

FIFA Diversity Award

In July 2001, FIFA's member associations approved the ground-breaking and still relevant [resolution against racism and discrimination](#) at the Extraordinary FIFA Congress in the Argentinian capital of Buenos Aires. FIFA is commemorating the 15th anniversary of the passing of this resolution by creating the FIFA Diversity Award, which will be presented for the first time in July 2016.

The annual award will recognise an outstanding organisation, group initiative or football personality that is standing up for diversity and anti-discrimination in football on a national or international level and on a sustained basis. It is part of the set of recommendations made by the FIFA Task Force Against Racism and Discrimination, which are now in their implementation phase, and which include other projects such as the [support provided to all 209 member associations](#) in their fight against discrimination.

1. Aims

The FIFA Diversity Award highlights the importance of the fight against exclusion and discrimination, and will be presented to an organisation, group initiative or football personality that is putting their full weight behind a project or programme that is making a significant contribution to diversity and anti-discrimination. Through this symbolic recognition and honour, FIFA hopes to inspire others around the world to take up the cause, which in turn will motivate other organisations, group initiatives and individuals to exchange best practices and build up networks.

The award also provides FIFA with an opportunity to highlight and strengthen its own strategic approach and activities in the field of diversity and anti-discrimination, for example by firming up relations with key stakeholders or fostering the debate around diversity and anti-discrimination.

2. The "11 for Diversity" jury

FIFA is assembling an 11-strong jury, the "11 for Diversity", comprising prominent figures from global football and international experts in diversity and anti-discrimination in sport. Between them, the jury members will combine their expertise in the fight against discrimination in all of its guises, whether based on ethnic, national or social origin, gender, disability, language, religion, political opinion or any other opinion, wealth, birth or any other status, sexual orientation or any other reason.

3. Award process

In this first edition and as a pilot project, the selection of nominees to be submitted to the jury members will be made by the FIFA administration through its anti-discrimination experts in the Sustainability Department. In future editions, member associations and the general public will also be invited to suggest organisations and individuals to the jury.

Every year, this "11 for Diversity" team will then select three exceptional candidates from the highly varied landscape of projects and programmes implemented by organisations, group initiatives and individuals. The three finalists and ultimate winner of the FIFA Diversity Award will be presented to the public every July on behalf of FIFA by members of the "11 for Diversity" jury and a prominent figure from the world of football.