TO THE MEMBERS OF FIFA

Circular no. 1243

Zurich, 26 October 2010
SG/rek-sma

FIFA Ballon d'Or 2010

Dear Sir or Madam,

Once again, in Zurich on 10 January 2011, a whole host of awards will be presented to mark outstanding achievements in football.

We are pleased to inform you about the following changes in this respect:

- Agreement between FIFA and the Amaury Group/France Football to launch the FIFA Ballon d'Or award and gala.
- New event name: FIFA Ballon d’Or (replaces FIFA World Player Gala).
- Inaugural FIFA Ballon d’Or award to be presented to the best player in the men’s game; the best women’s player will still receive the FIFA Women’s World Player of the Year award.
- Awards to be presented to the FIFA World Coach of the Year for Men’s Football and the FIFA World Coach of the Year for Women’s Football.
- Now only three nominees in each category instead of five.
- The media will now be involved in the voting process (different media for women’s football and men’s football). Votes from the media will be included in the final result with a weighting of 33%. Votes from national team coaches and national team captains (men and women) will also be weighted with 33%.

We would kindly ask you to arrange for the coaches and captains of your men’s and women’s national teams to fill in the enclosed voting forms and return the completed forms to us by no later than **16 November 2010**. If your association does not have a women’s team at the moment, please indicate this on the voting form.

Information on the voting process:

- The four enclosed lists have been drawn up by the Football Committee (best player – men), the Technical and Development Committee (best coaches), and the Committee for Women’s Football and the FIFA Women’s World Cup™ (best player – women), as well as by a group of experts from France Football.
- The coaches and captains may vote for three of their personal favourites in each category from these lists only.
- Criteria for selecting the best players (women's football and men's football):
  > Sporting performance as well as general behaviour on and off the pitch.
  > Coaches and captains may NOT vote for players from the national team they coach/play for.

- Criteria for selecting the best coaches:
  > Sporting success as well as general behaviour on and off the pitch.
  > Captains may NOT vote for the coach of their national team or club team.

Thank you for your valuable cooperation in making the FIFA Ballon d'Or 2010 gala a resounding success.

Yours faithfully,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Jerôme Valcke
Secretary General

cc: Confederations
    FIFA Executive Committee

Enc.: as mentioned
FIFA Ballon d'Or 2010
Zurich Kongresshaus, 10 January 2011

Men's short list (in alphabetical order)

<table>
<thead>
<tr>
<th>Surname</th>
<th>Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alonso</td>
<td>Xabi</td>
<td>Spain</td>
</tr>
<tr>
<td>Alves</td>
<td>Daniel</td>
<td>Brazil</td>
</tr>
<tr>
<td>Casillas</td>
<td>Iker</td>
<td>Spain</td>
</tr>
<tr>
<td>Cristiano Ronaldo</td>
<td></td>
<td>Portugal</td>
</tr>
<tr>
<td>Drogba</td>
<td>Didier</td>
<td>Côte d'Ivoire</td>
</tr>
<tr>
<td>Eto'o</td>
<td>Samuel</td>
<td>Cameroon</td>
</tr>
<tr>
<td>Fábregas</td>
<td>Cesc</td>
<td>Spain</td>
</tr>
<tr>
<td>Forlán</td>
<td>Diego</td>
<td>Uruguay</td>
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<tr>
<td>Gyan</td>
<td>Asamoah</td>
<td>Ghana</td>
</tr>
<tr>
<td>Iniesta</td>
<td>Andrés</td>
<td>Spain</td>
</tr>
<tr>
<td>Júlio César</td>
<td></td>
<td>Brazil</td>
</tr>
<tr>
<td>Klose</td>
<td>Miroslav</td>
<td>Germany</td>
</tr>
<tr>
<td>Lahm</td>
<td>Philipp</td>
<td>Germany</td>
</tr>
<tr>
<td>Maicon</td>
<td></td>
<td>Brazil</td>
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<tr>
<td>Messi</td>
<td>Lionel</td>
<td>Argentina</td>
</tr>
<tr>
<td>Müller</td>
<td>Thomas</td>
<td>Germany</td>
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<tr>
<td>Özil</td>
<td>Mesut</td>
<td>Germany</td>
</tr>
<tr>
<td>Puyol</td>
<td>Carles</td>
<td>Spain</td>
</tr>
<tr>
<td>Robben</td>
<td>Arjen</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Schweinsteiger</td>
<td>Bastian</td>
<td>Germany</td>
</tr>
<tr>
<td>Sneijder</td>
<td>Wesley</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Villa</td>
<td>David</td>
<td>Spain</td>
</tr>
<tr>
<td>Xavi</td>
<td></td>
<td>Spain</td>
</tr>
</tbody>
</table>
## FIFA Ballon d'Or 2010

Zurich Kongresshaus, 10 January 2011

### Women's short list (in alphabetical order)

<table>
<thead>
<tr>
<th>Surname</th>
<th>Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abily</td>
<td>Camille</td>
<td>France</td>
</tr>
<tr>
<td>Bajramaj</td>
<td>Fatmire</td>
<td>Germany</td>
</tr>
<tr>
<td>Ji</td>
<td>So Yun</td>
<td>Korea Republic</td>
</tr>
<tr>
<td>Marta</td>
<td></td>
<td>Brazil</td>
</tr>
<tr>
<td>Prinz</td>
<td>Birgit</td>
<td>Germany</td>
</tr>
<tr>
<td>Seger</td>
<td>Caroline</td>
<td>Sweden</td>
</tr>
<tr>
<td>Sinclair</td>
<td>Christine</td>
<td>Canada</td>
</tr>
<tr>
<td>Smith</td>
<td>Kelly</td>
<td>England</td>
</tr>
<tr>
<td>Solo</td>
<td>Hope</td>
<td>USA</td>
</tr>
<tr>
<td>Wambach</td>
<td>Abby</td>
<td>USA</td>
</tr>
</tbody>
</table>
**FIFA Ballon d'Or 2010**

Zurich Kongresshaus, 10 January 2011

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**Short list of best coaches for men’s football (in alphabetical order)**

<table>
<thead>
<tr>
<th>Surname</th>
<th>Name</th>
<th>Country</th>
<th>Club / Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ancelotti</td>
<td>Carlo</td>
<td>Italy</td>
<td>Chelsea FC</td>
</tr>
<tr>
<td>Del Bosque</td>
<td>Vicente</td>
<td>Spain</td>
<td>Spain national team</td>
</tr>
<tr>
<td>Ferguson</td>
<td>Alex</td>
<td>Scotland</td>
<td>Manchester United FC</td>
</tr>
<tr>
<td>Guardiola</td>
<td>Pep</td>
<td>Spain</td>
<td>FC Barcelona</td>
</tr>
<tr>
<td>Löw</td>
<td>Joachim</td>
<td>Germany</td>
<td>Germany national team</td>
</tr>
<tr>
<td>Mourinho</td>
<td>José</td>
<td>Portugal</td>
<td>F.C. Internazionale Milano / Real Madrid C.F.</td>
</tr>
<tr>
<td>Tabárez</td>
<td>Oscar</td>
<td>Uruguay</td>
<td>Uruguay national team</td>
</tr>
<tr>
<td>Van Gaal</td>
<td>Louis</td>
<td>Netherlands</td>
<td>FC Bayern München</td>
</tr>
<tr>
<td>Van Marwijk</td>
<td>Bert</td>
<td>Netherlands</td>
<td>Netherlands national team</td>
</tr>
<tr>
<td>Wenger</td>
<td>Arsène</td>
<td>France</td>
<td>Arsenal FC</td>
</tr>
</tbody>
</table>
### FIFA Ballon d'Or 2010

Zurich Kongresshaus, 10 January 2011

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#### Short list of best coaches for women’s football (in alphabetical order)

<table>
<thead>
<tr>
<th>Surname</th>
<th>Name</th>
<th>Country</th>
<th>Club / Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bini</td>
<td>Bruno</td>
<td>France</td>
<td>France national coach</td>
</tr>
<tr>
<td>Choi</td>
<td>In Cheul</td>
<td>Korea Republic</td>
<td>Korea Republic U-20 national coach</td>
</tr>
<tr>
<td>Meinert</td>
<td>Maren</td>
<td>Germany</td>
<td>Germany U-20 national coach</td>
</tr>
<tr>
<td>Montoya</td>
<td>Albertin</td>
<td>USA</td>
<td>FC Gold Pride coach</td>
</tr>
<tr>
<td>Neid</td>
<td>Silvia</td>
<td>Germany</td>
<td>Germany national coach</td>
</tr>
<tr>
<td>Powell</td>
<td>Hope</td>
<td>England</td>
<td>England national coach</td>
</tr>
<tr>
<td>Sasaki</td>
<td>Norio</td>
<td>Japan</td>
<td>Japan national coach</td>
</tr>
<tr>
<td>Schröder</td>
<td>Bernd</td>
<td>Germany</td>
<td>FFC Turbine Potsdam coach</td>
</tr>
<tr>
<td>Sundhage</td>
<td>Pia</td>
<td>Sweden</td>
<td>USA national coach</td>
</tr>
<tr>
<td>Von Siebenthal</td>
<td>Béatrice</td>
<td>Switzerland</td>
<td>Switzerland national coach</td>
</tr>
</tbody>
</table>
FIFA Ballon d'Or 2010
Zurich Kongresshaus, 10 January 2011

Voting form (MEN)
Member association: ________________________________

1. VOTE OF THE MEN'S NATIONAL TEAM COACH

The three best male footballers of 2010 are:
(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)
(Note: you may not vote for players from the national team you coach.)

1st (5 points): ________________________________
2nd (3 points): ________________________________
3rd (1 point): ________________________________

Name of the coach: ________________________________
Signature of the coach: ________________________________

2. VOTE OF THE MEN'S NATIONAL TEAM CAPTAIN

The three best male footballers of 2010 are:
(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)
(Note: you may not vote for players from the national team you play for.)

1st (5 points): ________________________________
2nd (3 points): ________________________________
3rd (1 point): ________________________________

Name of the captain: ________________________________
Signature of the captain: ________________________________

Signature of the President or General Secretary: ________________________________
Place and date: ________________________________

Please submit this voting form by 16 November 2010 at the latest.

by fax to FIFA – Special Events & Guest Management: +41-43-222 78 78
or by post to FIFA – Special Events & Guest Management: P.O. Box 774, 8044 Zurich, Switzerland
Voting form (WOMEN)

Member association: ____________________________

1. **VOTE OF THE WOMEN’S NATIONAL TEAM COACH**

The three best female footballers of 2010 are:

(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)

(Note: you may not vote for players from the national team you coach.)

1st (5 points):

2nd (3 points):

3rd (1 point):

Name of the coach: ____________________________

Signature of the coach: _________________________

2. **VOTE OF THE WOMEN’S NATIONAL TEAM CAPTAIN**

The three best female footballers of 2010 are:

(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)

(Note: you may not vote for players from the national team you play for.)

1st (5 points):

2nd (3 points):

3rd (1 point):

Name of the captain: __________________________

Signature of the captain: _______________________

Signature of the President or General Secretary: _______________________

Place and date: _______________________________

Please submit this voting form by 16 November 2010 at the latest.

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or by post to FIFA – Special Events & Guest Management: P.O. Box 774, 8044 Zurich, Switzerland
FIFA Ballon d'Or 2010
Zurich Kongresshaus, 10 January 2011

Voting form (MEN'S FOOTBALL COACH)
Member association: ________________________________

1. VOTE OF THE MEN'S NATIONAL TEAM COACH

The three best men's football coaches of 2010 are:
(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)

1st (5 points):

2nd (3 points):

3rd (1 point):

Name of the coach: ________________________________
Signature of the coach: ____________________________

2. VOTE OF THE MEN'S NATIONAL TEAM CAPTAIN

The three best men's football coaches of 2010 are:
(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)
(Note: you may not vote for coaches from the national/club team you play for.)

1st (5 points):

2nd (3 points):

3rd (1 point):

Name of the captain: ______________________________
Signature of the captain: __________________________

Signature of the President or General Secretary: ________________________________
Place and date: _______________________________________

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Zurich Kongresshaus, 10 January 2011

Voting form (WOMEN'S FOOTBALL COACH)

1. VOTE OF THE WOMEN'S NATIONAL TEAM COACH

The three best women's football coaches of 2010 are:
(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)

1st (5 points):

2nd (3 points):

3rd (1 point):

Name of the coach:

Signature of the coach:

2. VOTE OF THE WOMEN'S NATIONAL TEAM CAPTAIN

The three best coaches for women's football of 2010 are:
(Please fill in last name, first name and nationality IN CAPITAL LETTERS.)
(Note: you may not vote for coaches from the national/club team you play for.)

1st (5 points):

2nd (3 points):

3rd (1 point):

Name of the captain:

Signature of the captain:

Signature of the President or General Secretary:

Place and date:

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