealand.
We have audited the accompanying special purpose consolidated financial statements which comprise:
- the consolidated statement of financial position as at 31 December 2017;
- the consolidated statement of financial performance and statement of movements in members funds for the year then ended; and
- notes, including a summary of significant accounting policies and other explanatory information.
We have nothing to report in this regard.

BASIS FOR OPINION
We conducted our audit in accordance with International Standards on Auditing (New Zealand) (‘ISAs (NZ)’). We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

We are independent of the group in accordance with Professional and Ethical Standard 1 (Revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board and the International Ethics Standards Board for Accountants’ Code of Ethics for Professional Accountants (IESBA Code), and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code.

Our responsibilities under ISAs (NZ) are further described in the auditor’s responsibilities for the audit of the special purpose consolidated financial statements section of our report.

Other than in our capacity as auditor we have no relationship with, or interests in, the group.

OTHER INFORMATION
The Executive Committee, on behalf of the group, are responsible for the other information included in the entity’s Annual Report. Other information includes the Chairman’s report, Chief Executive’s report, disclosures relating to corporate governance and statutory information. Our opinion on the consolidated special purpose financial statements does not cover any other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated special purpose financial statements our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated special purpose financial statements or our knowledge obtained in the audit or otherwise appears materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

USE OF THIS INDEPENDENT AUDITOR’S REPORT
This independent auditor’s report is made solely to the members as a body. Our audit work has been undertaken so that we might state to the members those matters we are required to state to them in the independent auditor’s report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the members as a body for our audit work, this independent auditor’s report, or any of the opinions we have formed.

Without modifying our opinion, we draw attention to the statement of accounting policies to the consolidated special purpose financial statements, which describes the basis of accounting. The consolidated special purpose financial statements are prepared for the members of New Zealand Football Incorporated. As a result, the consolidated special purpose financial statements may not be suitable for another purpose and should not be distributed to or used by any parties other than New Zealand Football Incorporated.

RESPONSIBILITIES OF THE EXECUTIVE COMMITTEE FOR THE SPECIAL PURPOSE CONSOLIDATED FINANCIAL STATEMENTS
The Executive Committee, on behalf of the group, are responsible for:

- the preparation of the consolidated special purpose financial statements in accordance with accounting in New Zealand;
- implementing necessary internal control to enable the preparation of a consolidated special purpose set of financial statements that is free from material misstatement, whether due to fraud or error; and
- assessing the ability to continue as a going concern. This includes disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they either intend to liquidate or to cease operations, or have no realistic alternative but to do so.

AUDITOR’S RESPONSIBILITIES FOR THE AUDIT OF THE SPECIAL PURPOSE CONSOLIDATED FINANCIAL STATEMENTS
Our objective is:

- to obtain reasonable assurance about whether the consolidated special purpose financial statements as a whole are free from material misstatement, whether due to fraud or error; and
- to issue an independent auditor’s report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error. They are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated special purpose financial statements.

A further description of our responsibilities for the audit of these consolidated special purpose financial statements is located at the External Reporting Board (XRB) website at:

This description forms part of our independent auditor’s report.

KPMG
Auckland
23 April 2018
### New Zealand Football Incorporated

#### Statement of Financial Performance

**For the Year Ended 31 December 2017**

<table>
<thead>
<tr>
<th>Note</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship and grants</td>
<td>7,969</td>
<td>5,917</td>
<td>7,990</td>
<td>5,978</td>
</tr>
<tr>
<td>Affiliation fees</td>
<td>1,630</td>
<td>1,599</td>
<td>1,630</td>
<td>1,599</td>
</tr>
<tr>
<td>Competitions and events</td>
<td>3,858</td>
<td>1,069</td>
<td>3,858</td>
<td>1,069</td>
</tr>
<tr>
<td>Community development</td>
<td>513</td>
<td>618</td>
<td>513</td>
<td>618</td>
</tr>
<tr>
<td>Finance income</td>
<td>226</td>
<td>371</td>
<td>-</td>
<td>21</td>
</tr>
<tr>
<td>Donations received</td>
<td>246</td>
<td>8</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other revenue</td>
<td>3,589</td>
<td>2,501</td>
<td>3,679</td>
<td>2,706</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>18,031</td>
<td>12,083</td>
<td>17,670</td>
<td>11,991</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Note</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel</td>
<td>(4,065)</td>
<td>(3,634)</td>
<td>(4,065)</td>
<td>(3,634)</td>
</tr>
<tr>
<td>Competition and events</td>
<td>(7,372)</td>
<td>(5,923)</td>
<td>(7,372)</td>
<td>(5,923)</td>
</tr>
<tr>
<td>Community development</td>
<td>(3,573)</td>
<td>(2,884)</td>
<td>(3,573)</td>
<td>(2,884)</td>
</tr>
<tr>
<td>Travel</td>
<td>(180)</td>
<td>(140)</td>
<td>(180)</td>
<td>(140)</td>
</tr>
<tr>
<td>Governance</td>
<td>(114)</td>
<td>(83)</td>
<td>(114)</td>
<td>(83)</td>
</tr>
<tr>
<td>Occupancy</td>
<td>(160)</td>
<td>(152)</td>
<td>(160)</td>
<td>(152)</td>
</tr>
<tr>
<td>Communications</td>
<td>(356)</td>
<td>(210)</td>
<td>(233)</td>
<td>(139)</td>
</tr>
<tr>
<td>Professional services</td>
<td>(341)</td>
<td>(344)</td>
<td>(341)</td>
<td>(344)</td>
</tr>
<tr>
<td>Office expenses</td>
<td>(299)</td>
<td>(195)</td>
<td>(274)</td>
<td>(187)</td>
</tr>
<tr>
<td>Donation expenses</td>
<td>(66)</td>
<td>(37)</td>
<td>(66)</td>
<td>(37)</td>
</tr>
<tr>
<td>Administration</td>
<td>(42)</td>
<td>(21)</td>
<td>(42)</td>
<td>(21)</td>
</tr>
<tr>
<td>Impairment of intangible asset</td>
<td>(24)</td>
<td>(21)</td>
<td>(24)</td>
<td>(21)</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>(16,672)</td>
<td>(13,743)</td>
<td>(15,459)</td>
<td>(13,664)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Note</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Other Gains and Losses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gain on movement in fair value of investments</td>
<td>94</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Surplus/(Deficit) from Operations</strong></td>
<td>1,453</td>
<td>1,659</td>
<td>1,211</td>
<td>1,673</td>
</tr>
<tr>
<td>Transfer to reserves</td>
<td>8</td>
<td>(1,300)</td>
<td>-</td>
<td>(1,300)</td>
</tr>
<tr>
<td>Transfer from reserves</td>
<td>8</td>
<td>200</td>
<td>1,775</td>
<td>200</td>
</tr>
<tr>
<td><strong>Total Surplus/(Deficit) after Transfers</strong></td>
<td>353</td>
<td>116</td>
<td>111</td>
<td>102</td>
</tr>
</tbody>
</table>

This statement is to be read in conjunction with the notes to the financial statements.

---

### New Zealand Football Incorporated

#### Statement of Financial Position

**As at 31 December 2017**

<table>
<thead>
<tr>
<th>Note</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Equity</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accumulated funds</td>
<td>10,374</td>
<td>10,021</td>
<td>5,866</td>
<td>5,755</td>
</tr>
<tr>
<td>International teams reserve</td>
<td>1,304</td>
<td>1,304</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Whole of Football reserve</td>
<td>500</td>
<td>500</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Members’ Funds</strong></td>
<td>12,178</td>
<td>10,725</td>
<td>7,670</td>
<td>6,459</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Note</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and bank balances</td>
<td>11,139</td>
<td>11,768</td>
<td>9,394</td>
<td>7,603</td>
</tr>
<tr>
<td>Trade and other receivables</td>
<td>1,062</td>
<td>1,340</td>
<td>1,056</td>
<td>1,319</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>12,201</td>
<td>13,108</td>
<td>10,450</td>
<td>8,922</td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>3</td>
<td>111</td>
<td>98</td>
<td></td>
</tr>
<tr>
<td>Intangible assets</td>
<td>6</td>
<td>6</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Investments</td>
<td>2,758</td>
<td>80</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td><strong>Total Non-Current Assets</strong></td>
<td>2,875</td>
<td>200</td>
<td>117</td>
<td>120</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>15,076</td>
<td>13,308</td>
<td>10,567</td>
<td>9,042</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Note</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
<th>2017 $'000</th>
<th>2016 $'000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income in advance</td>
<td>1,017</td>
<td>1,332</td>
<td>1,017</td>
<td>1,132</td>
</tr>
<tr>
<td>Trade and other payables</td>
<td>1,881</td>
<td>1,451</td>
<td>1,880</td>
<td>1,451</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>2,898</td>
<td>2,853</td>
<td>2,897</td>
<td>2,583</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>2,898</td>
<td>2,853</td>
<td>2,897</td>
<td>2,583</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td>12,178</td>
<td>10,725</td>
<td>7,670</td>
<td>6,459</td>
</tr>
</tbody>
</table>

---

The Directors are pleased to present the special purpose financial report including the financial statements of New Zealand Football Incorporated for the year ended 31 December 2017.

**Approval of Special Purpose Financial Statements**

The Directors are pleased to present the special purpose financial report including the financial statements of New Zealand Football Incorporated for the year ended 31 December 2017.

Director Date: 18/4/2018

Director Date: 18/4/2018
NEW ZEALAND FOOTBALL INCORPORATED STATEMENT OF MOVEMENTS IN MEMBERS FUNDS FOR THE YEAR ENDED 31 DECEMBER 2017

<table>
<thead>
<tr>
<th>CONSOLIDATED</th>
<th>Accumulated Funds $’000</th>
<th>Whole of Football Reserve $’000</th>
<th>International Teams Reserve $’000</th>
<th>Total $’000</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALANCE AT 1 JANUARY 2017</td>
<td>10,021</td>
<td>500</td>
<td>204</td>
<td>10,725</td>
</tr>
<tr>
<td>MOVEMENTS FOR THE YEAR</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net surplus from operations</td>
<td>1,453</td>
<td>-</td>
<td>-</td>
<td>1,453</td>
</tr>
<tr>
<td>Transfer from reserves 8</td>
<td>200</td>
<td>(1,300)</td>
<td>-</td>
<td>1,300</td>
</tr>
<tr>
<td>TOTAL MOVEMENTS FOR THE YEAR</td>
<td>1,653</td>
<td>(1,300)</td>
<td>1,300</td>
<td>(1,475)</td>
</tr>
<tr>
<td>BALANCE AT 31 DECEMBER 2017</td>
<td>10,205</td>
<td>1,000</td>
<td>1,679</td>
<td>12,884</td>
</tr>
</tbody>
</table>

NEW ZEALAND FOOTBALL

<table>
<thead>
<tr>
<th>Accumulated Funds $’000</th>
<th>Whole of Football Reserve $’000</th>
<th>International Teams Reserve $’000</th>
<th>Total $’000</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALANCE AT 1 JANUARY 2017</td>
<td>5,755</td>
<td>500</td>
<td>204</td>
</tr>
<tr>
<td>MOVEMENTS FOR THE YEAR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net deficit from operations</td>
<td>(1,211)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Transfer from reserves 8</td>
<td>200</td>
<td>(1,300)</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL MOVEMENTS FOR THE YEAR</td>
<td>(1,011)</td>
<td>(1,300)</td>
<td>1,300</td>
</tr>
<tr>
<td>BALANCE AT 31 DECEMBER 2017</td>
<td>5,953</td>
<td>1,000</td>
<td>1,679</td>
</tr>
</tbody>
</table>

Basis of Preparation

New Zealand Football Incorporated ("the Society") is an incorporated society registered under the Incorporated Societies Act 1908. The Society was established to control and promote the game of football in New Zealand.

The financial statements presented are for New Zealand Football Incorporated and its subsidiary, New Zealand Football Foundation, as at and for the year ended 31 December 2017.

Changes in Foreign Exchange

Foreign currency transactions are translated into New Zealand Dollars (NZD) at the exchange rates ruling at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies at the balance date are translated to NZD at the foreign exchange rate ruling at the date. Foreign exchange differences arising on their translation are recognised in the statement of financial performance.

Changes in accounting policies

The accounting policies adopted are consistent with those of the previous year.

Consolidated financial statements include the results of the majority owned subsidiaries, New Zealand Football Foundation. All intergroup transactions are eliminated on consolidation.

Revenue

Grants and sponsorship income are recognised when specific conditions attached have been met or when the funds have been utilised for the purpose of the funding received. The unused portion of this income is recorded as funds received for committed expenditure.

Amortisation

Intangible assets are amortised on a diminishing value basis over their estimated useful lives as follows:

Intangible assets 50% Diminishing value

Leases

Payments made under operating leases are recognised in the Consolidated Statement of Financial Performance on a basis representative of the pattern of benefits expected to be derived from the leased asset.

Taxation

The Society was established to promote the sport of football in New Zealand, and as such is exempt from income tax under section CW39 of the Income Tax Act 2004.

Foreign currency transactions

Foreign currency transactions are translated to New Zealand Dollars (NZD) at the exchange rates ruling at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies at the balance date are translated to NZD at the foreign exchange rate ruling at the date. Foreign exchange differences arising on their translation are recognised in the statement of financial performance.

Changes in accounting policies

The accounting policies adopted are consistent with those of the previous year.
NEW ZEALAND FOOTBALL INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2017

1. CASH AND CASH EQUIVALENTS
New Zealand Football Incorporated secured a substantial sponsorship agreement with ASB Bank Limited during 2010. One of the terms of the sponsorship agreement is that New Zealand Football Incorporated must maintain banking facilities with ASB Bank over the term of the agreement. The banking facilities provided by ASB Bank Limited include cheque accounts, call accounts, term deposits and credit cards. There is no overdraft facility required with ASB Bank Limited.

As at 31 December 2017 there were no foreign exchange contracts. (2016: No foreign exchange contracts).

2. TRADE AND OTHER RECEIVABLES

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td></td>
<td>2017 $’000</td>
<td>2016 $’000</td>
<td>2017 $’000</td>
<td>2016 $’000</td>
</tr>
<tr>
<td>Debtors</td>
<td>468</td>
<td>726</td>
<td>468</td>
<td>727</td>
</tr>
<tr>
<td>Sundry debtors</td>
<td>133</td>
<td>114</td>
<td>133</td>
<td>95</td>
</tr>
<tr>
<td>Prepayments</td>
<td>133</td>
<td>250</td>
<td>133</td>
<td>251</td>
</tr>
<tr>
<td>GST receivable</td>
<td>328</td>
<td>250</td>
<td>322</td>
<td>246</td>
</tr>
<tr>
<td></td>
<td>1,062</td>
<td>1,340</td>
<td>1,056</td>
<td>1,319</td>
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</table>

3. PROPERTY, PLANT AND EQUIPMENT (continued)

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Gear and playing equipment</td>
<td>6</td>
<td>(2)</td>
<td>4</td>
<td></td>
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<tr>
<td>Property improvements</td>
<td>324</td>
<td>(324)</td>
<td>(324)</td>
<td>76</td>
</tr>
<tr>
<td>Office equipment</td>
<td>183</td>
<td>(76)</td>
<td>107</td>
<td></td>
</tr>
<tr>
<td>BALANCE AS AT 31 DECEMBER 2017</td>
<td>513</td>
<td>(402)</td>
<td>111</td>
<td></td>
</tr>
</tbody>
</table>

4. INTANGIBLE ASSETS

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Software</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Cost</td>
<td>24</td>
<td>39</td>
<td>14</td>
<td>30</td>
</tr>
<tr>
<td>Accumulated amortisation</td>
<td>(18)</td>
<td>(17)</td>
<td>(8)</td>
<td>(8)</td>
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<tr>
<td>Carrying value</td>
<td>6</td>
<td>22</td>
<td>6</td>
<td>22</td>
</tr>
</tbody>
</table>

5. INCOME IN ADVANCE

As at 31 December 2017, New Zealand Football Incorporated is holding $1,017,279 (2016: $1,131,561) in various income in advance accounts.

6. OPERATING LEASES

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Leases as lessee</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-current portion</td>
<td>85</td>
<td>180</td>
<td>85</td>
<td>180</td>
</tr>
<tr>
<td>Non-current portion</td>
<td>73</td>
<td>71</td>
<td>73</td>
<td>71</td>
</tr>
<tr>
<td>BALANCE AS AT 31 DECEMBER 2017</td>
<td>158</td>
<td>251</td>
<td>158</td>
<td>251</td>
</tr>
</tbody>
</table>
THE NUMBERS

NEW ZEALAND FOOTBALL INCORPORATED
NOTES TO THE FINANCIAL STATEMENTS cont
AS AT 31 DECEMBER 2017

7. RELATED PARTIES

New Zealand Football Foundation is a related party by virtue that New Zealand Football Incorporated are the settlor of that Trust and has the power to appoint Trustees per the Trust Deed. There is no receivable or payable balance between these related parties at year end.

In 2017, New Zealand Football Foundation provided a grant of $20,000 to New Zealand Football Incorporated towards the U20's World Cup preparation and $1,000 towards food for a football clinic (2016: Grant of $60,000 provided for the Football Ferns Hardship Grant).

In 2016, New Zealand Football Incorporated Executive Committee President Deryck Shaw donated $20,000 to the incorporated society.

8. RESERVES

International Teams Reserve

During 2010, the Board of New Zealand Football Incorporated resolved that a reserve be created out of 2010 surpluses to ensure that, from 2011 onwards, the needs and requirements of the various international teams be catered for. The costs of running the international teams programme from 2010 will be transferred from accumulated funds, on an as required basis. An initial provision of $2.5 million was transferred to the international teams reserve in 2010, with additional transfers made from time to time. The following teams are included in the international teams programme:

Men’s: All Whites, Men’s Under 23’s (Olympics), Men’s Under 20’s, Men’s Under 17’s and the Futsal Whites. Women’s: Football Ferns (incorporating the Olympic team), Women’s Under 20’s and Women’s Under 17’s.

Whole of Football Reserve

During 2013 the Board of New Zealand Football Incorporated resolved that a reserve created from the 2013 surpluses to ensure that additional funding was available to support the Coaching, Development and Whole of Football programme costs in future years.

9. CAPITAL COMMITMENTS

There are no capital commitments at balance date (2016: nil).

10. CONTINGENCIES

There are no contingent liabilities at balance date (2016: nil).

11. SUBSEQUENT EVENTS

There have been no events subsequent to balance date which would materially affect the financial statements (2016: nil).

AUDIT AND COMPLIANCE REPORT

The Audit and Compliance Committee was set up in April 2016 in accordance with the New Zealand Football Statutes. During the period the Committee focused on the regulatory compliance and audited financial statement.

Regulatory Compliance:

We have reviewed management’s compliance with the New Zealand Football statutes and will continue our work in 2018. From the work we have performed to date, nothing has come to our attention to suggest there is significant non-Compliance with the NZF statutes.

Audited Financial Statements:

We have also reviewed the 2017 audited financial statements and will continue to be involved in the audit related issues during 2018. From the work we have performed to date, nothing has come to our attention to suggest there is a significant, material error in the latest audited financial statements.

Chris Dixon
Chairman
Audit and Compliance Committee
A HISTORIC YEAR FOR THE ALL WHITES

ATTENDANCE
37,034