

TO THE MEMBER ASSOCIATIONS OF FIFA

Circular no. 1671

Zurich, 14 May 2019
ZBO/dnu

The Best FIFA Football Awards™ 2019

Dear General Secretary,

On 23 September 2019 at the Teatro alla Scala in Milan, The Best FIFA Football Awards™ will be presented for the fourth time, recognising the most deserving figures from the world of football.

Each member association is once again being given the opportunity to vote for the following awards:

- The Best FIFA Men's Player
- The Best FIFA Women's Player
- The Best FIFA Men's Coach
- The Best FIFA Women's Coach

In order to have equal representation in the voting process, we ask you to ensure that your member association participates in the voting for The Best FIFA Football Awards 2019.

Voting will commence on 31 July and conclude on 19 August 2019. All votes must be cast on time in order to be taken into consideration – any votes received after 19 August will not count towards the final results. For your convenience, voting will again be conducted online for all member associations. You will receive an email with the link to access the voting platform on the day when the voting opens.

Please be aware that votes will not be formally recognised until the voting form has been **signed and completed** by the coaches and captains of your men's and women's national teams, and **sent back to FIFA**. It should also be noted that all votes, as well as abstentions, will be made public following The Best FIFA Football Awards show. Your cooperation in ensuring the coaches and captains of your association meet this deadline will be greatly appreciated.

Information on the voting process:

- A panel of experts on men's football representing various FIFA and external football stakeholders will compile a shortlist of ten male players for The Best FIFA Men's Player and ten men's football coaches for The Best FIFA Men's Coach.
- A panel of experts on women's football representing each of the six confederations will select a shortlist of ten female players for The Best FIFA Women's Player and ten women's football coaches for The Best FIFA Women's Coach.

- Coaches and captains choose the three outstanding candidates, in their opinion, from each of the lists supplied.
- The selection criteria for the men's players of the year are sporting performance and general conduct on and off the pitch from 16 July 2018 to 19 July 2019 (inclusive).
- The selection criteria for the women's players of the year are sporting performance and general conduct on and off the pitch from 25 May 2018 to 7 July 2019 (inclusive).
- The selection criteria for the men's football coaches of the year are sporting performance and general behaviour of their teams on and off the pitch from 16 July 2018 to 19 July 2019 (inclusive).
- The selection criteria for the women's football coaches of the year are sporting performance and general behaviour of their teams on and off the pitch from 25 May 2018 to 7 July 2019 (inclusive).
- Media representatives (different journalists for men's and women's football) will also take part in the vote.
- Fans registered on FIFA.com can vote for the men's and women's football players and coaches of the year, provided that any such vote is cast fairly and in accordance with the rules of allocation.
- Each of the four groups of voters within a jury has the same electoral weight, irrespective of the actual number of voters in those groups (i.e. the votes of the coaches, the captains, the specialist journalists and the fans shall each make up one quarter of the poll, notwithstanding the number of voters in each group).

In addition, you are also requested to provide nominees for the following two awards:

The FIFA Fair Play Award 2019

Fair play is a fundamental part of the game of football. It represents the positive benefits of playing by the rules, using common sense and respecting team-mates, opponents, match officials and/or fans. The FIFA Fair Play Award 2019 will be bestowed on a player, coach, team, match official, individual fan or fan group in recognition of the most outstanding fair-play gesture/behaviour, either on the pitch or in relation to an official football match (including matches in amateur leagues), during the period from September 2018 to September 2019. The winner will be selected by a panel of experts representing both FIFA and external football stakeholders.

The FIFA Fan Award 2019

This award rewards the best fan moment between September 2018 and September 2019, anywhere across the football world. This could be, for example, a choreographed display, chant or other fan moment that struck a chord with people globally and expressed a special form of commitment to and passion for the supported team or football in general. The award will go to the fan moment that receives the highest number of votes from fans registered on FIFA.com.

Please send us an email by 25 June 2019 with your nominees for The FIFA Fair Play Award 2019 and The FIFA Fan Award 2019 for our consideration.

Thank you very much for your valuable cooperation in making The Best FIFA Football Awards a major success.

Should you have any questions, please do not hesitate to contact the FIFA Corporate Events Department at TheBestFIFAFootballAwards@fifa.org.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION



Zvonimir Boban
Deputy Secretary General (Football)

cc: - FIFA Council
- Confederations