To the members of FIFA

Circular no. 1403

Zurich, 15 January 2014
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FIFA-INTERPOL: e-learning tools to protect football from match manipulation

Dear Sir or Madam,

FIFA and INTERPOL agreed a ten-year joint initiative in May 2011 to enhance global efforts to tackle match manipulation and corruption in the sport. FIFA and INTERPOL are placing huge importance on combatting match manipulation as it continues to threaten the integrity of football.

We are pleased to inform you that a series of e-learning programmes aimed at educating players, coaches and referees on the dangers of match manipulation to help them avoid becoming victims of this threat to football integrity have been launched.

One of the keys to success is raising awareness within the football community and providing educational tools for the people most at risk of being influenced by match-fixers. For the first time, football has a widely accessible resource that presents match manipulation-related issues in a practical, targeted and visually stimulating way.

With the launch of the comprehensive e-learning modules, the football community now has a tool to help protect the sport against threats posed by organised criminal networks that seek to make an illegal profit through match manipulation. By educating the players, coaches and referees who are at high risk of being coerced into fixing a match, we hope the e-learning programmes will equip them with the knowledge and ability to resist these approaches and protect the integrity of the sport.

The online programmes, each focusing on a different group often targeted by match-fixers, offer an interactive guide on how to recognise, resist and report attempts at match-fixing and related issues. The e-learning modules are highly interactive, using quizzes, games and audio-visual elements helping to emphasise the key messages. Real-life scenarios are also incorporated to help users more easily identify the tactics that match-fixers might use to pressure them into manipulating a match.

FIFA believes that the programmes represent a key deliverable of the FIFA/INTERPOL initiative, which aims to improve awareness and understanding of corruption in football, and the methods to detect and counteract it.

The following programmes are available in five languages (Arabic, English, French, Spanish and
German) on both the FIFA (aboutfifa/organisation/footballgovernance) and INTERPOL (crime areas/corruption/integrity in sport) websites:

- Players
- Young players
- Referees
- Managers & coaches

Please contact either FIFA or INTERPOL should you wish to host the e-learning tools on your own website by writing either to security@fifa.org or integrityinsports@interpol.int.

The programmes are designed to be used by FIFA’s member associations as part of their existing integrity training, or as standalone training programmes. They form part of a wider effort to preserve football from the growing threat of match manipulation.

Football’s strength comes from within. Let’s join our forces for the beauty of the game.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Jérôme Valcke
Secretary General

cc: - FIFA Executive Committee
    - Confederations