FIFA Fan Fest™
- the best place to watch the FIFA World Cup™ outside of the stadium

As the official public viewing of the FIFA World Cup™, the FIFA Fan Fest™ gives those who cannot be in the stadium the opportunity to enjoy an authentic experience by watching the live broadcast of the tournament in a safe and secure location together with other passionate fans from across the globe. The FIFA Fan Fest became part of the Official Programme for the 2006 FIFA World Cup™ in Germany and continued for the 2010 FIFA World Cup South Africa™ and, most recently, the 2014 FIFA World Cup Brazil™.

This free event continues to grow in scale and awareness, with over five million people attending the 2014 FIFA Fan Fest™ thanks to Brazil’s ability to host a spectacular party. Held in prime locations in each of the Host Cities, the 2014 FIFA Fan Fest was not solely about football, as there were other top-class activities involving well-known musical acts and additional entertainment.

Harnessing a wide range of FIFA World Cup assets and with the valuable support of event sponsors, the FIFA Fan Fest offers a fun, safe and unique environment that has become an attraction in its own right in the Host Cities and the best place to watch FIFA World Cup matches outside of the stadiums.

In Russia, the FIFA Fan Fest will be staged in all 11 Host Cities for the entire duration of the tournament. This means that 11 simultaneously operating venues will offer extensive hours of programming every day, making the FIFA Fan Fest one of the largest live events anywhere in the world.

The FIFA Fan Fest will be an integral part of the 2018 FIFA World Cup Russia™ and a meeting point for millions of local and international fans throughout the tournament. Also used by the world’s media to portray the excitement of the supporters, the FIFA Fan Fests will once again be featured on the news all over world as a place where fans can cheer on the teams, have fun and share their passion for football.

Celebrate together, share the emotion and experience the atmosphere at the FIFA Fan Fest.

FIFA Fan Fest – a brief history

- Almost 30 million people have attended a FIFA Fan Fest event over the past three editions of the FIFA World Cup
- 2006 was the first official FIFA Fan Fest event. It was held in Germany with 18 million people attending one of the 12 venues across the country
In 2010, in addition to the local events in South Africa, the first International FIFA Fan Fest™ events were held in six cities around the world – Rome, Paris, Berlin, Sydney, Mexico City and Rio de Janeiro.

2018 FIFA Fan Fest - confirmed locations (pictures can be downloaded for editorial purposes from the FIFA Media Channel)

**Ekaterinburg**
*Location:* Mayakovsky Central Park of Entertainment and Culture  
*Description:* located just outside the city center in a popular and well-known amusement park  
*Capacity:* 17,000

**Kaliningrad**
*Location:* Tsentralnaya Square  
*Description:* historical square in the city center, conveniently situated on the way from the city to the stadium  
*Capacity:* 25,000

**Kazan**
*Location:* Family Center Kazan  
*Description:* iconic area opposite the city center, regularly visited by tourists and citizens  
*Capacity:* 30,000

**Moscow**
*Location:* Vorobyovy Gory  
*Description:* located at the Lomonosov Moscow State University, situated on a hill on the right bank of the Moskva River, with an amazing view of the city  
*Capacity:* 40,000

**Nizhny Novgorod**
*Location:* Minina i Pozharskogo Square  
*Description:* placed next to the Kremlin and a popular pedestrian street, this unique location in the heart of the city  
*Capacity:* 15,000
Rostov-on-Don

Location: Teatralnaya Square

Description: large square close to the city center that is a well-known event location for the local community

Capacity: 25,000

St Petersburg

Location: Konyushennaya Square

Description: located in the heart of the historical city centre, directly next to one of the city’s main sights - the Church of the Savior on Spilled Blood

Capacity: 15,000

Samara

Location: Kuybysheva Square

Description: the largest square in Russia, located in the heart of the city, in front of the opera and ballet theatre

Capacity: 35,000

Saransk

Location: Sovetskaya Square

Description: main square of Saransk, located in the city center, regularly used for major city events

Capacity: 25,000

Sochi

Location: South Mall of the Seaport

Description: The most iconic location in the heart of Sochi’s city, at the famous beach promenade

Capacity: 10,000

Volgograd

Location: 62 Armii Embankment

Description: iconic location in the city center, along the Volga river and connected to the main pedestrian routes

Capacity: 30,000
2018 FIFA Fan Fest - stage design

The design for the stage of the FIFA Fan Fest combines the Official Look of the FIFA World Cup along with individual Host City and traditional shapes. The design is a fully operational stage concept that highlights the importance and magnitude of the FIFA Fan Fest.

<table>
<thead>
<tr>
<th>Stage dimensions</th>
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<tbody>
<tr>
<td>Total width of the stage:</td>
<td>between 38 and 44m</td>
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<tr>
<td>Height of the stage (highest point):</td>
<td>approx. 25-27m</td>
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<tr>
<td>Depth of the stage:</td>
<td>approx. 28m</td>
</tr>
<tr>
<td>Size of stage box and transparent roof performance area:</td>
<td>between 120 and 160m²</td>
</tr>
<tr>
<td>Size of total performance area:</td>
<td>between 300 and 400m²</td>
</tr>
</tbody>
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**Facts & figures – 2014 FIFA Fan Fest**

- 5.1 million attendees in 12 venues
- 754 live musical performances, an average of 14 hours of programming per day
- Visitors spent an average of 4.7 hours at FIFA Fan Fest venues
- 97% FIFA Fan Fest attendees interested in visiting in the future
- 90% thought the FIFA Fan Fest was an event for everyone
- 86% of attendees were sure that the FIFA Fan Fest made their World Cup experience better
- 82% of fans shared their FIFA Fan Fest experience on social media
2014 FIFA Fan Fest in images

* all images above and a wider selection are available for editorial use upon request

For more information on the 2018 FIFA Fan Fest, please contact mediarussia@fifa.org.