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1. FOREWORD

As the world’s most popular sport, football is uniquely placed to strengthen initiatives that can help to improve the lives of people around the world. Established in March 2018, the FIFA Foundation has certainly started as it means to go on, getting involved at the heart of the communities it was set up to serve. The Foundation’s approach is innovative, modern and digital in its communication and fundraising activities. The Foundation is fortunate to be able to draw on financial support from FIFA and the services of the FIFA Legends: a privileged position it uses to support the less privileged wherever football can play a part in improving the lives of communities.

In the first nine months of the Foundation’s operations, we took bold first steps in our mission to bring smiles to communities through football. With the strength of support behind us, we will go on to bring many more infectious smiles as we continue to pursue that mission.

Yours in football,
Gianni Infantino
FIFA President and President of the FIFA Foundation Board
The FIFA Foundation helps to tackle social issues affecting young people, empower women and girls to play football and realise their potential, and repair damaged or destroyed sports infrastructure worldwide.

Of the 17 United Nations Sustainable Development Goals (SDGs), the FIFA Foundation has highlighted five on which to focus its activities:

- community building
- education
- health
- equality and inclusion
- dialogue and peace

The Foundation is where football and social development meet. Launched in March 2018, the FIFA Foundation has already helped to deliver positive social change through football, with several initiatives underway across the globe.

In order to hit its social responsibility targets, the Foundation has set up a number of different programmes all over the world. These include the Foundation Community Programme which aims to improve the lives of disadvantaged young people, the Recovery Programme which provides financial relief to communities devastated by natural disasters or unforeseen events, and also engaging with FIFA Legends who act as Foundation ambassadors.

FIFA provided the Foundation with an initial sum of USD 4,400,000, while it can also draw on donations, inheritances, legacies and gifts of any kind, as well as a number of resources from within FIFA.

The Foundation runs on a not-for-profit basis, generating revenue for its charitable aims through events, charity matches involving the FIFA Legends, and digital fundraising activities.
3. BOARD COMPOSITION

The Foundation Board is the supreme body of the Foundation and decides on the use of the endowment fund. The Board is composed of a President and at least two further members:

Current Board composition

Gianni Infantino
FIFA President, President of the Foundation Board

Sonia Fulford
FIFA Council member, member of the Foundation Board

Lydia Nzekera
FIFA Council member, member of the Foundation Board

The President and the members of the Foundation Board are not paid for their involvement.
BRINGING ABOUT CHANGE AT THE FIFA WORLD CUP™

The FIFA Foundation Festival (23 June – 3 July 2018) saw young representatives from 48 NGOs based in 38 different countries come together at the 2018 FIFA World Cup Russia™ to share ideas on how the beautiful game can be a catalyst for positive social change.

With several FIFA Legends in attendance, including Karina LeBlanc, Roberto Carlos and Christian Karembeu, no football festival would have been complete without a tournament and awards ceremony, which took place on Moscow’s iconic Red Square on 30 June.

COMMUNITY PROGRAMME

The Foundation Community Programme supports projects and organisations that use football as a tool for social development and education. Once a year, the Foundation invites well-established not-for-profit entities to apply for funding to use football to address social issues impacting youths.

Applications for support are only accepted from not-for-profit non-governmental organisations (NGOs) that are non-discriminatory, politically and religiously independent and that already run established programmes using football to address social issues and target children or youths. To ensure the legitimacy of all projects and the appropriate use of funds, applicants must provide fully audited financial statements and also guarantee that other donors will provide funding equal to or greater than the funding provided by FIFA.

COMMUNITY PROGRAMME FUNDING FOR 2018

- 152 applications received from NGOs
- 112 projects funded by the FIFA Foundation
- 63 countries worldwide received funding
- USD 3.2 million total funding
EDUCATION

Under the UN SDG of education, the FIFA Foundation – together with the Nelson Mandela Foundation – has created an educational documentary about the positive values of football and its leadership in society. The short film “More than an Armband” features the four 2018 FIFA World Cup™ semi-finalist captains talking about the importance of leading by example and the role of Nelson Mandela in encouraging fair play, equality and inclusion through leadership in football.

The short film will be offered to FIFA’s Media Rights Licensees and shown on FIFA’s social media platforms, with the generated income flowing back into the FIFA Foundation and the Nelson Mandela Foundation and allocated to projects supporting the education of young people.

BREAKING DOWN CULTURAL BARRIERS

For young girls in particular, football creates significant opportunities to break down barriers. There is a huge opportunity to empower local communities and women in the Middle East, where participation in the game can be limited due to cultural and religious barriers.

A two-day workshop in Zurich in November brought Middle Eastern and Nordic member association representatives together to discuss ideas and share knowledge on the topic of “Football for Girls in the Middle East”.

The event launched an eight-year collaborative project between the two regions, with the Nordic countries, regarded as pioneers in the development of women’s football, constituting an ideal model from which their Middle Eastern counterparts can learn.

“Finally, we’re getting to be part of the ‘official football world’, whereas we never were before,” said Kuwaiti Women’s Football Committee member Ayeshah Al-Khaldi.

A HELPING HAND IN GUATEMALA

The FIFA Foundation Recovery Programme came to Guatemala’s aid in June 2018 following the aftermath of a volcanic eruption that left over 100 people dead and thousands more missing.

The Foundation worked with the communities hit hardest by the catastrophe, providing initial football equipment and promising further funding in the future to repair footballing infrastructure.

FIFA Legend Michel Salgado played his part as a Foundation ambassador, leading a clinic and playing football with local children.
5. GOVERNANCE

On 12 March 2018, the FIFA Foundation was established by public deed and entered in the Commercial Register of the canton of Zurich on 15 May 2018.

During the reporting year, the FIFA Foundation Board held one meeting on 15 March 2018, at which the board was constituted, the powers to sign were determined and the organisation regulations as well as the distribution regulations of the Foundation were adopted.

Following Kwesi Nyantakyi’s resignation in June 2018, Lydia Nsekera (a Burundian national, resident in Bujumbura) was appointed as his replacement on the FIFA Foundation Board for the remainder of the term. This amendment was entered in the Commercial Register of the canton of Zurich on 10 October 2018.
6. FINANCE

FINANCIAL FIGURES FOR 2018

The FIFA Foundation was established on 12 March 2018, with its first financial year ending on 31 December 2018. Total revenues amounted to USD 4.196 million, consisting entirely of financial contributions received from FIFA. Expenses amounted to USD 4.196 million and consisted of administration costs (USD 0.018 million), the Community Programme with 93 applications and granted funds (USD 3.2 million) and the Recovery Programme (USD 0.978 million). The majority of the expenses have not yet been paid and are accounted as accrued expenses (see below). Due to the fact that the service agreement between FIFA and the FIFA Foundation had not been signed by the closing date of the financial year, FIFA did not submit any invoices for administrative services to the FIFA Foundation. The FIFA Foundation’s result for 2018 therefore amounted to USD 0.

As at 31 December 2018, the FIFA Foundation’s total assets amounted to USD 8.412 million. Assets were made up of cash and cash equivalents of USD 4.415 million and receivables from FIFA of USD 3.996 million. Liabilities comprised accrued expenses (USD 4.01 million) and the Foundation capital (USD 4.4 million, paid in by FIFA).

In 2018, the FIFA Foundation did not purchase, sell, hold or otherwise deal in any securities. The FIFA Foundation is fully consolidated in the FIFA consolidated financial statements.

BUDGET FOR 2019

The total budget for 2019, as approved by the 68th FIFA Congress in Moscow in June 2018, amounts to USD 8.004 million, which includes an amount of USD 4 million for the Recovery Programme, USD 3.2 million for the Community Programme, and USD 0.804 million for the FIFA Legends tours.

ACCOUNTING AND FINANCIAL AUDIT FOR 2018

- FIFA person responsible for the financial accounting: Martin Schumacher
- Lead auditor of PricewaterhouseCoopers AG: Yvonne Burger