

TO THE MEMBER ASSOCIATIONS OF FIFA

Circular no. 1707

Zurich, 23 January 2020

DSG/ele

“Living Football” – use of the music

Dear Sir or Madam,

FIFA is delighted that its member associations have embraced the spirit of “Living Football” both on and off the pitch. In further support of this initiative, FIFA is now looking to encourage each member association to make use of the musical track entitled *Living Football* composed by Hans Zimmer (the “**Track**”) in accordance with the terms herein.

Related to this, FIFA hereby formally withdraws, with immediate effect, any consent that it may have previously given for use of the track entitled *World Football Anthem* and/or the *FIFA Anthem*, which was composed by Franz Lambert and Pit Loew.

Subject to you returning to FIFA a signed electronic copy of this letter (as instructed below), FIFA hereby provides you with its consent to make use of the Track (as both a 44-second and a 90-second edit) for in-stadium infotainment purposes:

- (i) For each of your member association’s home matches that are part of the qualification process for any FIFA-hosted competition:
 - a. During the pre-match flag installation process;
 - b. At no other time in relation to the said match.

and

- (ii) For any international friendly match:
 - a. During the pre-match flag installation process;
 - b. While the players walk out onto the pitch prior to the commencement of:
 - i. the first half of the match; and/or
 - ii. the second half of the match.

and/or

- c. Immediately following the conclusion of:
 - i. the first half of the match; and/or
 - ii. the second half of the match.

FIFA counts on your cooperation to use it in the manner outlined above to help ensure that a consistent standard is applied at all matches listed in paragraphs (i) and (ii).

Please note that our consent will be effective from the date of your returning a signed electronic copy of this letter and shall continue indefinitely until notified otherwise.

FIFA confirms that it is the copyright owner of both the composition and the master recording of the Track and, as such, it has the right and authority to approve your use of the Track in the manner set out herein. Without prejudice to the foregoing, please note that you are, at all times and to the extent applicable, responsible for obtaining any and all relevant performing rights clearances, permits and/or consents arising out of your use of the Track (e.g. with regard to any applicable royalties due to collection societies).

The consent given herein may be neither transferred nor sublicensed, nor does it extend to any commercial use of the Track by any party.

We thank you once again for supporting this initiative and take the opportunity to send best wishes on behalf of the FIFA President, Gianni Infantino.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION


Alasdair Bell
Deputy Secretary General (Administration)

To confirm that you have read, understood and agreed to the terms and conditions set out in this letter, we kindly ask you to sign and return one (1) digital copy of this document to FIFA on or before **7 February 2020** to the following email address: qualifiers@fifa.org.

Once we have received your signed response, we shall follow up by email with more information about how you can obtain access to the Track.

Agreed and accepted by

.....
(signature)

.....
(name and job title)

.....
(member association)

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(signature)

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(name and job title)

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(member association)