TO THE MEMBERS OF FIFA

Circular no. 1503

Zurich, 9 October 2015
fad/gde

Publication of the FIFA Good Practice Guide on Diversity and Anti-Discrimination and request for action plan

Dear Sir or Madam,

We are delighted to inform you that the FIFA Good Practice Guide on Diversity and Anti-Discrimination, which has been produced with your support, is now available for download in English, French, Spanish and German here:


FIFA has already launched an anti-discrimination observer system to identify high-risk matches and assign trained match observers to them in time for the start of the 2018 FIFA World Cup™ preliminary competition. This FIFA Good Practice Guide represents another practical milestone.

The guide establishes an overall concept and provides useful tools to promote diversity and anti-discrimination among FIFA’s member associations, integrating experience from the world of football and helping associations to take the necessary steps in order to promote diversity and combat all forms of discrimination. It also contains rules on the specific duties of member associations and guidelines on how to set up a network with internal and external partners.

The FIFA Good Practice Guide on Diversity and Anti-Discrimination is based on the recommendations of the FIFA Task Force Against Racism and Discrimination, the resolution against racism and discrimination approved by the 63rd FIFA Congress in Mauritius in 2013, the FIFA Statutes (art. 3), the FIFA Code of Ethics (art. 23) and the FIFA Code of Conduct (art. 3.3).

It also serves as a useful reminder of the duty that you, as a member association, undertook on approval of the above-mentioned resolution to establish a concrete action plan confirming your intention to fight racism and discrimination among your players, officials and fans.
With its five pillars – regulations, controls and sanctions, education, communications, and networking and cooperation – the new FIFA Good Practice Guide on Diversity and Anti-Discrimination provides an effective strategic approach to help you create and fine-tune your national action plan.

We look forward to receiving your action plan against racism and discrimination by 31 March 2016. Please send the plan and any questions you may have to Gerd Dembowski (gerd.dembowski@fifa.org).

We thank you for your valuable support in our ongoing endeavours to rid football of racism and discrimination across the globe.

Yours faithfully,

FIFA

Markus Kattner
Acting Secretary General

Copy: - FIFA Executive Committee
       - Confederations