

TO THE MEMBER ASSOCIATIONS OF FIFA

Circular no. 1633

Zurich, 1 June 2018
ZBO/DNU

The Best FIFA Football Awards 2018™

Dear General Secretary,

The third edition of The Best FIFA Football Awards™ will be staged in London on 24 September 2018 and will recognise football's top performers of 2018.

Each member association is once again being given the opportunity to vote for the following awards:

- The Best FIFA Men's Player
- The Best FIFA Women's Player
- The Best FIFA Men's Coach
- The Best FIFA Women's Coach

In order to have equal representation in the voting process, we would ask you to ensure the participation of your member association in the voting for The Best FIFA Football Awards 2018.

Voting will commence in the week beginning 24 July 2018 and conclude on 10 August 2018. All votes must be cast on time in order to be taken into consideration – any votes received after 10 August 2018 will not be included or count towards the final results. For your convenience, voting will again be conducted online for all member associations. You will receive an email with the link to access the voting platform on the day the voting opens.

Please be aware that votes will not be formally recognised until the voting form has been **signed and completed** by the coaches and captains of your men's and women's national teams, and **sent back to FIFA**. It should also be noted that all votes, as well as abstentions, will be made public following The Best FIFA Football Awards show. Your cooperation in ensuring the coaches and captains of your association meet this deadline is greatly appreciated.

Information on the voting process:

- A panel of experts on men's football representing various FIFA and external football stakeholders will compile a shortlist of ten male players for The Best FIFA Men's Player and ten men's football coaches for The Best FIFA Men's Coach.

- A panel of experts on women's football representing each of the six confederations will select a shortlist of ten female players for The Best FIFA Women's Player and ten women's football coaches for The Best FIFA Women's Coach.
- Coaches and captains choose their three personal favourites from each of the lists supplied.
- The selection criteria for the men's players of the year are: sporting performance, as well as general conduct on and off the pitch, from 3 July 2017 to 15 July 2018 (inclusive).
- The selection criteria for the women's players of the year are: sporting performance, as well as general conduct on and off the pitch, from 7 August 2017 to 24 May 2018 (inclusive).
- The selection criteria for the men's football coaches of the year are: sporting performance and general behaviour of their teams on and off the pitch from 3 July 2017 to 15 July 2018 (inclusive).
- The selection criteria for the women's football coaches of the year are: sporting performance and general behaviour of their teams on and off the pitch from 7 August 2017 to 24 May 2018 (inclusive).
- Media representatives (different for men's and women's football) will also take part in the vote.
- Fans registered on FIFA.com can vote for men's and women's football players and coaches provided that any such vote is cast fairly and in accordance with the rules of allocation.
- Each of the four groups of voters within a jury has the same electoral weight, irrespective of the actual number of voters in such groups (i.e. the votes of the coaches, the captains, the specialist journalists and the fans shall each make up one quarter of the election, notwithstanding the number of voters in each group).

In addition, you are also requested to provide nominees for the following two awards:

The FIFA Fair Play Award 2018

Fair play is a fundamental part of the game of football. It represents the positive benefits of playing by the rules, using common sense and respecting fellow players, referees, opponents and fans. The FIFA Fair Play Award 2018 will be bestowed on a player, a coach, a team, a match official, an individual fan or a fan group in recognition of exemplary fair play either on the pitch or in relation to an official football match (including matches in amateur leagues) for the period from September 2017 to July 2018 (inclusive). The award will be given to the most outstanding "fair-play" gesture/behaviour of the year and the winner will be selected by a panel of experts representing various FIFA and external football stakeholders.

The FIFA Fan Award 2018

The award will celebrate the best fan moment of the period from September 2017 to July 2018 (inclusive), regardless of championship, gender or nationality. This could be, for example, for a choreographed display, chant or other fan moment that struck a chord with people globally and expressed a special form of commitment and passion for the supported team or football in general. The winner of the award will be selected by a panel of experts representing various FIFA and external football stakeholders.

Please send us an email with your nominees for The FIFA Fair Play Award 2018 and The FIFA Fan Award 2018 for our consideration by 25 June 2018 at the latest.

Thank you very much for your valuable cooperation in making the Best FIFA Football Awards a major success.

Should you have any questions, please do not hesitate to contact the FIFA Corporate Events Department at ThebestFIFAFootballAwards@fifa.org.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION



Zvonimir Boban
Deputy Secretary General (Football)

cc: - FIFA Council
- Confederations