TO THE MEMBERS OF FIFA

Circular no. 1443

Zurich, 12 September 2014
DSG/tre/jne/mcr/ade

FIFA Women’s Football Development Programmes and Guidelines 2015-2018 and Women’s Football brochure

Dear Sir or Madam,

We are pleased to present you with the latest of our women’s football publications:

1. FIFA Women’s Football Development Programmes and Guidelines 2015-2018

The Development Programmes and Guidelines were developed based on feedback from member associations and confederations, as well as players, coaches, referees and officials who participated in our 2011-2014 programmes. In addition, FIFA’s ten key development principles for women’s football determined by the FIFA Task Force for Women’s Football and approved by the 64th FIFA Congress on 11 June 2014 are included.

The nine women’s football development programmes for 2015-2018 cover four main areas of football development – competitions, management, education and promotion. The guidelines provide all the information required to apply for and benefit from these programmes.

Applications for all FIFA women’s football development programmes must be submitted to the FIFA Development Office in your region on or by 15 October of each calendar year as shown below:

<table>
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<tr>
<th>Year</th>
<th>Deadline to submit applications to FIFA’s Development Offices</th>
<th>Deadline for receipt of applications at FIFA’s headquarters in Zurich</th>
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</thead>
<tbody>
<tr>
<td>2015</td>
<td>15 October 2014</td>
<td>30 October 2014</td>
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<tr>
<td>2016</td>
<td>15 October 2015</td>
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<td>2018</td>
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FIFA-Strasse 20  P.O. Box  8044 Zurich  Switzerland  T: +41 (0)43 222 7777  F: +41 (0)43 222 7878  FIFA.com
2. Women's Football: Progression, Rise and Challenges

Also enclosed is a brochure that provides an overview of the history of women’s football examines the present situation and looks ahead at the challenges to come. In anticipation of next year’s FIFA Women’s World Cup Canada 2015™, a fold-out map poster is also included.

For further information, please do not hesitate to contact the FIFA Education & Technical Development Department or the FIFA Development Office in your region.

We hope that our publications and programmes will help you to achieve your women’s football development goals and we look forward to working with you over the next four years.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Markus Kattner
Deputy Secretary General

Encl.: FIFA Women’s Football Development Programme Guidelines 2015-2018
Women’s Football brochure

cc: Executive Committee
Committee for Women’s Football and the FIFA Women’s World Cup™
FIFA Task Force for Women’s Football
Confederations
FIFA Development Offices
FIFA women’s football instructors