TO THE MEMBERS OF FIFA

Circular no. 1376
Zurich, 13 August 2013
SG/cmi-ade

FIFA Connect Programme – 1st survey for member associations

Dear Sir or Madam,

In December 2011, the FIFA Executive Committee approved the FIFA Connect Programme, with the aim of enabling member associations to register all their stakeholders in an effective football registration and management system.

FIFA has acknowledged the importance of football stakeholder registration for member associations and, through the creation of the FIFA Connect Programme, has made it a major long-term goal in its development strategy.

As part of the ramp-up of this new programme, the FIFA MA and Development Division has set up a survey to evaluate the status of stakeholder registration in all member associations. The survey will contribute to a better understanding of the current landscape of stakeholder registration, and consequently influence the further development of the FIFA Connect Programme.

You will receive the link to complete the survey by e-mail shortly.

By completing the survey, you will contribute to a programme that will benefit all member associations in a variety of ways, including developing relevant registration solutions, turning information technology into a commercial asset, fostering growth and innovation, promoting regulation and transparency, improving data quality and football management, and other potential income generation opportunities.

For any questions or feedback on this survey, please do not hesitate to contact the FIFA MA and Development Division.

We thank you in advance for your cooperation and look forward to working with you on this important project in the near future.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Markus Kattner
Deputy Secretary General

cc: Executive Committee
Conferences