

THE BEST FIFA FOOTBALL AWARDS 2018

RULES OF ALLOCATION

The articles below relate to the following award:

- **The FIFA Puskás Award** (the “Award”)

Art. 1. The Award is organised and presented by FIFA.

Art. 2. The Award rewards the best goal scored during the period from 3 July 2017 to 15 July 2018 inclusive, regardless of championship, gender or nationality.

Art. 3. A panel of FIFA and external football experts shall compile a shortlist of ten (10) goals, which shall be broadcast on FIFA.com shortly thereafter in order to facilitate a public vote of fans registered on FIFA.com.

The voting mechanism for the Award is conducted as follows:

On 3 September 2018 at 3pm CET, public voting will commence on FIFA.com and will close at the exact moment announced during the live TV broadcast of The Best FIFA Football Awards 2018 in London on 24 September 2018.

Each member of the public who is registered is entitled to cast one (1) vote.

Art. 4. The Award is bestowed upon the player whose goal has received the highest number of public votes of fans registered on FIFA.com, collectively during the voting process.

Art.5. The winner of the Award receives the relevant trophy in person during the ceremony organised by FIFA in London on 24 September 2018.

Art. 6. Any dispute arising from the voting process shall be reviewed and resolved by FIFA at its sole discretion.

Art. 7. Notwithstanding the foregoing articles, FIFA is entitled at any point to disregard any vote by any registered fan in the event that such registered fan is deemed by FIFA, at its sole discretion, to have been associated or involved at any time with any unethical and/or disreputable act and practice, unlawful activity, conduct or undertaking (including but not limited to, bribery, corruption, discrimination of any kind and racism). For the avoidance of doubt, FIFA is not obliged to publish such vote or communicate any such decision to the relevant registered fan or to any other person.