TO THE MEMBERS OF FIFA

Circular no. 1485

Zurich, 6 May 2015
SG/cst

FIFA Fair Play Days 2015

Dear Sir or Madam,

We are pleased to inform you that this year’s FIFA Fair Play Days will be held from 31 August to 8 September. These dates were chosen to coincide with FIFA’s official match days and to allow all member associations to incorporate FIFA Fair Play Days activities into the matches of their national teams and other football fixtures on those days in their respective countries.

Although fair play is a principle that should be applied all year round, the FIFA Fair Play Days provide the football community with a special occasion to recognise and highlight the best examples of sportsmanship of the year. Should you be aware of any special acts of fair play or sportsmanship during a match in your territory in 2015, please inform us at csr@fifa.org with a short description of the act and the contact details of those involved.

We encourage all member associations to actively promote sportsmanship, and with this in mind, we enclose an order form for FIFA Fair Play promotional material. Please return the order form with your request by fax by 19 June 2015 at the latest.

We trust that you will use all of these resources to promote fair play in general and the Fair Play Days in particular. We remain at your disposal to provide you with any assistance you may need to make this project a success worldwide.

Please let us know if you need anything further.

Yours faithfully,

FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION

Jérôme Valcke
Secretary General

cc: FIFA Executive Committee
Confederations
FIFA Committee for Fair Play and Social Responsibility
Enc.: Order form
**FIFA Fair Play Days**

31 August to 8 September 2015

**Order form for FIFA member associations**

This order form must be faxed to FIFA (+41-43-222 78 78) by **19 June 2015**. The material will be delivered to you in August. Please note that orders are provided as long as stocks last.

| Member association: |
| Contact name: |
| Contact e-mail: |
| Date and place of fair play activity: |
| Occasion of activity: (e.g. national team match, league match) |

☐ Please send me additional information via email (i.e. fair play code, captain’s declaration, message of stadium announcer, media release sample, etc.)

☐ Please also send us following FIFA Fair Play items as indicated below charged to our association.

<table>
<thead>
<tr>
<th>Article</th>
<th>Max. order</th>
<th>Price per unit</th>
<th>Quantity</th>
<th>Total in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fair Play flag landscape (M = 2.25 m x 1.50 m)</td>
<td>10</td>
<td>USD 40.00</td>
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<tr>
<td>Fair Play flag - landscape (XL = 4.50 m x 3.00 m)</td>
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<td>USD 100.00</td>
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<tr>
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<td>USD 1.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fair Play pen</td>
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<td>USD 2.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fair Play sticker</td>
<td>100</td>
<td>USD 0.50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fair Play neck-strap</td>
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<td>USD 1.00</td>
<td></td>
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</tr>
</tbody>
</table>

**Total additional Fair Play order**

An invoice for the total sum of items ordered will be sent to your association.

FIFA bank details: UBS AG, Zurich, Switzerland
SWIFT address: UBSWCH ZH 80A
IBAN: CH21 0023 0230 3255 1961 Y
Account no.: 230-325519.61 Y
Currency: USD
Beneficiary: Fédération Internationale de Football Association
Details of payment: 2015 FIFA Fair Play Days