

## TO THE MEMBER ASSOCIATIONS OF FIFA

Circular no. 1634

Zurich, 6 June 2018

SG/sco/nro

### **Bidding process for the 2026 FIFA World Cup™: Bid Evaluation Report**

Dear Sir or Madam,

#### **Background**

In accordance with art. 3.5 of the FIFA Regulations for the Selection of the Venue for the Final Competition of the 2026 FIFA World Cup™ (“**Bidding Regulations**”) ratified by the FIFA Council on 27 October 2017, the 2026 Bid Evaluation Task Force must submit a report evaluating the compliance of all bids with the bidding procedure and the requirements for hosting the event.

To this end, please find enclosed the 2026 FIFA World Cup™ Bid Evaluation Report. The English version of the document was shared with all members of the FIFA Council and all member associations on 1 June 2018 and the report is now available in the four official FIFA languages.

The report is available from the following link:

- [2026 FIFA World Cup™ Bid Evaluation Report](#)

Moreover, the Bid Book executive summaries submitted by the bidding member associations in all four official FIFA languages were published on 26 March 2018 and are available at the following links:

- [Executive Summary Morocco 2026](#)
- [Executive Summary United 2026](#)

The complete Bid Books submitted by the bidding member associations were also published (in English only) on 26 March 2018 (and were also included in the communication of 1 June 2018), and are available at the following links:

- [Bid Book Morocco 2026](#)
- [Bid Book United 2026](#)

#### **Bids received**

Following the deadline for the submission of all bids by 16 March 2018, FIFA received the following bids to co-organise with FIFA the final competition of the 2026 FIFA World Cup™:

- A bid submitted by the Moroccan Football Association (the “**Morocco 2026**” bid)
- A joint bid submitted by the Canadian Soccer Association, the Mexican Football Association and the United States Soccer Federation (the “**United 2026**” bid)

The evaluation of each of these individual bids received is set out in detail in sections 5 and 6 respectively of the Bid Evaluation Report. Executive summaries for each individual bid can also be found in sections 2.2 and 2.3 respectively.

### **Bid Evaluation Report – methodology**

The bid evaluation methodology followed by the 2026 Bid Evaluation Task Force is defined in clause 3.5.2 of the Bidding Registration (which is annexed to the Bidding Regulations approved by the FIFA Council). Broadly, it is comprised of the following three components:

- (i) *A compliance assessment* – an assessment of the level of compliance of the bids with the requirements of the bidding process, FIFA’s template hosting documents and the hosting requirements for the tournament.
- (ii) *A risk assessment* – an assessment of the risks and benefits of, as well as a cost and revenue projection in connection with, the bids; and
- (iii) *A technical evaluation* – an assessment of key infrastructural and revenue/cost components of each bid, specifically assessing the quantities and qualities of such components and documenting in a technical evaluation report the result by means of a scoring system established by FIFA.

Notably, pursuant to clause 3.5.4 of the Bidding Registration, a material failure by a bid to comply with the minimum hosting requirements for the tournament, as assessed under the technical evaluation, would have resulted in the bid not qualifying for designation by the FIFA Council and exclusion from the bidding process.

The bid evaluation methodology is described in detail in section 4 of the Bid Evaluation Report.

### **Bid Evaluation Report – conclusion**

On the basis of the analysis outlined in the Bid Evaluation Report, and in particular the results of the technical evaluation, the 2026 Bid Evaluation Task Force determined that both bids qualified for designation by the FIFA Council. This is because both bids have been deemed eligible on the basis of having at least met the minimum hosting requirements for the 2026 FIFA World Cup™ technical evaluation.

As such, both bids may be considered by the FIFA Council to be submitted to the FIFA Congress, ahead of the final vote by the FIFA Congress to select the host(s) of the 2026 FIFA World Cup™.

The overall risk assessment, summary of the technical scoring summary, key information and key observations of the 2026 Bid Evaluation Task Force can be found in section 2.1 of the report.

### **Review and consideration of the Bid Evaluation Report**

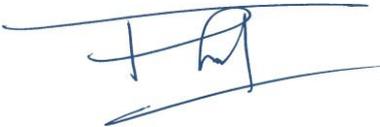
Pursuant to arts 3.6 and 4.1 of the Bidding Regulations, the members of the FIFA Council and delegates of the FIFA Congress respectively are asked to review the Bid Evaluation Report.

A considerable amount of analysis and insight has gone into the preparation of this report and it is hoped that the report helps to inform you regarding the bids received and support your decision-making, in particular in connection with the overriding objective of the bidding process to secure the best possible hosting conditions for the 2026 FIFA World Cup™.

We thank you for taking note of these matters and for your continued support and cooperation throughout this bidding process.

Yours faithfully,

FÉDÉRATION INTERNATIONALE  
DE FOOTBALL ASSOCIATION

A handwritten signature in blue ink, appearing to be 'FS', is written over a horizontal line that extends across the width of the signature.

Fatma Samoura  
Secretary General

cc FIFA Council members