FIFA Ballon d'Or 2013

TO THE MEMBERS OF FIFA
Circular no. 1386

Zurich, 16 October 2013
SG/dko

FIFA Ballon d'Or 2013

Dear General Secretary,

Once again, a number of awards will be presented to the most-deserving figures from the world of football in Zurich on 13 January 2014.

The best player in men’s football will receive the FIFA Ballon d’Or while the best player in women’s football will be presented with the FIFA Women’s World Player of the Year trophy. Likewise, the coaches of the year in men’s and women’s football will also pick up awards.

In order to obtain representative voting results, we kindly ask you to ensure the participation of your member association in the voting for the FIFA Ballon d’Or 2013.

The voting will begin in the week beginning 28 October 2013 and has to be completed by 15 November 2013 at the latest. All votes must be completed on time to be taken into consideration for the voting process. For the second time, the voting will be done online for all member associations.

Please ensure that the voting forms are completed by the coach and captain of your men’s and women’s national teams. All votes as well as their abstentions will be made public after the FIFA Ballon d’Or show. Therefore, your cooperation will be greatly appreciated in ensuring that your association sends us the votes of the coaches and captains in the given time frame.
Information on the voting process:

- The Football Committee, along with experts from France Football, will select a shortlist of 23 male players for the FIFA Ballon d'Or, ten men's football coaches for the World Coach of the Year for Men's Football, and ten women's football coaches for the World Coach of the Year for Women's Football.

- The Committee for Women's Football and the FIFA Women's World Cup™, along with experts from France Football, will select a shortlist of ten female players for the Women's World Player of the Year, ten men's football coaches for the World Coach of the Year for Men's Football, and ten women's football coaches for the World Coach of the Year for Women's Football.

- Coaches and captains choose their three personal favourites from the lists supplied.

- The selection criteria for the players of the year (men's and women's) are: sporting performance as well as general behaviour on and off the pitch from 1 January 2013 until now.

- The selection criteria for the coaches of the year are: sporting performance and general behaviour both on and off the pitch from 1 January 2013 until now.

- The media (different for men's and women's football) take part in the vote, with their votes accounting for 33% of the final result. The votes from national team coaches and captains will also account for 33% each.

Thank you very much for your valuable cooperation in making the FIFA Ballon d'Or a major success.

If you have any questions, please do not hesitate to contact the FIFA Special Events & Guest Management Department at FIFABallondOr2013@fifa.org

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Jérôme Valcke
Secretary General