To the member associations of FIFA

Circular no. 1253

Zurich, 21 January 2011

FIFA Club World Cups 2013 and 2014

Dear Sir/Madam,

After two very successful years in the United Arab Emirates and the return of the event to Japan for 2011 and 2012, FIFA is pleased to announce the opening of the bidding process for the 2013 and 2014 editions of the FIFA Club World Cup (one host for both editions).

Before commencing, two important aspects for these two editions should be noted. Firstly, regarding format and dates, the plan is to organise the seven-team competition from 11-21 December 2013 and 10-20 December 2014. Secondly, regarding expected revenue, while the event has proven to be very successful over the years, its commercial structure requires a minimum revenue guarantee of USD 35 million (per year) from the sale of tickets and local broadcasting, marketing and hospitality rights in order to cover the event production costs.

Given the above, we would like to determine the level of real and viable interest that exists in hosting the competition and to inform you of the expected timing and procedure that will lead to the appointment of the host association for the two editions of the FIFA Club World Cup in 2013 and 2014. The key dates and deliverables are as follows:

30 April 2011 Deadline for declaring an interest in hosting the two editions of the FIFA Club World Cup in 2013 and 2014 by completing the enclosed “Declaration of Interest” form (with the signatures of two executive officers of the member association), and returning the form per post to FIFA (signed form must be received by FIFA by 30 April 2011).

By declaring an interest in hosting the two editions of the FIFA Club World Cup in 2013 and 2014, the member associations undertake to adhere to the following bidding procedure:

31 May 2011 FIFA will dispatch the bidding and hosting documents to the member associations which have declared an interest in hosting the two editions of the FIFA Club World Cup in 2013 and 2014.
30 September 2011  Deadline for the member associations to deliver the definitive bid. The duly completed and signed bidding and hosting documents must be received by FIFA by 30 September 2011.

21 October 2011  Decision by the FIFA Executive Committee.

Should you have any questions about the bidding process for the two editions of the FIFA Club World Cup in 2013 and 2014, please do not hesitate to contact the FIFA Competitions Division, who will be pleased to assist you.

Yours sincerely,

FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION

Jérôme Valcke
Secretary General

Encl.  Declaration of Interest form

cc.  FIFA Executive Committee
     Organising Committee for the FIFA Club World Cup
     Confederations
Declaration of Interest form

FIFA Club World Cups 2013 and 2014

The football association of

__________________________________________

hereby officially declares its interest in hosting the FIFA Club World Cups 2013 and 2014.

On behalf of the football association:

Surname: ____________________________________________ (block capitals)
First name: ____________________________________________ (block capitals)
Job title: ____________________________________________ (block capitals)
Place and date: ____________________________________________ (block capitals)
Signature: ____________________________________________

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On behalf of the football association:

Surname: ____________________________________________ (block capitals)
First name: ____________________________________________ (block capitals)
Job title: ____________________________________________ (block capitals)
Place and date: ____________________________________________ (block capitals)
Signature: ____________________________________________

Fédération Internationale de Football Association
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