TO THE MEMBERS OF FIFA
Circular no. 1154

Zurich, 25 July 2008
SG/tha-sma

FIFA Women’s Football Resource Kit

Dear Sir or Madam,

We write with reference to circular no. 1120 dated 5 December 2007 and the 4th FIFA Women’s Football Symposium on 29-30 September 2007 and are delighted to enclose, as promised, the FIFA Women’s Football Resource Kit.

One hundred and ninety-six of FIFA’s 208 member associations took part in the symposium, and of these, 150 countries chose to send their president, general secretary or both. All told, almost 500 delegates participated in the event, which was a resounding success and another indication of the importance of women’s football.

Women’s football has become a worldwide sporting phenomenon and a key driver of growth for the sport of football all around the world. Today, some 26 million women and girls play football and one in every ten football players on the planet is female. Women’s football is growing not only in absolute terms each year, but also in parts of the world where it has perhaps not been traditionally strong.

FIFA has been supporting the development and growth of women’s football since the late 1980s and has designed clear policies for its promotion while sending a clear message to its associations that the future of football is feminine.

Nevertheless, the development process requires a combination of policies and proactive measures for their implementation. Work in the field must complement policies, contribute to their implementation and promote growth.

The enclosed Women’s Football Resource Kit includes all of the presentations from the 4th FIFA Women’s Football Symposium as well as many other publications, including:

The case studies that were presented at the symposium, as well as other examples that were not presented from various countries, a publication on the FIFA Ambassadors for Women’s Football, a
publication on the health and fitness of female players and a statistical evaluation of a survey of all FIFA member associations.

If you are already aware of how important it is to develop women's football but are experiencing problems in your home country, we hope you will find the answers in these documents and presentations. However, if you do have any questions or requests, you can of course either contact us in Zurich or get in touch with your local FIFA Development Officer to discuss the next steps.

As this documentation should be distributed to as many people as possible, we have also enclosed a CD and a DVD containing all of the documents. Please pass these on to anyone involved or interested in women's football. You may make copies of the CD and DVD for non-commercial use, such as for educational and promotional purposes, for example, but if you would like to use the CD and DVD for any other purposes, please contact us beforehand.

We hope this information will be helpful to you in developing women's football and women's sport in general. We wish you every success and much more enjoyment from women's football.

Yours faithfully,

FEDERATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Markus Kattner
Deputy Secretary General

Enc.
- FIFA Women's Football Resource Kit

CC:
- Committee for Women's Football and the FIFA Women's World Cup
- Organising Committee for the FIFA U-20 and U-17 Women's World Cups
- FIFA Women's Football Instructors
- FIFA Ambassadors for Women's Football