

FIFA®

CONFERENCE FOR EQUALITY & INCLUSION 2017

Making Equality a Reality

Monday, 6 March 2017 – 09.00-17.00
Home of FIFA – Auditorium

#FIFA4Equality

The conference will be streamed on Facebook live.

Welcome

Moderator: **Sherine Tadros**, Head of Amnesty International's New York office

08:30 — Registration

09:00 — Kick off

Introduction by **Honey Thaljieh**, FIFA Corporate Communications Manager

Official welcome by FIFA President **Gianni Infantino**

09:20 — KEYNOTE SPEECH

Lakshmi Puri, Deputy Executive Director of UN Women

Session I

09:35 — **PROGRESSING TOWARDS GENDER EQUALITY**

Topics

- ▲ "What stands in the way of gender equality?"
- ▲ Women in football: players, coaches, referees and decision-makers
- ▲ Equality and equal pay in sports
- ▲ Evaluating progress and looking ahead

Panellists

- ▲ **Sarai Bareman** (FIFA Chief Women's Football Officer)
- ▲ **Dr Susan Bridgewater** (Professor of Sports Management & Marketing, University of Liverpool)
- ▲ **Sylvie Durrer** (Director of Swiss Federal Office for Gender Equality)
- ▲ **Khalida Popal** (Former captain of the Afghan women's national football team)
- ▲ **Piara Powar** (Executive Director of Fare network)

Break

11:00 — Coffee Break

11:25 — **MEN AS EQUAL AGENTS OF CHANGE**

Topics

- ▲ "What are the roles and responsibilities of men?"
- ▲ The experiences of women leaders
- ▲ The other side of gender: how to engage men
- ▲ Creating change in FIFA's 211 member associations

Panellists

- ▲ **Lay Hoon Chan** (President of Valencia CF)
- ▲ **Joyce Cook** (FIFA Chief Member Associations Officer)
- ▲ **Martin Glenn** (Chief Executive Officer of The Football Association)
- ▲ **Anthony Keedi** (Psychologist and gender specialist)
- ▲ **Keme Nzerem** (Channel 4 News journalist)

Break

12:45 — Lunch break

14:00 — KEYNOTE CONVERSATION

Karina LeBlanc (Former Canadian goalkeeper & UNICEF ambassador)**Clarence Seedorf** (FIFA Legend)

Session III

14:30 — **STRENGTH IN DIVERSITY: ACHIEVING INCLUSION IN/THROUGH SPORTS**

Topics

- ▲ Empowering women from diverse backgrounds
- ▲ Ensuring inclusion in sport and diversity in leadership
- ▲ Fighting racism and sexism in sport
- ▲ Sports as tool for inclusion and humanitarian work

Panellists

- ▲ **Abhijeet Barse** (Chief Executive Director, Slum Soccer)
- ▲ **Vladimir Borkovic** (Network Director, streetfootballworld)
- ▲ **Thomas Hitzlsperger** (Former captain of the German men's national team)
- ▲ **Raha Moharrak** (First Saudi woman to conquer Mount Everest)
- ▲ **Hala Ousta** (Diversity and Inclusion Manager, Scottish Football Association)

Closing

15:45 — Wrap-up and Q&A

16:10 — CLOSING REMARKS by FIFA Secretary General **Fatma Samoura**
followed by drinks reception