



FIFA U-17 Women's World Cup Costa Rica 2014

Television Audience Report

Produced for FIFA TV by KantarSport



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Report authors

Kantar Media is a leading specialist sports and entertainment research company, delivering insight for 20 years into more than 250 sporting federations, rights holders, clubs/teams, venues, broadcasters and sponsors globally. Kantar Media has been working directly with FIFA on their global coverage and audience reporting since June 2009.

Kantar Media is part of the Kantar family; the research and insight arm of the WPP group.

Address: 222 Grays Inn Road, London, WC1X 8HB, United Kingdom

Tel.: 0044 (0)207 160 5828














Website: <http://www.kantarmedia.co.uk/businesses/kantarsport/>



Introduction

The FIFA U-17 Women's World Cup Costa Rica 2014 took place from 15th March to 4th April 2014 and featured 16 football nations from around the globe.

The list of competing nations was:

<u>Group A</u>	<u>Group B</u>	<u>Group C</u>	<u>Group D</u>
 Costa Rica	 Ghana	 New Zealand	 Mexico
 Venezuela	 Korea DPR	 Paraguay	 Colombia
 Italy	 Germany	 Spain	 China PR
 Zambia	 Canada	 Japan	 Nigeria

Each of the teams played three Group Matches, before the top two teams progressed to the knockout Quarter Finals. The games took place at four cities across Costa Rica, Alajuela, Liberia, San Jose and Tibas.

San Jose hosted the Final between Japan and Spain, with Japan claiming their maiden FIFA U-17 Women's World Cup title with a 2-0 victory at the Estadio Nacional.



Match Schedule

Match	Stage	Date	Time	Venue	Teams	Score
1	Group Matches	15-Mar-14	20:00	San Jose	CRC v VEN	0:3 (0:0)
2	Group Matches	15-Mar-14	17:00	San Jose	ITA v ZAM	2:0 (1:0)
3	Group Matches	15-Mar-14	17:00	Liberia	GHA v PRK	2:0 (1:0)
4	Group Matches	15-Mar-14	20:00	Liberia	GER v CAN	2:2 (0:2)
5	Group Matches	16-Mar-14	11:00	Tibas	NZL v PAR	1:1 (0:0)
6	Group Matches	16-Mar-14	14:00	Tibas	ESP v JPN	0:2 (0:1)
7	Group Matches	16-Mar-14	14:00	Alajuela	MEX v COL	4:0 (3:0)
8	Group Matches	16-Mar-14	17:00	Alajuela	CHN v NGA	1:2 (0:1)
9	Group Matches	18-Mar-14	20:00	San Jose	CRC v ITA	0:1 (0:1)
10	Group Matches	18-Mar-14	17:00	San Jose	VEN v ZAM	4:0 (1:0)
11	Group Matches	18-Mar-14	17:00	Liberia	GHA v GER	1:0 (1:0)
12	Group Matches	18-Mar-14	20:00	Liberia	PRK v CAN	1:1 (0:0)
13	Group Matches	19-Mar-14	17:00	Tibas	NZL v ESP	0:3 (0:2)
14	Group Matches	19-Mar-14	20:00	Tibas	PAR v JPN	0:10 (0:3)
15	Group Matches	19-Mar-14	17:00	Alajuela	MEX v CHN	4:0 (2:0)
16	Group Matches	19-Mar-14	20:00	Alajuela	COL v NGA	1:2 (1:1)
17	Group Matches	22-Mar-14	20:00	Tibas	ZAM v CRC	2:1 (1:1)
18	Group Matches	22-Mar-14	20:00	Alajuela	VEN v ITA	1:0 (0:0)
19	Group Matches	22-Mar-14	17:00	Tibas	CAN v GHA	2:1 (2:0)
20	Group Matches	22-Mar-14	17:00	Alajuela	PRK v GER	4:3 (3:3)
21	Group Matches	23-Mar-14	17:00	San Jose	JPN v NZL	3:0 (1:0)
22	Group Matches	23-Mar-14	17:00	Liberia	PAR v ESP	1:7 (1:3)
23	Group Matches	23-Mar-14	20:00	San Jose	NGA v MEX	3:0 (2:0)
24	Group Matches	23-Mar-14	20:00	Liberia	COL v CHN	1:3 (0:0)
25	Quarter Finals	27-Mar-14	14:00	San Jose	VEN v CAN	3:2 (2:2)
26	Quarter Finals	27-Mar-14	17:00	San Jose	GHA v ITA	2:2 (1:2) 3:4 PSO
27	Quarter Finals	27-Mar-14	17:00	Liberia	JPN v Mex	2:0 (2:0)
28	Quarter Finals	27-Mar-14	20:00	Liberia	NGA v ESP	0:3 (0:1)
29	Semi Finals	31-Mar-14	17:00	Liberia	VEN v JPN	1:4 (0:2)
30	Semi Finals	31-Mar-14	20:00	Liberia	ITA v ESP	0:2 (0:0)
31	3/4 Place	04-Apr-14	14:00	San Jose	VEN v ITA	4:4 (1:1) 0:2 PSO
32	Final	04-Apr-14	17:00	San Jose	JPN v ESP	2:0 (1:0)



Interim Report Notes

- Throughout this report “AUDIENCE REACH” has been quoted, which is the measurement of the total unique individuals to have watched the event on television in-home. This ensures viewers are not duplicated while providing a true measure of event penetration.

For the purposes of this report, audience reach has been based on viewers watching a minimum of 20 consecutive minutes of coverage; however various other reach conditions have also been sourced and are quoted throughout as well as shown in the “Appendix” section. The projected global reach is based on collecting the audited reach data in major measured markets around the world, which account for a wide geographic spread as well as a significant proportion of the world’s population.

- **This report examines only Television audiences. FIFA U-17 Women’s World Cup Costa Rica 2014 was available to audiences via other media forms, such as broadband and mobile however, this report does not detail consumption figures for these other forms of media as the data cannot as yet be aggregated.**
- Many markets around the world have developed accurate methodologies to measure “IN-HOME AUDIENCES” over recent years; therefore there is a higher level of available audited audiences in this report than in the previous event report.
- Where estimated audiences have been applied, a more rigorous methodology has been employed than previously, taking into account multiple variables (see “In-Home Data sources and methodology” section).

Audience estimates are used due to the fact that official audited audience measurement systems still do not exist in many markets around the world. For example, estimates continue to be necessary in much of Africa, the Middle East, Caribbean, Pacific Islands and smaller markets in the Asia sub-continent. In addition, many digital/subscription channels around the world either do not or are not able to measure their audiences.

Audited audience data is available in 85 territories, which, although only representing around 40% of the territories where coverage was available, account for approximately 75% of the world population.

¹ Please refer to Glossary for definition of all terms identified in “CAPITALS”



Top-line coverage and audience summary

Total broadcast hours:	2,297 (+7%)
Total territories reached:	178 (+5%)
Total in-home audience reach (20+ consecutive minutes):	48.2 million (0%)
Total in-home audience reach (3+ consecutive minutes):	124.9 million (+16%)
Average global in-home audience per live match:	1.3 million (+4%)
Highest global in-home audience (FIFA U-17 Women's World Cup Costa Rica 2014 Final; JPN v ESP):	11.1 million (+37%)

(all % in parenthesis are compared to FIFA U-17 Women's World Cup Azerbaijan 2012)



Executive summary

The in-home television coverage of the FIFA U-17 Women's World Cup Costa Rica 2014 reached 124.9 million people around the world, based on viewers watching a minimum of three (3) consecutive minutes of coverage. Based on viewers watching a minimum of 20 consecutive minutes of coverage, the FIFA U-17 Women's World Cup Costa Rica 2014 reached 48.2 million viewers.

To establish the audience reach for the FIFA U-17 Women's World Cup Costa Rica 2014, FIFA sourced audience reach from 9 major markets.

Other highlights of the FIFA U-17 Women's World Cup Costa Rica 2014 included:

- Each live match was watched by an average in-home global audience of 1.3 million.
- The highest global in-home audience was for the Final between Japan and Spain, with a total audience of 11.1 million viewers.
- Japanese coverage on Fuji TV³ of the Japan v Spain Final match generated the highest average live audience globally. An average audience of 3.0 million people watched the live broadcast, the only match aired to be on free-to-air Fuji TV³ from FIFA U-17 Women's World Cup Costa Rica 2014.
- Reach² was highest in Mexico, where 9.4 million viewers were reached².
- Elsewhere, reach² totals of more than four million viewers were projected in Indonesia (4.6m), Colombia (4.5 million), Pan Europe (4.4 million) and Japan (4.2m).
- A total of 2,297 hours of FIFA U-17 Women's World Cup Costa Rica 2014 "DEDICATED COVERAGE" were broadcast globally.
- The highest audited ratings ("TVR%") were produced by channels in the host market of Costa Rica. An average TVR% of 8.0% was generated by live coverage on Canal 7⁴. The highest of which (9.6%) was achieved for live coverage of Costa Rica v Italy Group Match.
- The highest "MARKET SHARE's" during the FIFA U-17 Women's World Cup Costa Rica 2014 were produced by channels in Costa Rica, Paraguay and Venezuela. A share of 37.3% was achieved across Costa Rica for their match with Italy on Canal 7⁴. Audience shares of over 30% were also recorded by Canal 9⁵ in Paraguay (36.3% for Venezuela v Japan) and TVES⁶ in Venezuela (32.1% for Venezuela v Italy).

¹ Please refer to Glossary for definition of all terms identified in "CAPITALS"

² Based on viewers watching a minimum of 20 consecutive minutes

³ Sub-licensee of the main Media Rights Licensee Dentsu Inc.

⁴ Channel of the main Media Rights Licensee OTI's sub-licensee Televisora de Costa Rica S.A.

⁵ Channel of the main Media Rights Licensee OTI's sub-licensee Television Cerro Cora, S.A.

⁶ Channel of the main Media Rights Licensee OTI's sub-licensee Fundacion Venezolana Social TV



Key Market Summaries

Australia

Coverage (hh:mm): 06:55

Audience reach²: 43,000

Live Match "AVERAGE AUDIENCE": 13,000

"PEAK MATCH AUDIENCE": 16,000

Brazil

Coverage (hh:mm): 27:13

Audience reach²: 3.3m

Live match average audience: 87,201

Peak match audience: 0.7m

Canada

Coverage (hh:mm): 24:00

Audience reach²: 0.1m

Live match average audience: 3,329

Peak match audience: 70,210

China

Coverage (hh:mm): 30:40

Audience reach²: 1.5m

Live match average audience: 22,890

Peak match audience: 1.1m

Italy

Coverage (hh:mm): 37:24

Audience reach²: 0.8m

Live match average audience: 41,096

Peak match audience: 0.2m

Korea Republic

Coverage (hh:mm): 12:28

Audience reach²: 0.1m

Live match average audience: 18,200

Peak match audience: 33,000

Mexico

Coverage (hh:mm): 44:19

Audience reach²: 9.4m

Live match average audience: 1.7m

Peak match audience: 2.9m

South Africa

Coverage (hh:mm): 138:46

Audience reach²: 1.0m

Live match average audience: 41,517

Peak match audience: 0.3m

United Kingdom*

Coverage (hh:mm): 99:38

Audience reach²: 53,000

Live match average audience: 3,065

Peak match audience: 23,000

¹ Please refer to Glossary for definition of all terms identified in "CAPITALS"

² Based on viewers watching a minimum of 20 consecutive minutes

* Note that UK was separated out to show detail within the Key Market Summaries and Reach Analysis, however, they are included within Pan European Eurosport coverage in the above Broadcast Summary.



In-home data sources and methodology

The majority of schedules and programming were sourced from the official television auditing agencies in markets, or in some cases directly from the FIFA “MEDIA RIGHTS LICENSEES (MRLs)”. In addition, the current household penetration figures were confirmed via the same source for the majority of MRLs, or if this was not forthcoming, from either published data or via the Kantar Media and WPP network of offices. Furthermore, audience data, where available, has been gathered for each programme directly from MRLs. However, in some cases this has also been ordered from official television auditing agencies in the market.

It is worth noting that several territories have audience measurement panels which do not cover the entire territory. In such cases, the audiences are upweighted using the officially measured data in conjunction with population and television penetration information to account for the entire territory.

Where markets are able to split live coverage into pre-match, match and post-match and such coverage is of reasonable duration (more than three minutes), this has been displayed and analysed as separate highlights programming.

¹ Please refer to Glossary for definition of all terms identified in “CAPITALS”

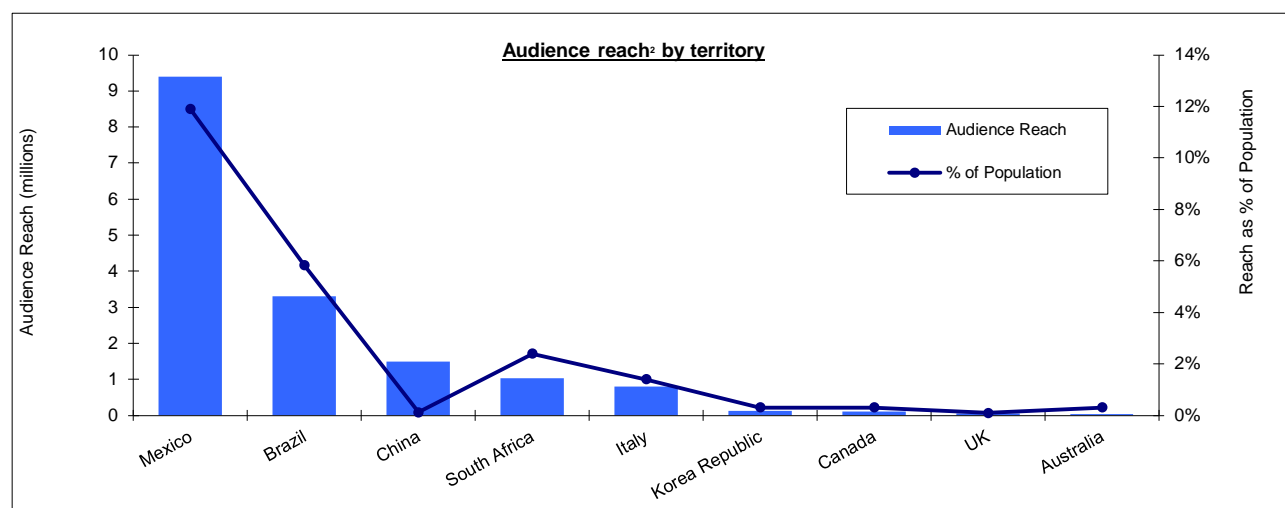


FIFA U-17 Women's World Cup Costa Rica 2014 analysis

Key Market Analysis

When based on viewers watching a minimum of 20 consecutive minutes, the total audience reach of the FIFA U-17 Women's World Cup Costa Rica 2014 was 48.2 million. However, when analysing the 'three-minute' audience reach, a total of 124.9 million was achieved.

To establish the global audience reach of the event, official measured audience reach statistics were collected 9 major markets within this report. For the purposes of defining the audience reach below, viewers had to have watched a minimum of 20 consecutive minutes of FIFA U-17 Women's World Cup Costa Rica 2014 coverage.



Mexico achieved the highest audience reach² of 9.4 million, which represents 11.9% of the population. Coverage was broadcast on 5 different channels across the country with the highest audiences being achieved on the national channels Canal 7⁷ and Canal 13⁷.

A total reach² of 3.3 million people was generated across Brazil through coverage on TV Bandeirantes⁸ and SporTV. An average audience of 0.7 million viewers tuned in for delayed coverage of Costa Rica v Venezuela on TV Bandeirantes⁸.

China achieved an audience reach² of 1.5 million, which represents 0.1% of the population. CCTV-5⁹ and CCTV-5+⁹ both broadcast coverage across China, with CCTV-5⁹ attracting a peak match audience of 1.1 million viewers.

South Africa recorded a reach² of 1.0 million people, 2.4% of the population. Coverage was broadcast on SABC and SuperSport¹⁰ across the country with SABC being the main contributor to the reach² figure. SABC broadcast 9 live matches during FIFA U-17 Women's World Cup Costa Rica 2014.

² Based on viewers watching a minimum of 20 consecutive minutes

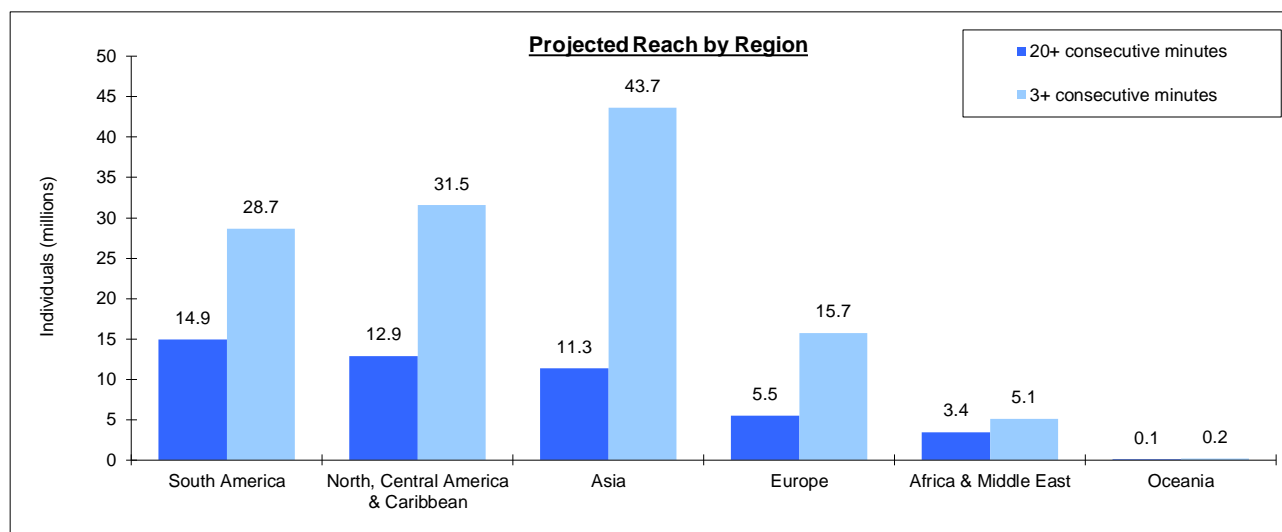
⁷ Channel of the main Media Rights Licensee OTI's sub-licensee TV Azteca S.A. de C.V.

⁸ Sub-licensee of the main Media Rights Licensee TV Globo

⁹ Channel of the Media Rights Licensee CCTV

¹⁰ Sub-licensee of the main Media Rights Licensee SABC

Global Analysis



The highest regional reach² was across South America. With representation from 3 teams across the region, Colombia, Paraguay and Venezuela, the total South American reach² was 14.9 million people. The biggest contributor to this total was Colombia with a projected total of 4.5 million viewers reached².

Across North, Central America and Caribbean there were 12.9 million individuals reached², with Mexico generating 73% of this total (9.4 million).

A total of 11.3 million people were reached² throughout Asia. Indonesia and Japan generated projected reach² figures of 4.6 million people and 4.2 million people respectively. Elsewhere, coverage in China reached² 1.5 million people.

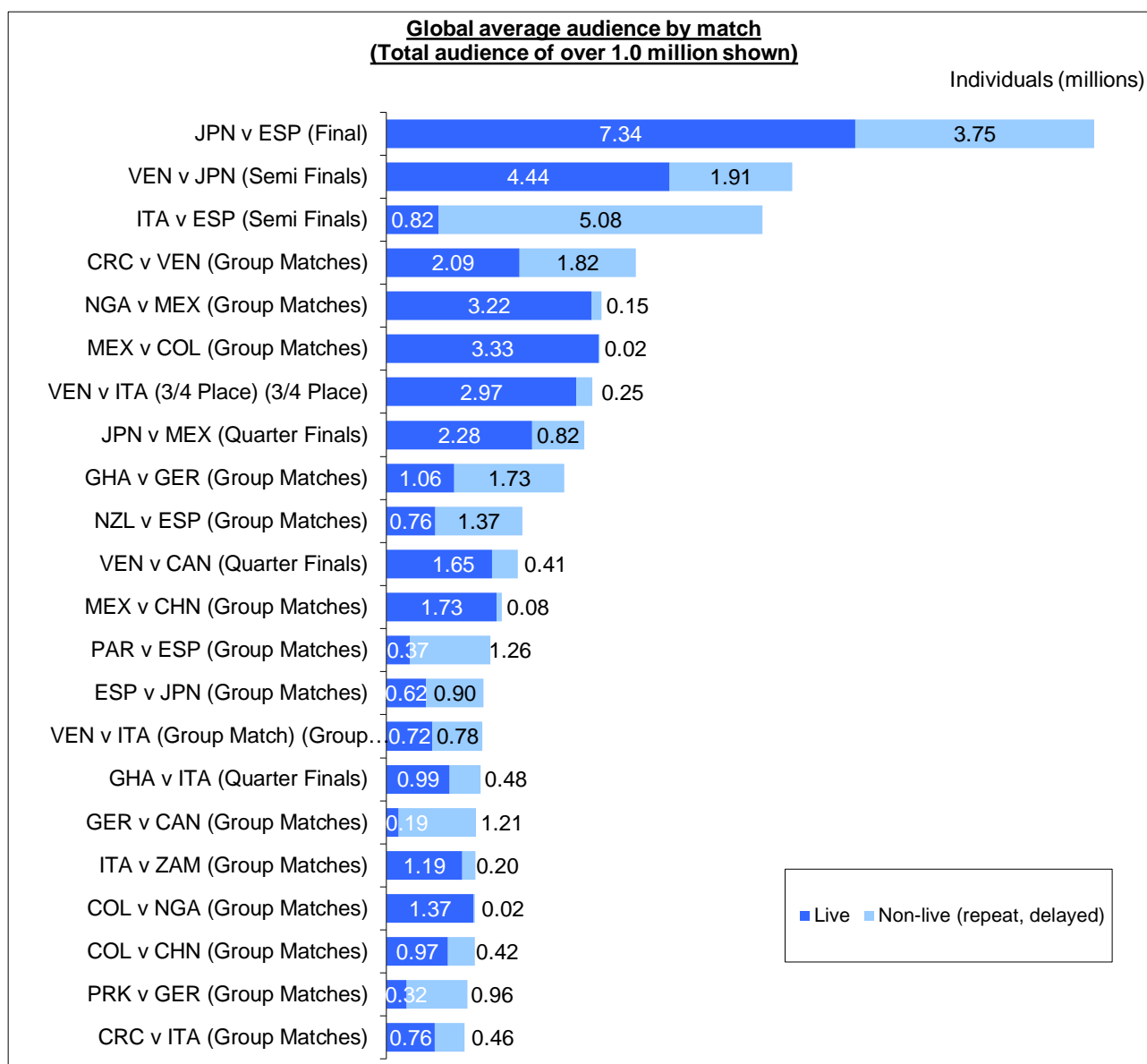
In Europe, a reach² of 5.5 million was generated, the majority coming from Eurosport coverage, with a projected reach² of 4.4 million people.

Africa and Middle East coverage produced a reach² of 3.4 million viewers for FIFA U-17 Women's World Cup Costa Rica 2014 whilst 0.1 million people were reached² in Oceania.

²Based on viewers watching a minimum of 20 consecutive minutes



The Final match between Japan and Spain was the most watched match of FIFA U-17 Women's World Cup Costa Rica 2014 globally, with an in-home average audience of 11.1 million individuals. A large proportion of the Japan v Spain live average audience (40%) was generated by coverage in Japan, where 3.0 million people tuned in for the match on Fuji TV³.



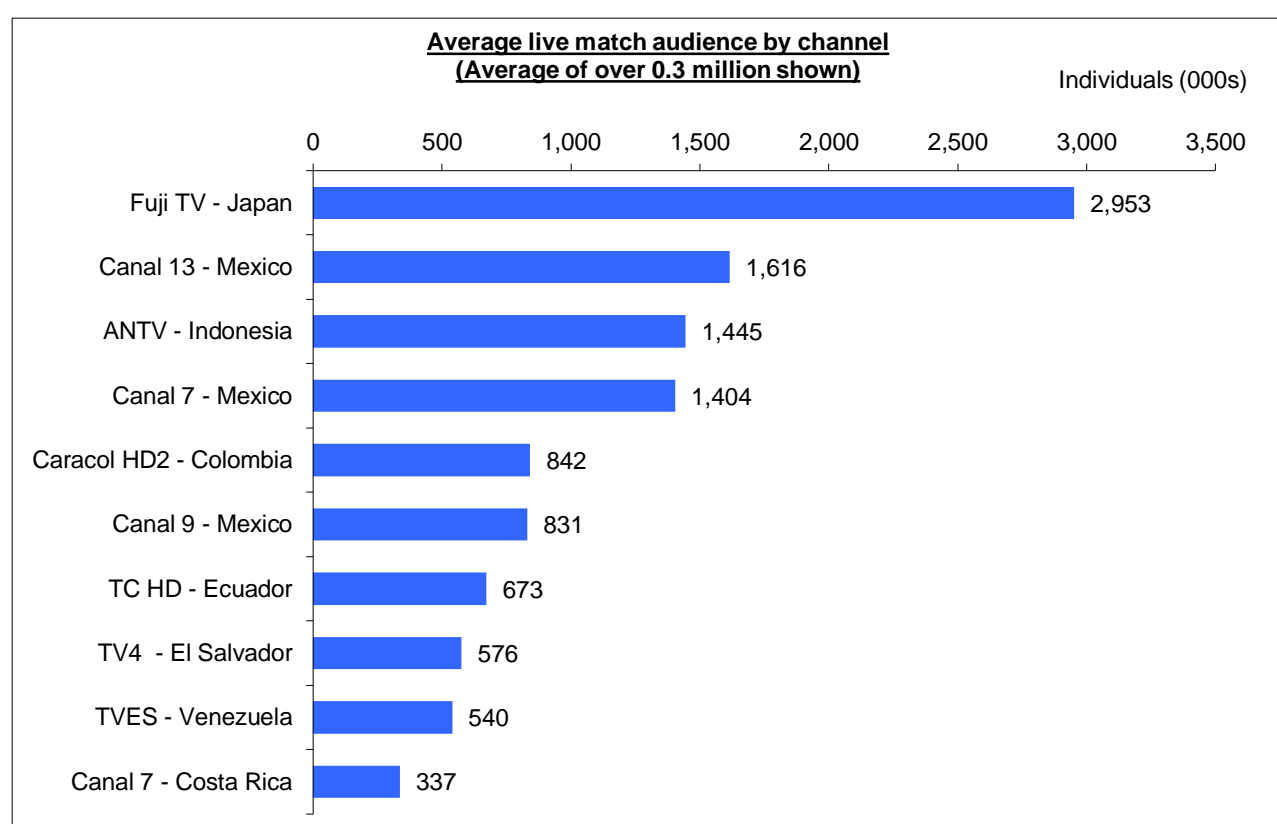
³ Sub-licensee of the main Media Rights Licensee Dentsu Inc.



Japanese coverage on Fuji TV³ of the Japan v Spain Final match topped the average live audience rankings globally. An average audience of 3.0 million people watched the live broadcast, the only live match aired on free-to-air Fuji TV³ from the FIFA U-17 Women's World Cup Costa Rica 2014.

Elsewhere, TV channels in Mexico produced good average audiences; Canal 13⁷ drew an average live audience of 1.6 million whilst Canal 7⁷ attracted an average live audience of 1.4 million.

ANTV¹¹ in Indonesia generated an average live match audience of 1.4 million viewers; they aired two matches from the FIFA U-17 Women's World Cup Costa Rica 2014.



³ Sub-licensee of the main Media Rights Licensee Dentsu Inc.

⁷ Channel of the main Media Rights Licensee OTI's sub-licensee TV Azteca S.A. de C.V.

¹¹ Channel of the main Media Rights Licensee ISMS sub-licensee PT Cakrawala Andalas Televisi



Licensees across Asia showed the highest levels of dedicated in-home coverage, with a total of over 625 hours being aired across 20 territories. The highest contribution to this total was generated in Malaysia by Astro¹², which totalled over 288 hours. Elsewhere within the region, Hong Kong delivered 75 hours of dedicated coverage of FIFA U-17 Women's World Cup Costa Rica 2014, whilst over 50 hours were shown in Mongolia.

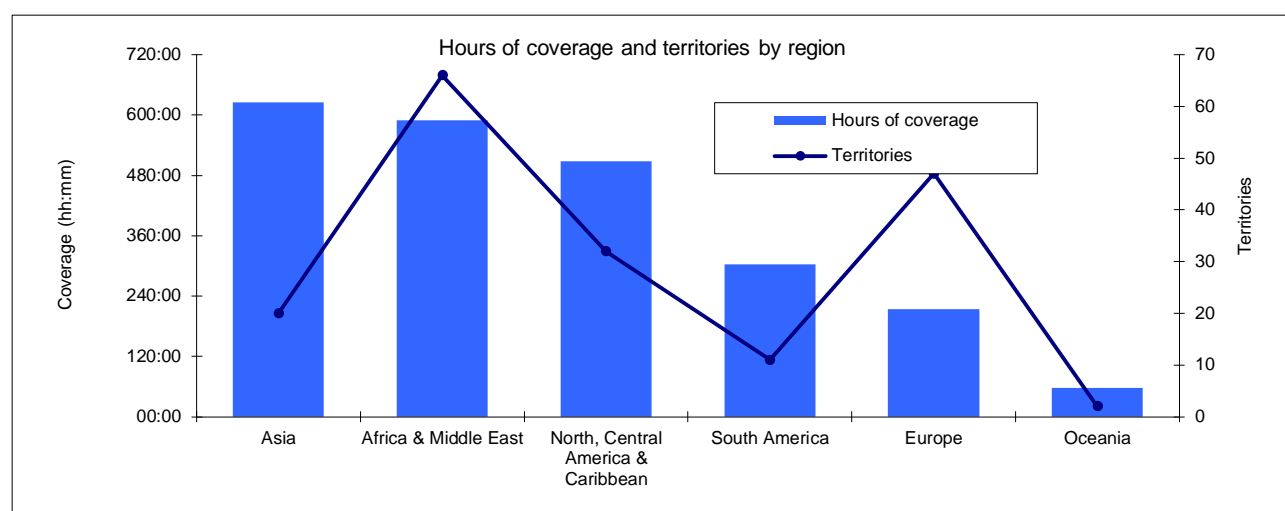
Over 589 hours of coverage were broadcast across Africa & Middle East region in 66 territories. The most coverage was provided by pan regional broadcaster SuperSport. They aired 118 hours directly into South Africa and a further 222 hours across sub-Saharan Africa. Other high contributing broadcasters where over 70 hours were broadcast include MBC Sports¹³ in Mauritius (78 hours) and beIN Sports across the Middle East and North Africa (71 hours).

North, Central America & Caribbean broadcast over 508 hours of coverage of FIFA U-17 Women's World Cup Costa Rica 2014. The host market of Costa Rica aired the most dedicated coverage within the region with over 210 hours. Across the Caribbean, Sportsmax aired 90 hours whilst in Mexico there were 44 hours of dedicated coverage.

South America and Europe broadcast coverage totals of 294 hours and 213 hours respectively. Venezuela enjoyed over 109 hours of coverage of the FIFA U-17 Women's World Cup Costa Rica 2014, accounting for 37% of the region's total. Across Europe, Eurosport aired the most hours of coverage with over 131 hours, 62% of the region's total.

A further 57 hours of coverage were shown across Oceania, with New Zealand accounting for the highest levels (50 hours).

Region	No. of territories	Total coverage (hh:mm:ss)
Asia	20	625:01:35
Africa & Middle East	66	589:33:28
North, Central America & Caribbean	32	508:39:28
South America	11	302:36:39
Europe	47	213:35:17
Oceania	2	57:38:51
Total	178	2297:05:18



¹² Sub-licensee of the main Media Rights Licensee M-League

¹³ Sub-licensee of the main Media Rights Licensee AUB



Regional FIFA U-17 Women's World Cup Costa Rica 2014 analysis

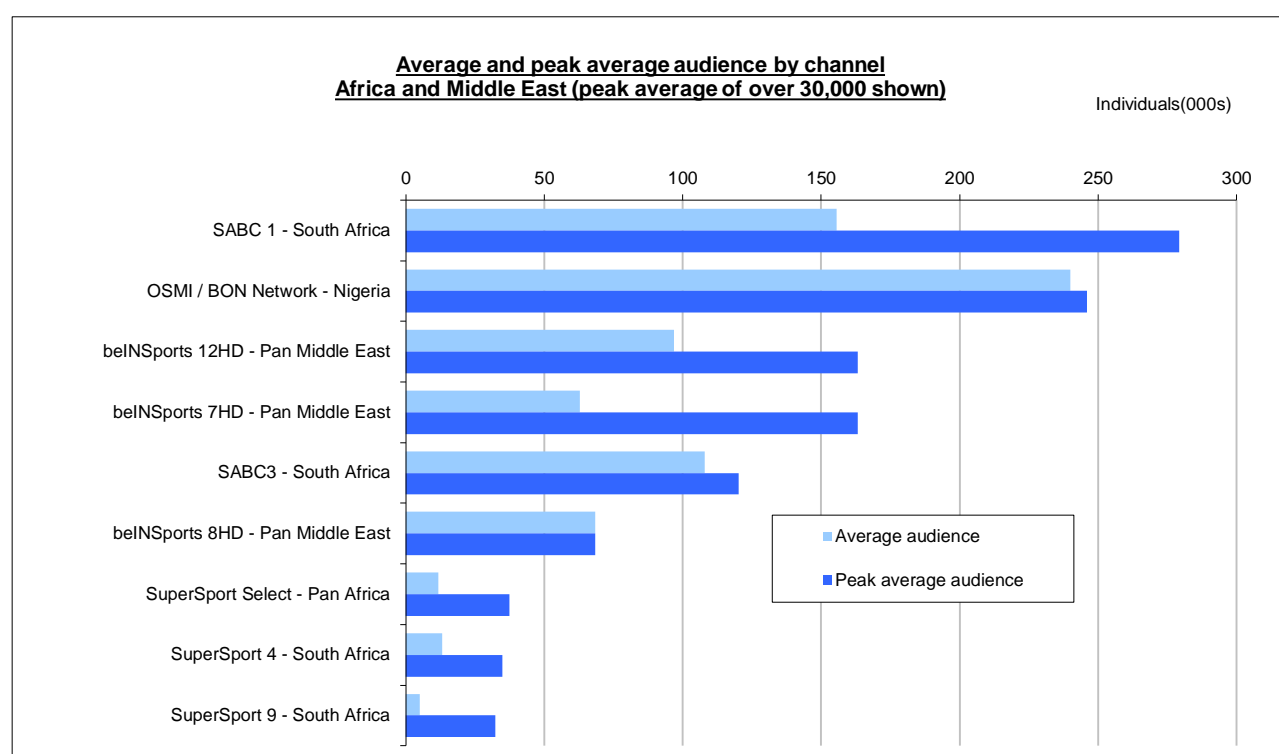
Africa and Middle East

A projected reach² of 3.4 million individuals was generated across the region by the in-home coverage of FIFA U-17 Women's World Cup Costa Rica 2014.

The large proportion (30%) of the audience reach² was produced by SABC and SuperSport¹⁰ in South Africa with 1.0 million viewers.

The highest programme audience was generated in South Africa when 0.3 million people watched highlights of the opening day's action on SABC 1¹⁴.

Average programme audiences of 0.2 million were projected for coverage on OSMI / BON Network in Nigeria.



² Based on viewers watching a minimum of 20 consecutive minutes

¹⁰ Sub-licensee of the main Media Rights Licensee SABC

¹⁴ Channel of the Media Rights Licensee SABC

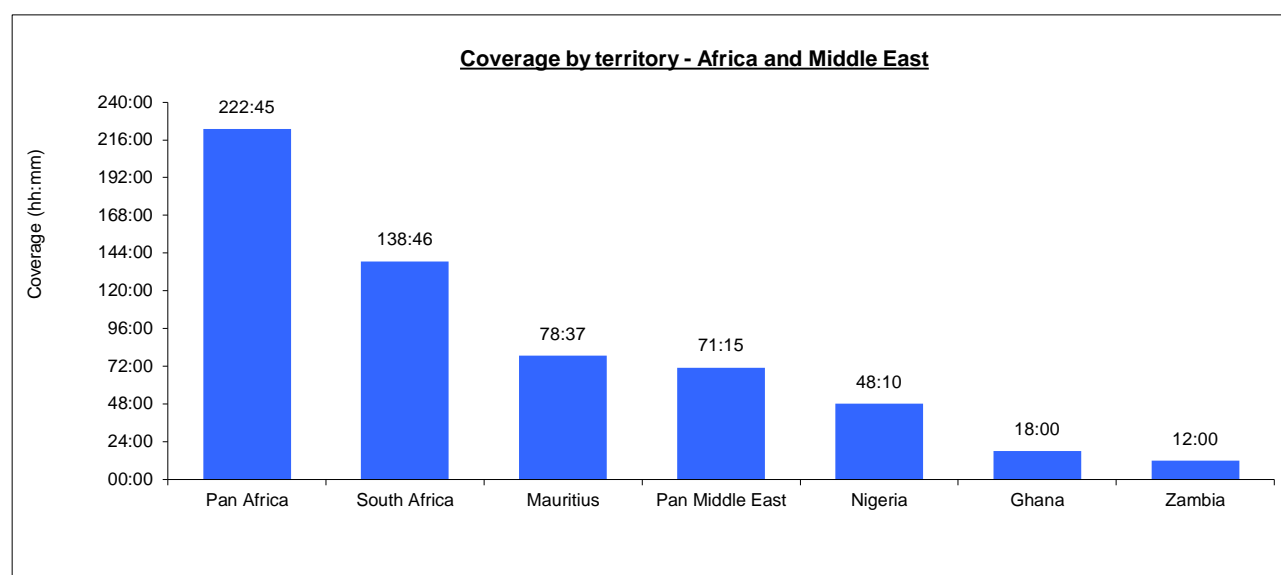


Over 589 hours of FIFA U-17 Women's World Cup Costa Rica 2014 coverage was broadcast in the Africa and Middle East region; representing 26% of the global total, the second highest of any region.

The Pan Africa SuperSport¹⁰ channels accounted for a combined total of over 222 hours of tournament coverage. SuperSport¹⁰ also had feeds going directly in to South Africa as well as Nigeria, therefore overall, this licensee accounted for a total of 381 hours of coverage.

Viewers in South Africa had access to over 138 hours of coverage, with SuperSport¹⁰ coverage (118 hours in South Africa) being complimented by the coverage on SABC (20 hours). Over 40 hours of SuperSport¹⁰ coverage was broadcast in Nigeria.

Audiences in Mauritius enjoyed over 78 hours of coverage on MBC Sports¹³ whilst across the Middle East audiences were able to watch over 71 hours of tournament coverage via the beIN Sport channels.



¹⁰ Sub-licensee of the main Media Rights Licensee SABC

¹³ Sub-licensee of the main Media Rights Licensee AUB

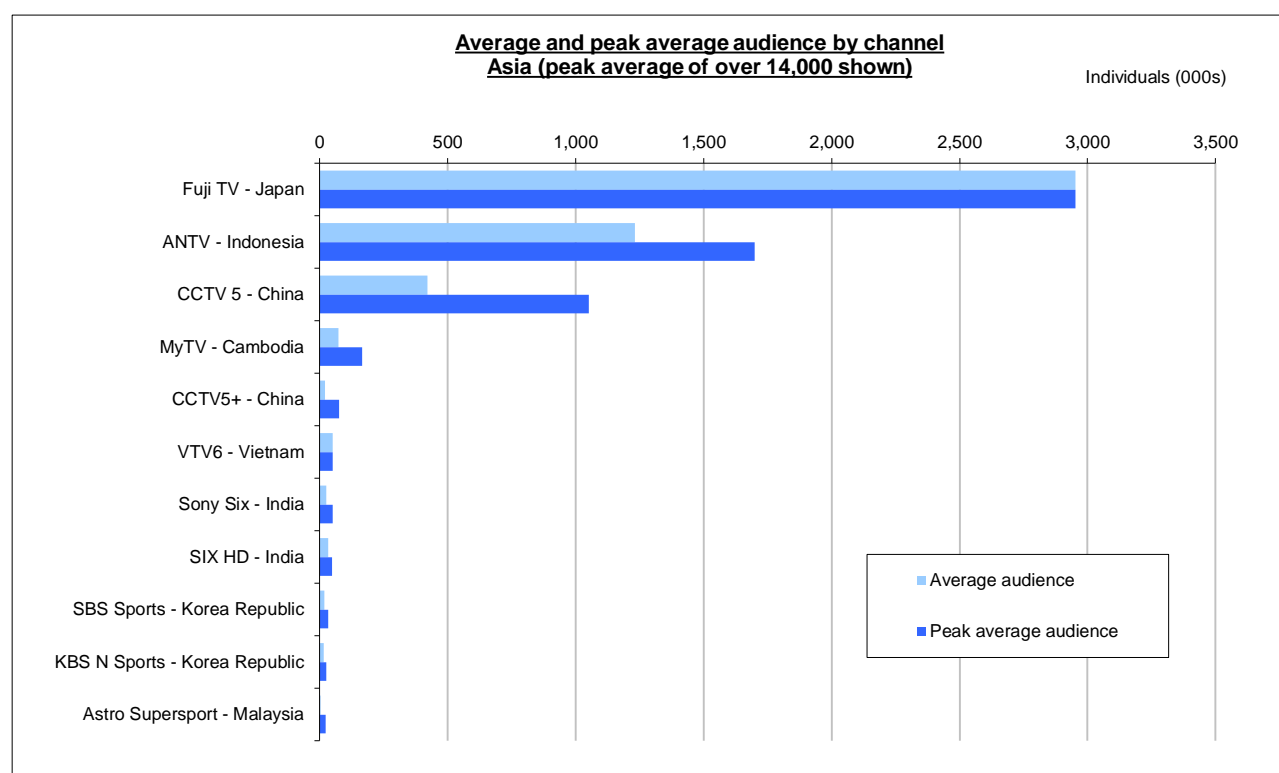
Asia

The projected audience reach² was 11.3 million individuals in Asia, 24% of the global total.

The highest contributor of reach² in Asia was Indonesia (41%), where a projected 4.6 million people were reached². In other markets, there was a projected reach² figure of 4.2 million in Japan and an audited reach² figure of 1.5 million across China.

Fuji TV³, in Japan, achieved the highest average audience in the region. Live coverage of the Final between Japan and Spain achieved an average audience of 3.0 million from 7:45am in Japan. Only one broadcast was aired on Fuji TV³ in Japan hence the average and peak average are the same in each case.

In addition, a peak average audience of 1.7 million was produced in Indonesia for the Japan v Spain Final match, whilst a peak average audience of 1.1 million was generated in China for delayed coverage of the same match on CCTV5⁹.



² Based on viewers watching a minimum of 20 consecutive minutes

³ Sub-licensee of the main Media Rights Licensee Dentsu Inc.

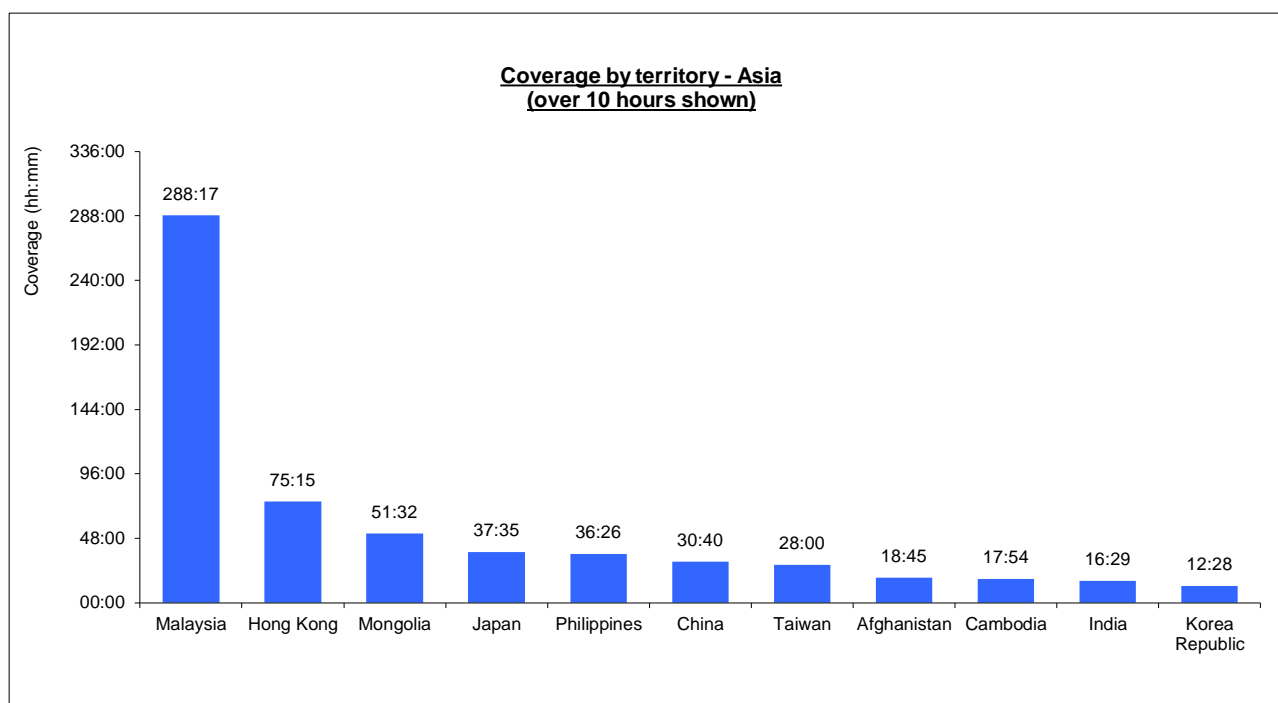
⁹ Channel of the Media Rights Licensee CCTV



A total of over 625 hours of tournament coverage were aired throughout Asia, 27% of the global total, the highest of any region.

Viewers in Malaysia received the highest levels of coverage in the region, with more than 288 hours of tournament coverage being shown.

In Hong Kong, over 75 hours of dedicated FIFA U-17 Women's World Cup Costa Rica 2014 coverage were available, whilst in Mongolia there were over 51 hours. Japan, Philippines and China all provided over 30 hours of coverage.



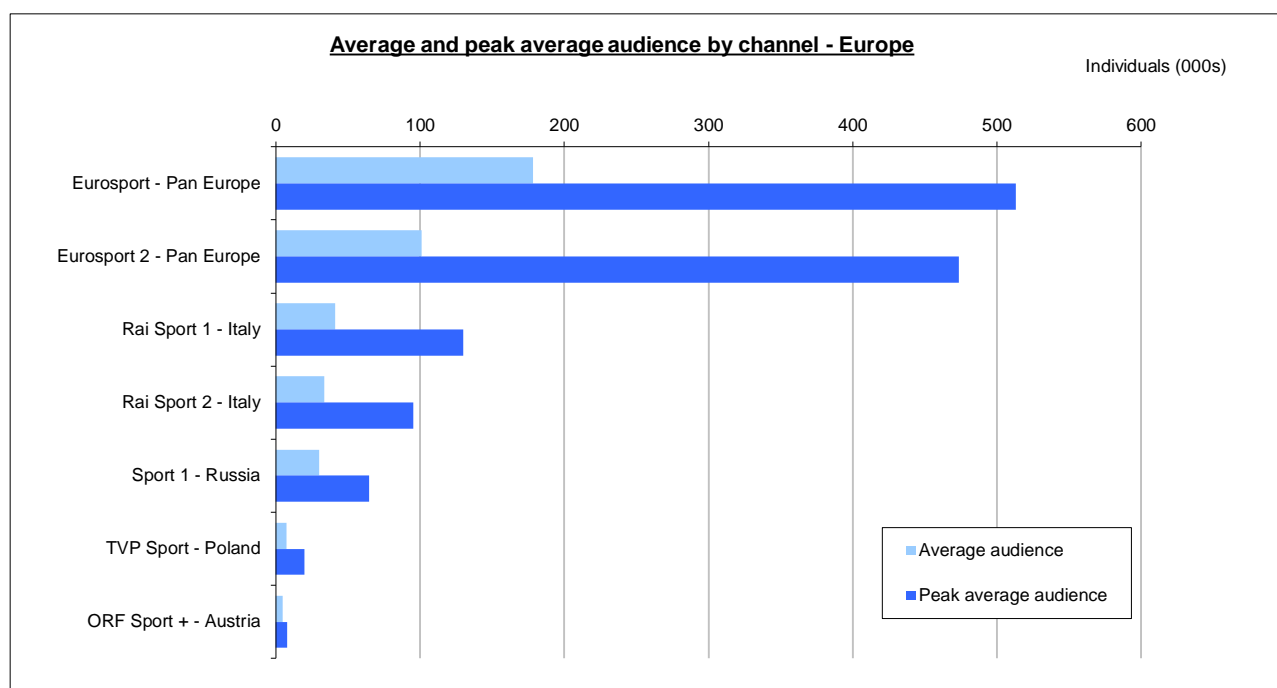


Europe

A projected total of 5.5 million individuals were reached² across Europe by in-home coverage of the FIFA U-17 Women's World Cup Costa Rica 2014.

Across the region there was a projected reach² of 4.4 million viewers on the Eurosport platform. A peak average audience of 0.5 million viewers was achieved for the live coverage of the 3/4 Place match between Venezuela and Italy on Eurosport.

Rai Sport 1¹⁵ in Italy drew a peak average audience of 130,099 for live coverage of Venezuela v Italy (3/4 Place) whilst in Russia, Sport 1¹⁶ attracted a peak average audience of 64,525 for live coverage of the Final between Japan and Spain.



² Based on viewers watching a minimum of 20 consecutive minutes

¹⁵ Channel of the Media Rights Licensee RAI

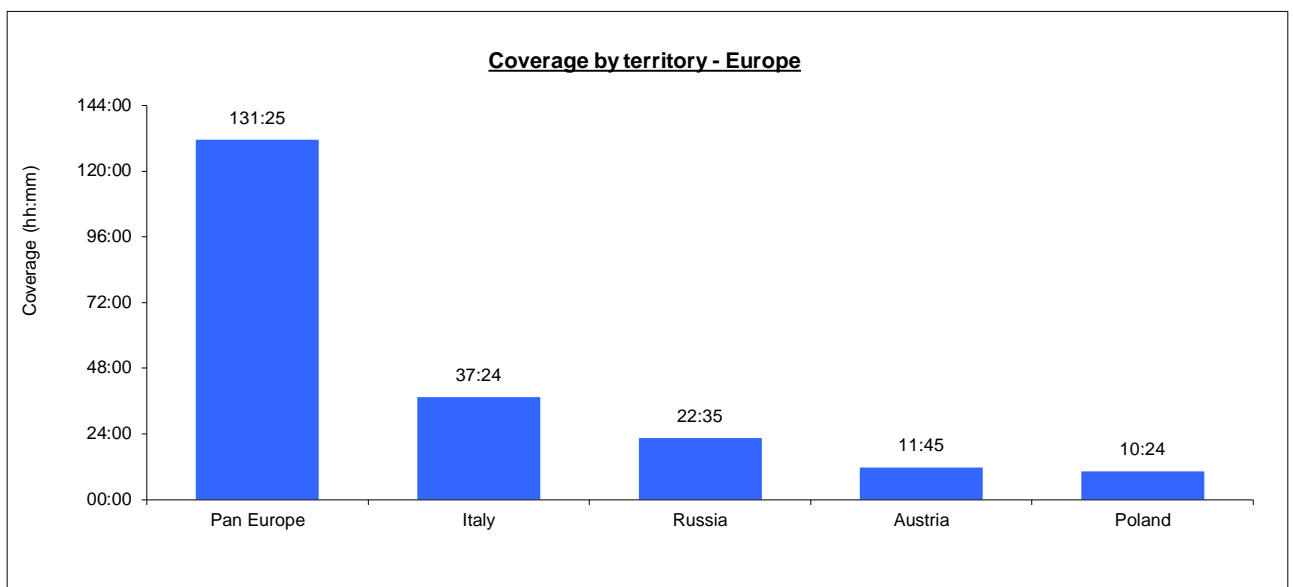
¹⁶ Channel of the main Media Rights Licensee EBU's sub-licensee RTR - Rossijskoe Teleradio



Licenses across Europe showed over 213 hours of FIFA U-17 Women's World Cup Costa Rica 2014 coverage.

Across the region, Eurosport generated the highest level of coverage, with over 131 hours being broadcast, 62% of the regional total. This was followed by Italy, with over 37 hours of coverage and Russia with over 22 hours.

Elsewhere, over 10 hours were shown in Austria and Poland.





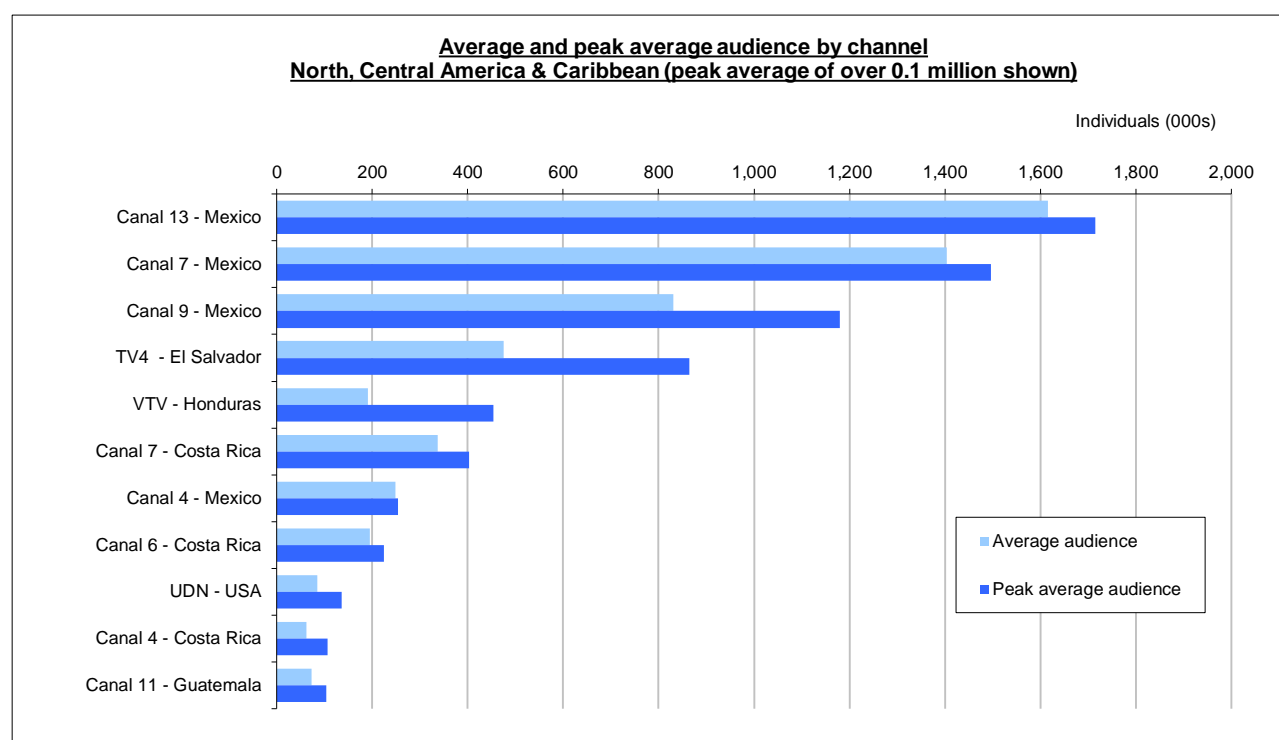
North, Central America & Caribbean

The in-home television coverage of FIFA U-17 Women's World Cup Costa Rica 2014 across North, Central America & Caribbean reached² a projected 12.9 million individuals, the second highest regional total globally.

In Mexico, a reach² of 9.4 million viewers was achieved by the dedicated coverage of the tournament, equating to 73% of the reach² in the region.

The highest average audience in the region was delivered by Canal 13⁷ in Mexico. Their live coverage of Mexico's final Group Match against Nigeria was watched by an average audience of 1.7 million people. Other channels within Mexico also drew strong audiences with a peak average audience of 1.5 million on Canal 7⁷ and a peak average audience of 1.2 million on Canal 9¹⁷.

Elsewhere, a peak average audience of 0.9 million was achieved in El Salvador, 0.5 million in Honduras and 0.4 million in Costa Rica.



² Based on viewers watching a minimum of 20 consecutive minutes

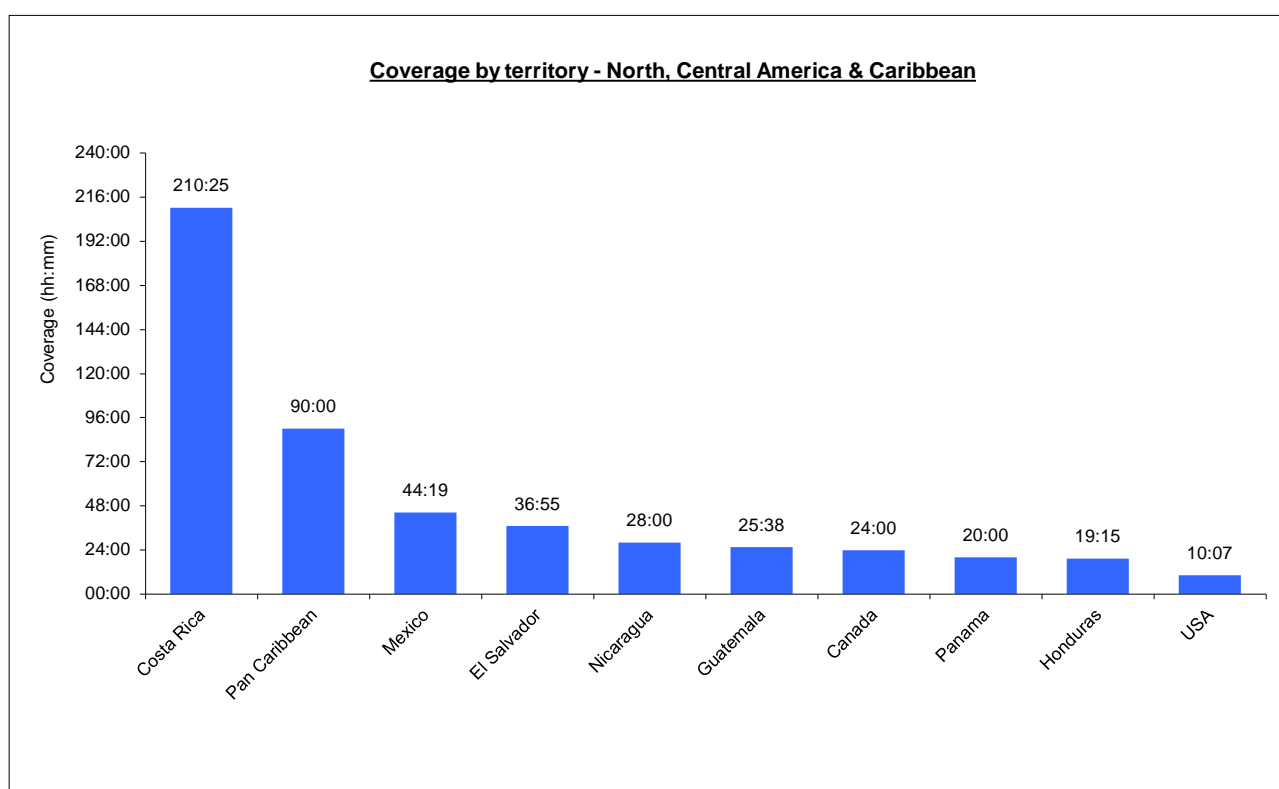
⁷ Channel of the main Media Rights Licensee OTI's sub-licensee TV Azteca S.A. de C.V.

¹⁷ Channel of the main Media Rights Licensee OTI's sub-licensee Televisa S.A. de C.V.



Over 508 hours of tournament coverage were aired in the North, Central America and Caribbean region, with the host market of Costa Rica delivering the largest amount, 210 hours (41% of the regional total).

Viewers across the Caribbean had access to 90 hours whilst those in Mexico and El Salvador could watch 44 hours and 36 hours of FIFA U-17 Women's World Cup Costa Rica 2014 respectively.



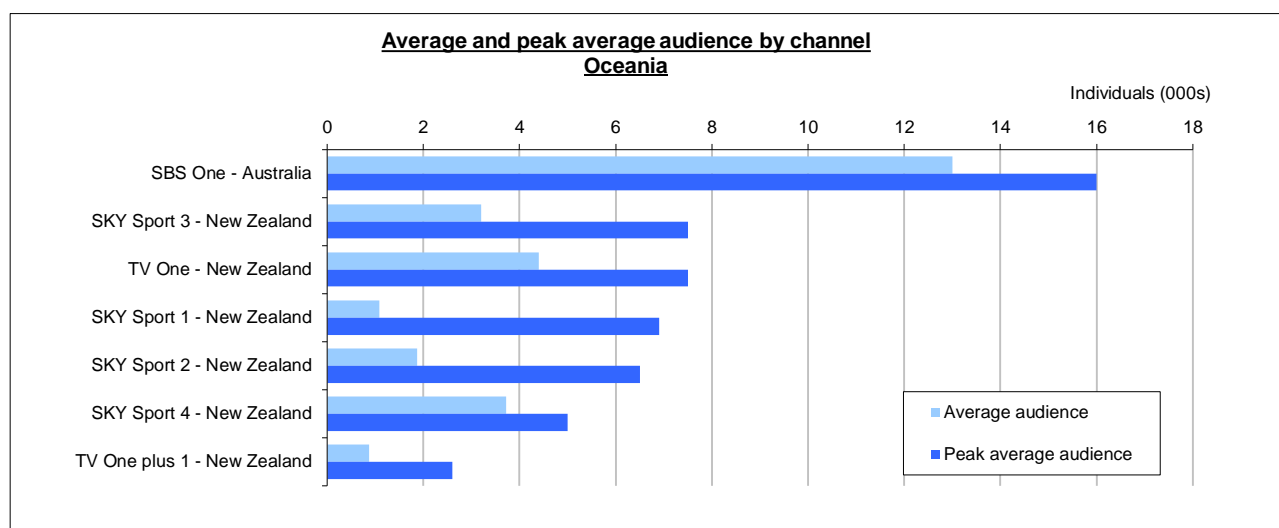


Oceania

A projected total of 63,156 individuals were reached² across the region by the in-home coverage of FIFA U-17 Women's World Cup Costa Rica 2014.

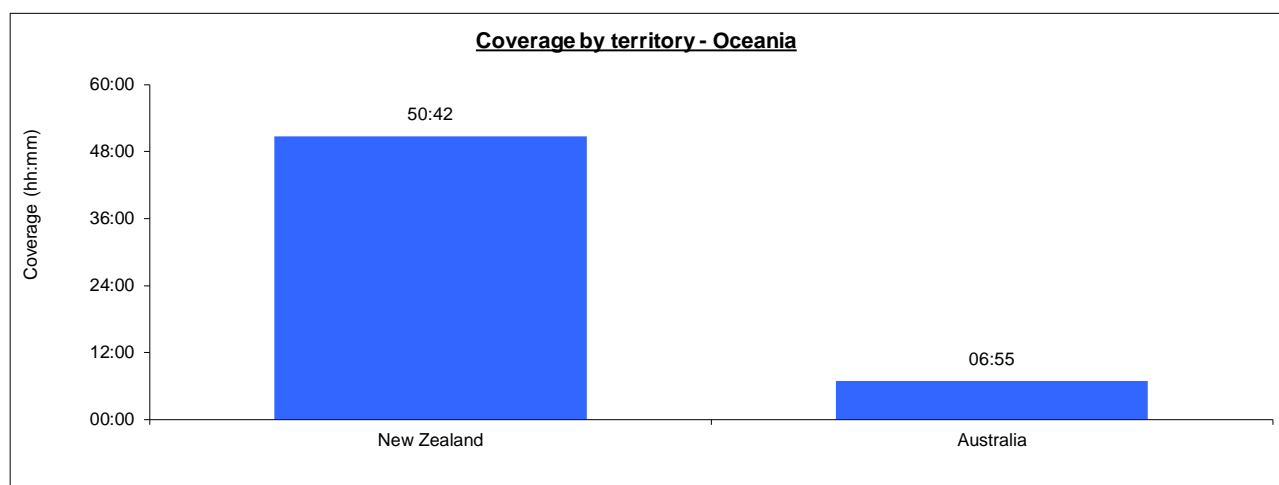
Australia accounted for 68% of the reach² in the region, with a total of 43,000 viewers being reached².

The highest peak average audience in the region was delivered by SBS One¹⁸ in Australia, which gained an average of 16,000 viewers for live coverage of Italy v Spain in the Semi Final.



A total of over 57 hours of FIFA U-17 Women's World Cup Costa Rica 2014 coverage was shown across the Oceania region.

The majority of this coverage was aired in New Zealand, where viewers could have seen over 50 hours. Audiences in Australia had access to over 6 hours.



² Based on viewers watching a minimum of 20 consecutive minutes

¹⁸ Channel of the Media Rights Licensee SBS



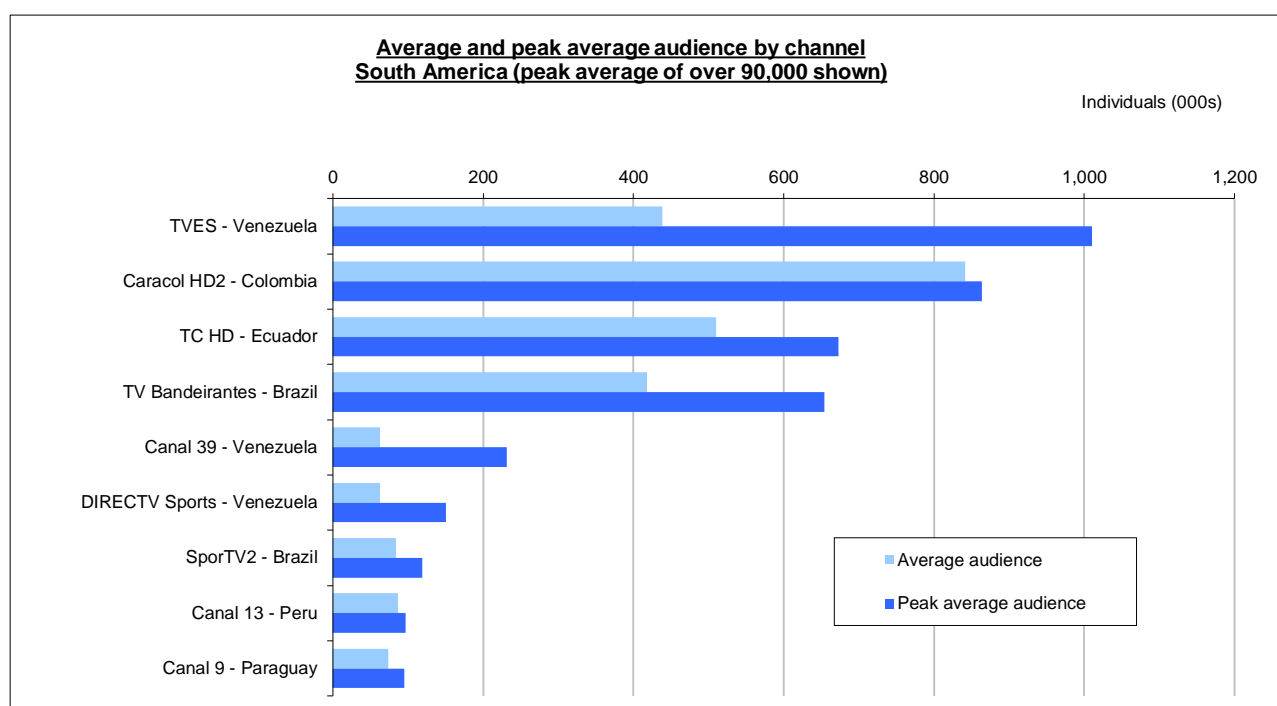
South America

A projected total of 14.9 million individuals were reached² across the South America region by in-home coverage of the FIFA U-17 Women's World Cup Costa Rica 2014. This is the highest regional total globally, accounting for 31% of the global reach².

Colombia (projected 4.5 million), Venezuela (projected 4.0 million) and Brazil (3.3 million) generated the highest reach² figures across South America.

The highest peak average audience in the region was generated in Venezuela. TVES⁶ attracted an average audience of 1.0 million viewers for their coverage of Venezuela v Italy in the 3/4 place match. A projected peak average audience of 0.9 million was produced by Caracol¹⁹ in Colombia whilst a peak average audience of 0.7 million was delivered in Ecuador and also Brazil.

Elsewhere, Venezuela attracted a peak average audience 0.2 million viewers whilst both Peru and Paraguay generated peak average audiences of 0.1 million.



² Based on viewers watching a minimum of 20 consecutive minutes

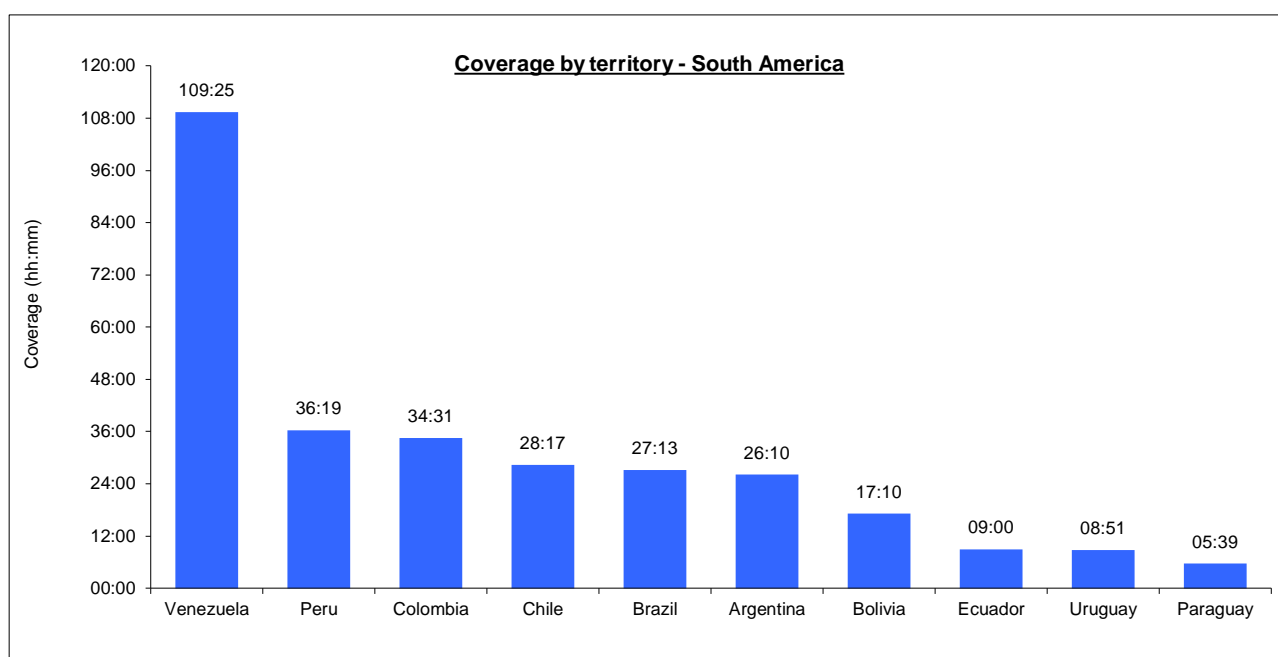
⁶ Channel of the main Media Rights Licensee OTI's sub-licensee Fundacion Venezolana Social TV

¹⁹ Sub-licensee of the main Media Rights Licensee OTI



A total of over 294 hours of tournament coverage was broadcast across the South America region.

Viewers in Venezuela had the opportunity to watch over 109 hours of coverage, followed by Peru with more than 36 hours. Elsewhere, over 34 hours of FIFA U-17 Women's World Cup Costa Rica 2014 coverage were available in Colombia and over 25 hours in Chile, Brazil and Argentina.





Appendix

FIFA U-17 Women's World Cup Costa Rica 2014 broadcast summary by territory

Africa and Middle East

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Ghana	18:00	8	0.1	18:00	8	0.1	82,342
Mauritius	78:37	40	0.0	25:03	13	0.0	2,438
Nigeria	48:10	22	0.1	48:10	22	0.1	907,696
Pan Africa	222:45	114	0.0	68:25	31	0.0	191,630
Pan Middle East	71:15	45	0.6	15:45	9	1.1	1,197,627
South Africa	138:46	75	0.1	86:28	41	0.1	1,024,000
Zambia	12:00	6	0.2	12:00	6	0.2	36,770
Africa & Middle East total	589:33	310	0.1	273:51	130	0.1	3,442,503

Asia

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Afghanistan	18:45	10	0.0	18:45	10	0.0	25,811
Cambodia	17:54	8	0.5	11:28	5	0.5	453,601
China	30:40	19	0.0	15:00	8	0.0	1,498,750
Chinese Taipei	28:00	12	0.0	11:30	5	0.0	25,536
Hong Kong	75:15	47	0.0	09:45	4	0.0	3,273
India	16:29	8	0.0	-	-	-	135,597
Indonesia	09:42	4	0.7	05:33	2	0.9	4,610,288
Japan	37:35	16	0.1	23:15	9	0.3	4,204,041
Korea Republic	12:28	6	0.0	10:42	5	0.0	132,000
Malaysia	288:17	147	0.0	114:50	56	0.0	65,086
Mongolia	51:32	27	0.1	26:31	13	0.1	15,458
Philippines	36:26	17	0.0	07:04	3	0.0	32,597
Vietnam	01:56	1	0.1	01:56	1	0.1	136,834
Asia total	625:01	322	0.0	256:22	121	0.1	11,338,872

Europe

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Austria	11:45	7	0.1	05:30	3	0.1	29,703
Italy	37:24	22	0.1	14:50	9	0.1	808,000
Pan Europe	131:25	105	0.0	28:31	14	0.1	4,368,093
Poland	10:24	6	0.0	03:32	2	0.0	75,118
Russia	22:35	13	0.0	07:29	4	0.0	243,567
Europe total	213:35	153	0.0	59:54	32	0.1	5,524,482



North, Central America & Caribbean

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Canada	24:00	11	0.0	20:00	9	0.0	104,000
Costa Rica	210:25	102	0.8	80:25	37	1.8	853,139
El Salvador	36:55	16	7.2	19:10	8	8.7	1,231,350
Guatemala	25:38	15	1.0	22:09	13	1.0	242,739
Honduras	19:15	8	1.5	19:15	8	1.5	690,417
Mexico	44:19	21	0.5	27:39	13	0.8	9,395,034
Nicaragua	28:00	14	0.2	-	-	-	25,810
Pan Caribbean	90:00	45	0.2	38:00	19	0.3	36,671
Panama	20:00	10	0.1	18:00	9	0.1	11,589
USA	10:07	5	0.0	04:03	2	0.0	316,703
North, Central America & Caribbean total	508:39	247	1.0	248:41	118	1.5	12,907,453

Oceania

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Australia	06:55	3	0.1	06:55	3	0.1	43,000
New Zealand	50:42	36	0.1	13:26	7	0.1	20,156
Oceania total	57:38	39	0.1	20:22	10	0.1	63,156

South America

Territory	Total coverage (hh:mm)	Total programmes	Average TVR%	Live coverage (hh:mm)	Live programmes	Average live TVR%	Audience reach (20+ consec. mins)
Argentina	26:10	12	0.1	24:10	11	0.1	75,045
Bolivia	17:10	8	0.1	17:10	8	0.1	61,352
Brazil	27:13	16	0.2	05:31	3	0.2	3,300,062
Chile	28:17	13	0.1	26:17	12	0.1	12,149
Colombia	34:31	16	0.5	32:31	15	0.5	4,542,962
Ecuador	09:00	4	3.9	02:15	1	5.1	1,959,651
Paraguay	05:39	3	1.4	02:02	1	1.8	481,889
Peru	36:19	17	0.2	32:37	15	0.2	487,562
Uruguay	08:51	4	0.0	08:51	4	0.0	2,585
Venezuela	109:25	48	0.8	72:51	30	1.2	3,972,334
South America total	302:36	141	0.5	224:16	100	0.6	14,895,591

Global total	2297:05	1,212	0.3	1083:29	511	0.5	48,172,057
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FIFA U-17 Women's World Cup Costa Rica 2014 Reach analysis by viewing condition

Territory	3+ consecutive minutes reach		% change
	FIFA U-17 Women's World Cup	FIFA U-17 Women's World Cup	
	Azerbaijan 2012	Costa Rica 2014	
Australia	77,000	106,000	38%
Brazil	17,112,852	5,354,973	-69%
Canada	1,018,000	533,000	-48%
China	9,385,210	7,904,230	-16%
Italy	1,277,667	2,321,000	82%
Korea Republic	1,681,028	526,000	-69%
Mexico	11,173,740	18,542,251	66%
South Africa	8,207,000	1,518,000	-82%
UK	271,000	344,000	27%
Global total	107,859,783	124,871,705	16%

Territory	20+ consecutive minutes reach		% change
	FIFA U-17 Women's World Cup	FIFA U-17 Women's World Cup	
	Azerbaijan 2012	Costa Rica 2014	
Australia	30,000	43,000	43%
Brazil	8,685,494	3,300,062	-62%
Canada	353,000	104,000	-71%
China	3,006,080	1,498,750	-50%
Italy	404,194	808,000	100%
Korea Republic	491,438	132,000	-73%
Mexico	6,278,131	9,395,034	50%
South Africa	5,867,000	1,024,000	-83%
UK	121,000	53,000	-56%
Global total	48,297,845	48,172,057	0%



Unconfirmed Broadcasts

The Media Rights Licensees listed below did not provide audience data or a confirmed broadcast schedule:

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE
AFRICA & MIDDLE EAST		
Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Congo Brazzaville, Code d'Ivoire, Democratic Republic of Congo, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea Bissau, Guinea Conakry, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mozambique, Namibia, Niger, Rwanda, Senegal, Seychelles, Sierra Leone, Swaziland, Tanzania, Togo, Uganda, Zambia, Zanzibar, Zimbabwe	FIFA	African Union of Broadcasting (AUB)
AMERICAS		
Brazil	TV Globo	Band Sports
Ecuador	OTI	Television del Pacifico Teledos S.A. (Canal 2 / Gamavision)
USA / Puerto Rico	FIFA	ESPN Inc.
ASIA		
Myanmar	FIFA	Sky Net (Shew Than Lwin Media Company Ltd.)
Singapore	FIFA	SingNet Pte. Ltd. (Singtel)
Thailand	FIFA	Adamas Inv Plc
Europe		
France	TF1	Eurosport France
OCEANIA		
Fiji	MP&Silva	Click Pacific Limited

Media Rights Licensees

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AFRICA & MIDDLE EAST						
Algeria	FIFA	beIN SPORTS	√	√	√	√
		Eurosport S.A.	√			
Angola	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Bahrain	FIFA	TPA - Televisão Publica de Angola	√	√		
		beIN SPORTS	√	√	√	√
Benin	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Botswana	FIFA	ORTB - Radiodiffusion et Television Du Benin	√	√		
		African Union of Broadcasting (AUB)	√	√		
Burkina Faso	FIFA	Supersport International (PTY) Limited	√		√	√
		CFI - Canal France International	√	√		
	AUB	RTB - Radiodiffusion Télévision du Burkina Faso	√	√		
Burundi	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Cameroon	FIFA	RTNB - Radio Television National Burundi	√	√		
		African Union of Broadcasting (AUB)	√	√		
	AUB	Supersport International (PTY) Limited	√		√	√
Cape Verde	FIFA	CFI - Canal France International	√	√		
		CRTV - Camberoon Radio & Television	√	√		
		African Union of Broadcasting (AUB)	√	√		
Central African Republic	FIFA	Supersport International (PTY) Limited	√		√	√
		CFI - Canal France International	√	√		
	AUB	African Union of Broadcasting (AUB)	√	√		
Chad	FIFA	Supersport International (PTY) Limited	√		√	√
		ONRTV-Office National de Radio et Television du Tchad	√	√		
	AUB	CFI - Canal France International	√	√		
Comoros	FIFA	beIN SPORTS	√	√	√	√
		African Union of Broadcasting (AUB)	√	√		
Congo Brazzaville	FIFA	Supersport International (PTY) Limited	√		√	√
		CFI - Canal France International	√	√		
	AUB	African Union of Broadcasting (AUB)	√	√		
Côte d'Ivoire	FIFA	Supersport International (PTY) Limited	√		√	√
		CFI - Canal France International	√	√		
	AUB	RTI - Radiodiffusion Television Ivoirienne	√	√		

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AFRICA & MIDDLE EAST						
Democratic Republic of Congo	FIFA	African Union of Broadcasting (AUB)	√	√		
	AUB	Supersport International (PTY) Limited	√		√	√
Djibouti	FIFA	CFI - Canal France International	√	√		
	AUB	beIN SPORTS	√	√	√	√
Egypt	FIFA	beIN SPORTS	√	√	√	√
	AUB	Eurosport S.A.	√			
Equatorial Guinea	FIFA	African Union of Broadcasting (AUB)	√	√		
	AUB	Supersport International (PTY) Limited	√		√	√
Eritrea	FIFA	CFI - Canal France International	√	√		
	AUB	African Union of Broadcasting (AUB)	√	√		
Ethiopia	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
French Overseas Territories (Africa)	FIFA	ETS	√	√		
	TF1	TF1 - Télévision Française 1 SA	√		√	√
Gabon	FIFA	Eurosport France	√		√	√
	AUB	African Union of Broadcasting (AUB)	√	√		
Gambia	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Ghana	FIFA	Radiodiffusion Télévision Gabonaise	√	√		
	AUB	African Union of Broadcasting (AUB)	√	√		
Guinea Bissau	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Guinea Conakry	FIFA	RTG	√	√		
	AUB	African Union of Broadcasting (AUB)	√	√		
Iran	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Iraq	FIFA	GBC - Ghana Broadcasting Corporation	√	√		
	AUB	Metro TV Ltd	√	√		
Jordan	FIFA	African Union of Broadcasting (AUB)	√	√		
	AUB	Supersport International (PTY) Limited	√		√	√
Kenya	FIFA	beIN SPORTS	√	√	√	√
	AUB	beIN SPORTS	√	√	√	√
Kenya	FIFA	Eurosport S.A.	√			
	AUB	African Union of Broadcasting (AUB)	√	√		
Kenya	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Kenya	FIFA	KBC - Kenya Broadcasting Corporation	√	√		
	AUB	KBC - Kenya Broadcasting Corporation	√	√		

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AFRICA & MIDDLE EAST						
Kuwait	FIFA	beIN SPORTS	√	√	√	√
Lebanon	FIFA	beIN SPORTS	√	√	√	√
		Eurosport S.A.	√			
Lesotho	FIFA	African Union of Broadcasting (AUB)	√	√		
	AUB	Supersport International (PTY) Limited	√		√	√
Liberia	FIFA	African Union of Broadcasting (AUB)	√	√		
	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Libya	FIFA	beIN SPORTS	√	√	√	√
	FIFA	Eurosport S.A.	√			
Madagascar	FIFA	African Union of Broadcasting (AUB)	√	√		
	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Malawi	FIFA	ORTM - Office de la Radio Television Puplicques de Madagascar	√	√		
	FIFA	African Union of Broadcasting (AUB)	√	√		
Mali	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Mauritania	FIFA	ORTM	√	√		
Mauritius	FIFA	beIN SPORTS	√	√	√	√
	FIFA	African Union of Broadcasting (AUB)	√	√		
	AUB	Supersport International (PTY) Limited	√		√	√
Morocco	FIFA	CFI - Canal France International	√	√		
	FIFA	MBC- Mauritius Broadcasting Corporation	√	√		
Mozambique	FIFA	beIN SPORTS	√	√	√	√
	FIFA	Eurosport S.A.	√			
	FIFA	African Union of Broadcasting (AUB)	√	√		
Namibia	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Niger	FIFA	African Union of Broadcasting (AUB)	√	√		
	FIFA	Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Nigeria	FIFA	ORTN - L'Office de Radiodiffusion Télévision du Niger	√	√		
	FIFA	Supersport International (PTY) Limited	√		√	√
		OSMI	√	√	√	

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AFRICA & MIDDLE EAST						
Oman	FIFA	beIN SPORTS	√	√	√	√
Palestine	FIFA	beIN SPORTS	√	√	√	√
Qatar	FIFA	beIN SPORTS	√	√	√	√
Rwanda	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
		Rwanda Broadcasting Agency	√	√		
Saudi Arabia	FIFA	beIN SPORTS	√	√	√	√
Senegal	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
		RTS - Radiodiffusion Télévision Sénégalaise	√	√		
Seychelles	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
		SBC - Seychelles Broadcasting Corporation	√	√		
Sierra Leone	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Somalia	FIFA	beIN SPORTS	√	√	√	√
South Africa	FIFA	SABC - South African Broadcasting Corporation Limited	√			
		Supersport International (PTY) Limited	√			√
		Radio 2000		√		
		Radio 5FM Music		√		
		Radio CKI FM		√		
		Radio Good Hope FM		√		
		Radio Ikwekwezi FM		√		
		Radio Lesedi FM		√		
		Radio Ligwalagwala FM		√		
		Radio Lotus FM		√		
		Radio Metro FM		√		
		Radio Motsweding FM		√		
		Radio Munghana Lonene FM		√		
		Radio Phalaphala FM		√		
		Radio RSG		√		
		Radio SAfm		√		
		Radio Thobela FM		√		
	Radio Ukhozi FM		√			
	Radio Umhlobo Wenene FM		√			
	Radio X-K fm		√			
Sudan	FIFA	beIN SPORTS	√	√	√	√
Swaziland	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
		Swaziland Television Authority	√	√		

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AFRICA & MIDDLE EAST						
Syria	FIFA	beIN SPORTS	√	√	√	√
		Eurosport S.A.	√			
Tanzania	FIFA	African Union of Broadcasting (AUB)	√	√		
		Supersport International (PTY) Limited	√		√	√
	AUB	CFI - Canal France International	√	√		
Tunisia	FIFA	TBS - Tanzania Broadcasting Services	√	√		
		beIN SPORTS	√	√	√	√
Togo	FIFA	Eurosport S.A.	√			
		African Union of Broadcasting (AUB)	√	√		
	AUB	Supersport International (PTY) Limited	√		√	√
UAE	FIFA	CFI - Canal France International	√	√		
		TVT - Télévision Togolaise	√	√		
Uganda	FIFA	beIN SPORTS	√	√	√	√
		Eurosport S.A.	√			
	AUB	African Union of Broadcasting (AUB)	√	√		
Yemen	FIFA	Supersport International (PTY) Limited	√		√	√
		AUB	CFI - Canal France International	√	√	
Zambia	FIFA	TVT - Télévision Togolaise	√	√		
		beIN SPORTS	√	√	√	√
	AUB	African Union of Broadcasting (AUB)	√	√		
Zanzibar	FIFA	Supersport International (PTY) Limited	√		√	√
		AUB	CFI - Canal France International	√	√	
	FIFA	African Union of Broadcasting (AUB)	√	√		
Zimbabwe	FIFA	Supersport International (PTY) Limited	√		√	√
		AUB	CFI - Canal France International	√	√	
	FIFA	ZBC - Zimbabwe Broadcasting Corporation	√	√		
AMERICAS						
Antigua & Barbuda	FIFA	IMC - International Media Content Ltd.	√			√
Anguilla	FIFA	IMC - International Media Content Ltd.	√			√
Argentina	FIFA	TyC - Torneos y Competencias S.A.	√	√		
	TyC	DirectTV Latin America	√			
Aruba	FIFA	IMC - International Media Content Ltd.	√			√
	IMC	TeleAruba N.V.	√			√
Bahamas	FIFA	IMC - International Media Content Ltd.	√			√
Barbados	FIFA	IMC - International Media Content Ltd.	√			√
Belize	FIFA	IMC - International Media Content Ltd.	√			√
Bermuda	FIFA	IMC - International Media Content Ltd.	√			√
Bolivia	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
		TSB - Red Unitel (Canal 2)	√	√		√
	OTI	Tarrague			√	√
		Red Uno de Bolivia	√	√		

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AMERICAS						
Brazil	FIFA	Globo Comunicação e Participações S/A (TV Globo)	√	√		√
		SporTV (Globosat)	√	√		√
	TV Globo	TV Brasil	√			
		Rádio e Televisão Bandeirantes Ltda	√	√		
British Virgin Islands	FIFA	IMC - International Media Content Ltd.	√			√
Cayman Islands	FIFA	IMC - International Media Content Ltd.	√			√
Canada	FIFA	CBC - Canadian Broadcasting Corporation	√	√	√	√
	CBC	Rogers Sportsnet	√			√
Chile	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	DirectTV Latin America				
	TVN Chile	DirectTV Latin America	√			
	OTI	Television Nacional de Chile (Canal 7)	√	√		
		Tarrague			√	√
		Canal 13 Spa	√	√		
	Canal 13 SpA	Radio Agricultura		√		
Radio Cooperativa			√			
Radio Bio Bio			√			
Colombia	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Caracol Television S.A.	√	√		√
		Tarrague			√	√
		RCN Television S.A.	√	√		√
RCN TV		√	√			
Costa Rica	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Representaciones Televisivas Repretel S.A. (Canal 6)	√	√		√
		Tarrague			√	√
		Televisora de Costarica S.A. (Canal 7 / Teletica)	√	√		√
Televisora de Costarica S.A. (Canal 7 / Teletica)		Radio Columbia		√		
Cuba	FIFA	IMC - International Media Content Ltd.	√			√
Curaçao	FIFA	IMC - International Media Content Ltd.	√			√
Dominica	FIFA	IMC - International Media Content Ltd.	√			√
Dominican Republic	FIFA	IMC - International Media Content Ltd.	√			√
Ecuador	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	DirectTV Latin America	√			
		Telecentro Cadena Ecuatoriana de Television (Channel 10)	√	√		√
		Tarrague			√	√
Television del Pacifico Teledos S.A. (Canal 2 / Gamavision)		√	√			

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AMERICAS						
El Salvador	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Tarrague Telecorporacion Salvadorena (Canal 2, 4, 6)	√	√	√	√
French Overseas Territories (Americas)	FIFA	TF1 - Télévision Française 1 SA	√		√	√
	TF1	Eurosport France	√		√	√
Granada	FIFA	IMC - International Media Content Ltd.	√			√
Guatemala	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Radiotelevision Guatemala S.A. (Canal 3)	√	√		
		Telesiete S.A. (Canal 7)	√	√		√
		Teleonce S.A. (Canal 11)	√	√		
		Tarrague Trecevision S.A. (Canal 13)	√	√	√	√
Guyana	FIFA	IMC - International Media Content Ltd.	√			√
Haiti	FIFA	IMC - International Media Content Ltd.	√			√
Honduras	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Telesistema Hondureño S.A. de C.V. (Canal 3 y 7)	√	√		
		Compania Televisora Hondureña S.A. de C.V. (Canal 5)	√	√		√
		Tarrague Corporacion Centroamericana de Comunicacion S.A. de C.V. (VICA or Canal 2, 9, 13)	√	√		√
Jamaica	FIFA	IMC - International Media Content Ltd.	√			√
	IMC	CVM Television Ltd.	√			√
Mexico	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√	√	
	OTI	Televisa S.A. de C.V.	√	√		
		Tarrague TV Azteca S.A. de C.V.	√	√	√	√
		TDN		√		
	Televisa	Corporacion Novavision (Sky Mexico) Cablevision S.A. de C.V.		√		
Montserrat	FIFA	IMC - International Media Content Ltd.	√			√
Nicaragua	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Televicentro de Nicaragua S.A. (Canal 2)	√	√		
		Tarrague Radio y Television Nicaraguense, S.A. (Ratensa / Canal 10)	√	√	√	√
Panama	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Televisora Nacional, S.A. (Canal 2)	√	√		√
		Tarrague Corporacion Medcom Panama, S.A. (Canal 4)	√	√	√	√

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
AMERICAS						
Paraguay	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Television Cerro Cora, S.A. (Canal 9)	√	√		
		Tarrague			√	√
		TV Accion S.A. / Telefuturo (Canal 4)	√	√		
Peru	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	ATV - Andina de Radiodifusion S.A.C. (Canal 9)	√	√		√
		Tarrague			√	√
		DirecTV Latin America	√			
Puerto Rico	FIFA	ESPN Inc.	√	√	√	√
		Univision	√	√	√	√
Suriname	FIFA	IMC - International Media Content Ltd.	√			√
	IMC	Surinaamse Televisie Stichting	√			√
St. Kitts & Nevis	FIFA	IMC - International Media Content Ltd.	√			√
St. Lucia	FIFA	IMC - International Media Content Ltd.	√			√
St. Vincent	FIFA	IMC - International Media Content Ltd.	√			√
Trinidad & Tobago	FIFA	IMC - International Media Content Ltd.	√			√
	IMC	One Caribbean Media Limited	√			√
Turks & Caicos	FIFA	IMC - International Media Content Ltd.	√			√
Uruguay	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Montecarlo TV S.A. (Canal 4)	√	√		√
		Sociedad Anonima Emisoras de Television y Anexos (Canal 10)	√	√		
		Tarrague			√	√
		Sociedad de Televisora Larranaga S.A. (Canal 12)	√	√		√
USA	FIFA	ESPN Inc.	√	√	√	√
		Univision	√	√	√	√
US Virgin Islands	FIFA	ESPN Inc.	√	√	√	√
		IMC - International Media Content Ltd.	√			√
Venezuela	FIFA	OTI - Organizacion de Telecomunicaciones Iberoamericanas, A.C.	√	√		
	OTI	Continental T.V. C.A. (Meridiano TV)	√	√		
		Corporacion Venezolana de Television C.A. (Venevision / Canal 4)	√	√		
		Fundacion Venezolana Social TV (TVES)	√	√		
		Tarrague			√	√
		Galaxy Entertainment de Venezuela, C.A. (DirecTV Latin America)	√			

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
ASIA						
Afghanistan	FIFA	Ariana Radio & Television Network	√	√	√	
Bangladesh	FIFA	MSM - Multi Screen Media Private Limited (SONY)	√	√	√	√
Bhutan	FIFA	MSM - Multi Screen Media Private Limited (SONY)	√	√	√	√
Brunei	FIFA	M-League Marketing Sdn Bhd	√	√	√	√
	M-League	Kristal Astro Sdn Bhd	√	√		
		Astro			√	√
Cambodia	FIFA	CBS - Cambodian Broadcasting System Co. Ltd.	√	√	√	√
China, Peoples Republic of	FIFA	CCTV - China Central Television	√	√	√	√
Chinese Taipei	FIFA	Elta Technology Co. Ltd	√	√	√	√
Hong Kong	FIFA	TVB	√	√	√	
Indonesia, Republic of	FIFA	PT Inter Sports Marketing (ISM)	√	√	√	√
	ISM	PT Cakrawala Andalas Televisi (ANTV)	√			
		PT Lativi Mediakarya (TV ONE)	√			
		PT Digital Vision Nusantara (K Vision)	√	√	√	√
		PT Bhakti Artha Persada	√		√	√
		PT Visi Media Asia Tbk (VIVA)		√	√	√
India	FIFA	MSM - Multi Screen Media Private Limited (SONY)	√	√	√	√
Japan	FIFA	Dentsu Inc.	√	√	√	√
	Dentsu Inc.	JC - Japan Consortium	√	√		√
	Dentsu Inc.	Fuji TV	√			
Kyrgyzstan	FIFA	Saran Media Limited	√	√	√	√
Malaysia	FIFA	M-League Marketing Sdn Bhd	√	√	√	√
	M-League	Esprit Media Sdn Bhd	√	√		
		Astro			√	√
	Esprit Media Sdn Bhd	RTM	√	√		
Maldives	FIFA	MSM - Multi Screen Media Private Limited (SONY)	√	√	√	√
Mongolia	FIFA	Emerge Media LLC	√	√	√	√
Myanmar	FIFA	Sky Net (Shwe Than Ltwin Media Company Ltd)	√	√		
Nepal	FIFA	MSM - Multi Screen Media Private Limited (SONY)	√	√	√	√
Pakistan	FIFA	MSM - Multi Screen Media Private Limited (SONY)	√	√	√	√
Philippines	FIFA	ABS CBN (Balls TV)	√	√	√	√
South Korea	FIFA	SBS International, Inc.	√	√	√	√
Sri Lanka	FIFA	MSM - Multi Screen Media Private Limited (SONY)	√	√	√	√
Sri Lanka	ESPN Star Sports	CSN - Carlton Sports Network	√			
Tajikistan	FIFA	Saran Media Limited	√	√	√	√
Thailand	FIFA	Adamas Inv Plc	√	√	√	√
Turkmenistan	FIFA	Saran Media Limited	√	√	√	√
Uzbekistan	FIFA	Saran Media Limited	√	√	√	√
Vietnam	FIFA	MP & Silva Pte.Ltd.	√	√	√	√
	MP & Silva Pte.Ltd.	VTV	√			

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
EUROPE						
Albania	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	RTV - Radiotelevizioni Shiqptar	√	√	√	√
Andorra	FIFA	TF1 - Télévision Française 1 SA	√		√	√
	TF1	Eurosport France	√		√	√
Armenia	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	PTV - Public Television of Armenia	√	√	√	√
Austria	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	ORF - Oesterreichischer Rundfunk	√	√	√	√
Azerbaijan	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	Ictimai	√	√	√	√
Belarus	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	BTRC	√	√	√	√
Belgium	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	RTBF - Radio Télévision Belge de la communauté Française VRT - Vlaamse Radi en Televisieomroep	√	√	√	√
Bosnia-Herzegovina	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	BHRT - Radio -Televizija Bosne i Hercegovine	√	√	√	√
Bulgaria	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	BNT - Balgarska Nacionala Televizija	√	√	√	√
Croatia	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	CYBC - Cyprus Broadcasting Corporation	√	√	√	√
Cyprus	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	CTV - Ceska Televize	√	√	√	√
Czech Republic	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	ERR - Eesti Rahvusringhääling - Estonian Public Broadcasting	√	√	√	√
Denmark	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	TF1 - Télévision Française 1 SA	√		√	√
Estonia	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	Eurosport France	√		√	√
France	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU	GT - Georgian Public Broadcasting	√	√	√	√
Finland	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU		√	√	√	√
Georgia	FIFA	EBU - European Broadcasting Union Eurosport S.A.	√	√	√	√
	EBU		√	√	√	√

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
EUROPE						
Greece	FIFA	EBU - European Broadcasting Union	√	√	√	√
		Eurosport S.A.	√		√	√
	EBU	EDT	√	√	√	√
Hungary	FIFA	EBU - European Broadcasting Union	√	√	√	√
	EBU	Eurosport S.A.	√		√	√
Iceland	FIFA	EBU - European Broadcasting Union	√	√	√	√
	EBU	Eurosport S.A.	√		√	√
Ireland	FIFA	RUV - Ríkisutvarpid (Icelandic National Broadcasting Service)	√	√	√	√
	EBU	EBU - European Broadcasting Union	√	√	√	√
Israel	FIFA	Eurosport S.A.	√		√	√
	EBU	IBA - Israel Broadcasting Authority	√	√	√	√
Italy	FIFA	Eurosport S.A.	√		√	√
	EBU	RAI - Radiotelevisione Italiana	√	√	√	√
Kazakhstan	FIFA	EBU - European Broadcasting Union	√	√	√	√
Kosovo	FIFA	EBU - European Broadcasting Union	√	√	√	√
	EBU	RTK - Radio Television Kosovo	√	√	√	√
Latvia	FIFA	EBU - European Broadcasting Union	√	√	√	√
	EBU	Eurosport S.A.	√		√	√
Liechtenstein	FIFA	EBU - European Broadcasting Union	√	√	√	√
	EBU	Eurosport S.A.	√		√	√
Lithuania	FIFA	SRG SSR	√	√	√	√
	EBU	EBU - European Broadcasting Union	√	√	√	√
Luxembourg	FIFA	Eurosport S.A.	√		√	√
	EBU	EBU - European Broadcasting Union	√	√	√	√
Macedonia	FIFA	Eurosport S.A.	√		√	√
	EBU	MKRTV - Macedonian Radio and Television	√	√	√	√
Malta	FIFA	EBU - European Broadcasting Union	√	√	√	√
	EBU	Eurosport S.A.	√		√	√
Moldova	FIFA	PBS - Public Broadcasting Services	√	√	√	√
	EBU	EBU - European Broadcasting Union	√	√	√	√
Monaco	FIFA	Eurosport S.A.	√		√	√
	TF1	TF1 - Télévision Française 1 SA	√		√	√
Montenegro	FIFA	Eurosport France	√		√	√
	EBU	EBU - European Broadcasting Union	√	√	√	√
Netherlands	FIFA	RTCG - Radio Television Montenegro	√	√	√	√
	EBU	EBU - European Broadcasting Union	√	√	√	√
Netherlands	FIFA	Eurosport S.A.	√		√	√
	EBU	NOS - Nederlandse Omroep Stichting	√	√	√	√

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
EUROPE						
Norway	FIFA	Eurosport S.A.	√		√	√
Poland	FIFA	EBU - European Broadcasting Union	√	√	√	√
		Eurosport S.A.	√		√	√
Portugal	FIFA	EBU - European Broadcasting Union	√	√	√	√
		Eurosport S.A.	√		√	√
Romania	FIFA	RTP - Radio e Televisao Portugal	√	√	√	√
		EBU - European Broadcasting Union	√	√	√	√
Russia	FIFA	Eurosport S.A.	√		√	√
		EBU - European Broadcasting Union	√	√	√	√
San Marino	FIFA	RTR - Rossijskoe Teleradio (All Russian State TV and Radio Broadcasting Company)	√	√	√	√
		RTR Sportbox				√
Serbia	FIFA	Eurosport S.A.	√		√	√
		RAI - Radiotelevisione Italiana	√	√	√	√
Slovakia	FIFA	EBU - European Broadcasting Union	√	√	√	√
		Eurosport S.A.	√		√	√
Slovenia	FIFA	RTVS - radio and Television Slovakia	√	√	√	√
		EBU - European Broadcasting Union	√	√	√	√
Spain	FIFA	Eurosport S.A.	√		√	√
		RTVS - Radiotelevizija Slovenja	√	√	√	√
Switzerland	FIFA	Eurosport S.A.	√		√	√
		EBU - European Broadcasting Union	√	√	√	√
Turkey	FIFA	SRG SSR	√	√	√	√
		Eurosport S.A.	√		√	√
Ukraine	FIFA	TRT - Turkiye Radyo-Televizyon Kurumu	√	√	√	√
		EBU - European Broadcasting Union	√	√	√	√
United Kingdom	FIFA	Eurosport S.A.	√		√	√
		NTU - Natsionalna Telekompanya Ukrainy	√	√	√	√
Vatican State	FIFA	Eurosport S.A.	√		√	√
		RAI - Radiotelevisione Italiana	√	√	√	√

TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
OCEANIA						
American Samoa	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	FIFA	ESPN Inc.	√	√	√	√
	SBS	MP&Silva	√			
Australia	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
Cook Islands	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Federated State of Micronesia	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Fiji	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
French Overseas Territories (Oceania)	FIFA	TF1 - Télévision Française 1 SA	√		√	√
	TF1	Eurosport France	√		√	√
Guam	FIFA	ESPN Inc.	√	√	√	√
Kiribati	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Nauru	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Niue	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
New Zealand	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
		SKY Network Television Limited	√	√		√
		TVNZ - Television New Zealand			√	
	SBS Australia	SKY Network Television Limited&TVNZ	√	√		√
Northern Mariana Islands	FIFA	ESPN Inc.	√	√	√	√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Palau	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Papua New Guinea	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Samoa	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Solomon Islands	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√



TERRITORY	LICENSOR	MEDIA RIGHTS LICENSEE	RIGHTS PROVISION			
			TV	Radio	Mobile	Broadband Internet
OCEANIA						
Tonga	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Tuvalu	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√
Vanuatu	FIFA	SBS - Special Broadcasting Services Corporation	√	√		√
	SBS	MP&Silva	√			
	MP&Silva	Click Pacific Limited	√			√



Glossary of terms

Audience reach: the net number of unique individuals that watched an event for a minimum of a stated number of consecutive minutes. For the purposes of this report, 20 consecutive minutes has been used, as a recognised industry standard for engagement with football, however three minute reach has also been quoted throughout.

Average audience: in audited markets, an audience is measured each minute throughout the day. The average audience is the sum of each audience for each minute during a broadcast, divided by the duration of coverage in minutes.

Channel(s): the television station which the Media Rights Licensee used to show the event in-home.

Dedicated coverage: the television time the event is aired for, based on specific devoted event coverage including live games, repeats, event highlights and magazine shows. Dedicated coverage therefore excludes clips shown in news bulletins and in non-dedicated magazine coverage such as *FIFA Futbol Mundial* or *World Sport*.

Estimated audience: as many markets remain unaudited around the globe, estimated audiences are employed to predict the audience for coverage. For this event, the methodology outlined in the "In-home data sources and methodology" section was used.

In-home viewing: the audience measurement based on all viewers from within the home, including guests.

Market Share %: the audience expressed as a percentage of the total viewing audience watching television during a particular time period.

Media Rights Licensee (MRL): an organisation which has been granted certain media rights to the FIFA U-17 Women's World Cup Costa Rica 2014 in relation to the live and continuous transmission of the international TV signal of each match in a particular territory or territories.

Peak average audience: the highest average audience of any single programme from all broadcasts.

Peak match audience: the highest match audience, where all programmes for a match are considered (i.e. all live, delayed and repeat programmes).

TVR%: the audience expressed as a share of the total possible television viewers in a particular market.