



U-20 WOMEN'S WORLD CUP  
**FRANCE**  
**2018**

# FIFA U-20 Women's World Cup France 2018

## News Access Policy

July 2018 – Version 1

## 1. Policy Objectives

FIFA's News Access Policy for the 2018 FIFA World Cup™ is designed to provide the broadest possible exposure of the event through the world's media outlets, while protecting the rights of the Media Rights Licensees and FIFA's intellectual property.

This policy is subject to change as directed by FIFA from time to time at its sole discretion.

## 2. Permitted Transmission Media

FIFA's News Access Policy extends to regularly scheduled bona-fide current affairs news programming by way of terrestrial, cable, satellite and IPTV transmissions.

It also covers digital retransmissions of such news programming in its entirety.

## 3. Media Rights Licensee Rights and Obligations

Media Rights Licensees can be divided into the below categories in regard to News Access.

### 1. Exclusive right to provide News Access in a given territory

The Media Rights Licensee has the right and obligation to provide News Access to non-rights holders in the territory.

FIFA may not appoint third parties to provide News Access to non-rights holders for the purpose of news broadcasts within the territory. FIFA may, however, provide News Access to broadcasters whose pan-regional broadcasts are shown in the territory.

### 2. Non-exclusive right provide News Access in a given territory

The Media Rights Licensee has the right and obligation to provide News Access to Non-rights holders in the territory.

FIFA may appoint third parties to provide News Access to Non-rights holders for the purpose of News broadcasts within the territory. FIFA may also provide News Access to Broadcasters whose pan-regional broadcasts are shown in the territory.

## 4. News Access for Non-Rights Holders

Non-rights holders must in the first instance contact the Broadcaster listed against their territory to obtain footage as per the FIFA News Access Contact List, attached in Appendix A.

The conditions attached to the use of the footage are subject to the terms and conditions of local customary news access laws and customs in the territory of use.

However, in the case of the territories marked with an asterisk (\*) in Appendix A, non-rights holders can also acquire News Access from the news agency listed below:

SNTV                      [KWilloughby-Parsons@sntv.com](mailto:KWilloughby-Parsons@sntv.com)

Should News Access be sourced from news agencies, the following conditions shall apply:

- The footage will only be available after the end of each match programme and its use must be limited (including any agreed embargo) accordingly, even if footage is accidentally obtained prior to the end of the match.
- The exploitation period cannot exceed 24 hours after the end of the match.
- A maximum of 60 seconds per match and 90 seconds per programme can be used.
- No archive rights are granted in relation to the match.
- No distribution on social media is permitted.

## 5. Pan-regional and International News Access

Pan-regional and International News programs may gain access to materials by signing a News Access agreement directly with FIFA.

All enquiries should be directed to [tv@fifa.org](mailto:tv@fifa.org).

## 6. Legal Considerations

In territories where fair-trading provisions render the conditions set out in section 4 a violation of national legislation, the principles laid out in these territories' fair-trading legislation shall apply.

Furthermore, standard practice with regard to news access between broadcasters within a certain territory can be adhered to without breaching FIFA regulations, with FIFA's prior written consent.