

## THE BEST FIFA FOOTBALL AWARDS 2017

### RULES OF ALLOCATION

The articles below relate to the following award:

- **The FIFA Fan Award 2017** (“the Award”)

Art. 1. The Award is organised and presented by FIFA.

Art. 2. The Award rewards the best fan moment between November 2016 and August 2017 inclusive, regardless of championship or nationality. This could be, for example, for a choreographed display (“tifo”) display, chant, or other fan moment which struck a chord with people globally and expressed a special form of commitment and passion for the supported team or football in general.

Art. 3. A panel of FIFA and external football experts shall compile a shortlist of three (3) fan moments occurring during the period from November 2016 until August 2017 inclusive, which shall be published on FIFA.com shortly thereafter in order to facilitate a public vote on FIFA.com.

The voting mechanism for the Award is as follows:

On 22 September 2017, public voting commences on FIFA.com and closes on 23 October 2017.

Each individual member of the public is entitled to make one (1) vote.

Art. 4. The Award is presented for the fan moment that has received the highest number of public votes on FIFA.com.

Art.5. The fan or a representative of the fan group involved in the best fan moment receives the trophy in person during a ceremony organised by FIFA.

Art. 6. Any dispute arising from the voting process shall be reviewed and resolved by FIFA at its sole discretion.

Art. 7. Notwithstanding the above articles, FIFA is entitled to disregard any vote by any member of the public at any time in the event that such member of the public is deemed by FIFA, at its sole discretion, to have been associated or involved at any time with any unethical and/or disreputable act or undertaking. For the avoidance of doubt, FIFA is not obliged to publish such vote or communicate any such decision to the relevant member of the public or to any other person.