TO THE MEMBERS OF FIFA

Circular no. 1352

Zurich, 4 April 2013
SG/mfa/ial

Bidding for the following FIFA World Cups:
- FIFA U-17 Women's World Cup 2016
- FIFA U-20 Women's World Cup 2016
- FIFA U-17 World Cup 2017
- FIFA U-20 World Cup 2017
- FIFA Beach Soccer World Cup 2017

Dear Sir or Madam,

FIFA is pleased to open the bidding for the above-listed FIFA World Cups. We invite all member associations to join the bidding process by completing and submitting the attached Declaration of Interest form. When reviewing the information, please bear in mind that while you may bid for more than one event, FIFA will only award one event per bidding association.

**FIFA World Cups open for bidding:**

**FIFA U-17 Women's World Cup 2016**
The development of football for girls and women has long been one of FIFA’s top priorities. This is the “youngest” of FIFA's competitions. A major milestone was reached in 2008 when the inaugural FIFA U-17 Women's World Cup was held in New Zealand, marking the first time ever that men and women had the same youth tournament structure in football. The creation of this event (with 16 teams) has encouraged member associations to further develop women's football at youth level and to set up teams in even younger age groups. In addition, this tournament has enjoyed support from different sectors of society in its host countries. For example, the last edition of the tournament in Azerbaijan 2012 was also a commercial success as four national companies, representing the main industries in the country, came on board as National Supporters of the tournament.

**FIFA U-20 Women's World Cup 2016**
The popularity of women’s football has grown in leaps and bounds in recent years, as evidenced by the growing numbers participating in the game worldwide as well as the steadily rising spectator levels for women’s competitions, with the FIFA U-20 Women’s World Cup Germany 2010 holding the attendance record of 395,295 spectators and achieving an average global in-home audience per live match of 2.8 million. This is the second most important women’s FIFA tournament and serves as a final stage of preparation for young players prior to the FIFA Women’s World Cup™.
FIFA U-17 World Cup 2017
The strengthening of youth football is another of FIFA’s top priorities with the aim of enabling young players to work towards the FIFA World Cup™ at senior level. Today, this biennial teenage tournament featuring 24 teams is an established event on the global football calendar and continues to serve as the launch pad for many illustrious football careers. It is the third oldest of FIFA’s competitions.

FIFA U-20 World Cup 2017
Like its younger brother, this youth tournament features 24 teams making it the joint second-largest FIFA event. Diego Maradona, Dunga, Marco van Basten and Lionel Messi all earned their international spurs at this competition which has blossomed in size and impact since its inception in 1977. This significance is reflected in its growing appeal to spectators, with the 2011 edition enjoying a worldwide cumulative TV audience of over 500 million.

FIFA Beach Soccer World Cup 2017
This World Cup is held every two years and 2017 will be the 9th edition. 16 teams will participate in the final competition and one stadium will be required. The duration of the competition is approximately 10 to 12 days. The location of the venue should echo the sun, sea and sand of Copacabana beach, the birthplace of beach soccer.

The bidding timeline is as follows:

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<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>15 May 2013</td>
<td>Declaration of Interest – deadline for the member associations to declare their interest in hosting by submitting the completed and signed Declaration of Interest form</td>
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<td>31 May 2013</td>
<td>FIFA Hosting Agreements – deadline for FIFA to send out the corresponding Hosting Agreements to those associations who have declared an interest</td>
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<td>15 July 2013</td>
<td>Terms and Conditions – deadline for the member associations to re-confirm their interest in bidding by submitting the signed Terms and Conditions</td>
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<td>15 November 2013</td>
<td>Hosting Agreement with the complete Bid Book – deadline for the member associations to submit the signed Hosting Agreements together with their complete Bid Packages</td>
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<td>December 2013</td>
<td>Appointment of hosts by the FIFA Executive Committee</td>
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We strongly encourage our member associations to consider hosting a FIFA World Cup as the benefits are numerous and significant. The signed Declaration of Interest form must be received by FIFA by 15 May 2013 at the latest. Should you have any further questions or need assistance in completing the form, please do not hesitate to contact the FIFA Competitions Division, who will be pleased to assist you.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

[Signature]

H. Valcke
Secretary General

cc: - FIFA Executive Committee
    - Confederations
    - FIFA Beach Soccer Committee
    - Organising Committee for the FIFA U-17 Women's World Cup
    - Organising Committee for the FIFA U-20 Women's World Cup
    - Organising Committee for the FIFA U-17 World Cup
    - Organising Committee for the FIFA U-20 World Cup
Declaration of Interest

The football association of

hereby officially declares its interest in hosting the (please check as appropriate):

☐ FIFA U-17 Women’s World Cup 2016
☐ FIFA U-20 Women’s World Cup 2016
☐ FIFA U-17 World Cup 2017
☐ FIFA U-20 World Cup 2017
☐ FIFA Beach Soccer World Cup 2017

On behalf of the association:

Surname: ___________________________  First name: ___________________________
Title: ____________________________
Place and date: ____________________________
Signature: ___________________________

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On behalf of the association:

Surname: ___________________________  First name: ___________________________
Title: ____________________________
Place and date: ____________________________
Signature: ___________________________

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