Making Equality a Reality
Monday, 6 March 2017 – 09.00-17.00
Home of FIFA – Auditorium

#FIFA4Equality
The conference will be streamed on Facebook live.

Welcome
Moderator: Sherine Tadros, Head of Amnesty International’s New York office

08:30 Registration
09:00 Kick off

Introduction by Honey Thaljieh, FIFA Corporate Communications Manager
Official welcome by FIFA President Gianni Infantino

09:20 KEYNOTE SPEECH
Lakshmi Puri, Deputy Executive Director of UN Women

Session I

09:35 PROGRESSING TOWARDS GENDER EQUALITY

Topics
- “What stands in the way of gender equality?”
- Women in football: players, coaches, referees and decision-makers
- Equality and equal pay in sports
- Evaluating progress and looking ahead

Panellists
- Sarai Bareman (FIFA Chief Women’s Football Officer)
- Dr Susan Bridgewater (Professor of Sports Management & Marketing, University of Liverpool)
- Sylvie Durrer (Director of Swiss Federal Office for Gender Equality)
- Khalida Popal (Former captain of the Afghan women’s national football team)
- Piara Powar (Executive Director of Fare network)

Break
11:00 Coffee Break
**Session II**

**11:25**  
**MEN AS EQUAL AGENTS OF CHANGE**

Topics
- “What are the roles and responsibilities of men?”
- The experiences of women leaders
- The other side of gender: how to engage men
- Creating change in FIFA’s 211 member associations

Panellists
- **Lay Hoon Chan** (President of Valencia CF)
- **Joyce Cook** (FIFA Chief Member Associations Officer)
- **Martin Glenn** (Chief Executive Officer of The Football Association)
- **Anthony Keedi** (Psychologist and gender specialist)
- **Keme Nzerem** (Channel 4 News journalist)

**Break**

**12:45**  
**Lunch break**

**14:00**  
**KEYNOTE CONVERSATION**

**Karina LeBlanc** (Former Canadian goalkeeper & UNICEF ambassador)

**Clarence Seedorf** (FIFA Legend)

**Session III**

**14:30**  
**STRENGTH IN DIVERSITY: ACHIEVING INCLUSION IN/THROUGH SPORTS**

Topics
- Empowering women from diverse backgrounds
- Ensuring inclusion in sport and diversity in leadership
- Fighting racism and sexism in sport
- Sports as tool for inclusion and humanitarian work

Panellists
- **Abhijeet Barse** (Chief Executive Director, Slum Soccer)
- **Vladimir Borkovic** (Network Director, streetfootballworld)
- **Thomas Hitzlsperger** (Former captain of the German men’s national team)
- **Raha Moharrak** (First Saudi woman to conquer Mount Everest)
- **Hala Ousta** (Diversity and Inclusion Manager, Scottish Football Association)

**Closing**

**15:45**  
Wrap-up and Q&A

**16:10**  
**CLOSING REMARKS** by FIFA Secretary General **Fatma Samoura**

followed by drinks reception