To the members of FIFA

Circular no. 1156

Zurich, 29 July 2008
SG

New Director of the Member Associations and Development Division

Dear Presidents, Dear General Secretaries,

A little over one year ago, President Blatter invited me to become the FIFA Secretary General, a decision that was ratified, in accordance with our Statutes, by the FIFA Executive Committee.

One of my tasks was to reorganise FIFA’s administration and management.

That particular task has now been completed because, as you will see from the attached organisational chart, we now have Directors and various Heads of Department for our six divisions, namely Competitions, Communications & Public Affairs, TV & Marketing, Legal Affairs, Finance & Administration and finally Member Associations & Development.

It is, however, to the division that plays the most important role in our day-to-day relations that I wish to draw your attention, in other words Member Associations and Development, the division that is responsible for answering all of your questions and queries.

It may have taken a while, but we can now confirm the appointment of a new Director, Mr Thierry Regenass.

Thierry is currently the Diplomatic Advisor to the President of the Swiss Confederation, Mr Pascal Couchepin. Before working for the Swiss President, Thierry was the Deputy Head of the Africa/Middle East Division of the Federal Department for Foreign Affairs. His previous diplomatic assignments abroad include postings in Nairobi, Washington and Bangkok.

As of 1 December 2008, his division will have three departments:

- Education and Technical Development with Jean-Michel Bénézet (jean-michel.benezet@fifa.org, +41 79 800 55 42);
- Development Programmes (including all “Win in ...” initiatives) with Urs Kluser (urs.kluser@fifa.org, +41 79 823 08 56);
- Member Associations, headed directly by Thierry Regenass (thierry.regenass@fifa.org).
As President Blatter said, one of our objectives is to improve and further develop the support that we provide through our in-house expertise in various areas, most notably administrative and commercial, thereby better equipping us to deal with the immense interest in our sport.

However, for us to succeed, and for Thierry and his team to be able to put these plans into action, it is vital for us to have your support and, more importantly, for our new Director to be able to count on your assistance and for him to act as your contact person at FIFA.

I enclose contact information (e-mail address and mobile phone number) of Urs Kluser and Jean-Michel Bénézet as well as the e-mail address of Thierry Regenass. As he will only take up his position at FIFA on 1 December, we will send you his mobile phone number in due course.

Thank you once again for your support.

Yours faithfully,
FIFA

Jérôme Valcke
Secretary General

Enc. Organisation chart
cc: Confederations
FIFA Organisation Chart

Legal Affairs

- General Legal
- Disciplinary & Governance
- Commercial Legal
- Players' Status
FIFA Organisation Chart

Finance & Administration
Deputy General Secretary

- HR & Services
- Consolidation & Compliance
- Finance & Accounting
- Controlling & Strategic Planning
Competitions

- Technical Team
  - Technical Study Group
  - Refereeing
  - Competitions Services

- World Cups
  - FIFA World Cup Office
  - Olympic & Youth Events
  - Women's Competitions
    - Club World Cups, Beach Soccer, Futsal

- Event Management
  - Project Management
  - FAO Match Mgmt
FIFA Organisation Chart

TV

Sales & Distribution
FIFA Films & Products
Broadcaster Servicing
Host Broadcasting Production