To the members of FIFA

Circular no. 1222

Zurich, 26 April 2010
SG/jan

FIFA Equipment Regulations

Dear Sir or Madam,

We are pleased to enclose a copy of the new FIFA Equipment Regulations for your attention. This new 2010 version of the FIFA Equipment regulations replaces the 2005 FIFA Equipment Regulations in full and has taken effect on the 1st of April 2010. Thus, all upcoming FIFA competitions are governed by the 2010 FIFA Equipment Regulations and Member Associations are responsible for adhering to them when participating in FIFA competitions.

In general there have not been significant changes from the 2005 FIFA Equipment Regulations but there are some important modifications which are important to highlight. In particular, the most significant modifications include the following:

- Permission granted to manufacturers to include performance enhancing technology into fabrics of equipment such as kits which are made of more than one type of fabric;

- Visual identifications which become assailable with manufacturers but are not actually core manufacturer identifications will no longer be allowed on kits as decorative elements;

- For the placement of FIFA event badges and CSR activity related badges manufacturers are now required to keep a free “zone” on each sleeve of the shirt which leaves no manufacturer or member association identification in the vicinity;

- FIFA has clarified where Member Association Identification may be placed on kit and gave further permission to add member association identification on kit. Member Association identification may now be placed on the waistband of the short (flag or country name only), or on the back of the collar zone;

- Only the recognised national flag may be placed on the sleeve of the shirts and must always be used in its correct geometric form;
• National slogans on the exterior (visible) part of the shirt are expressly not permitted. Slogans may be placed in the interior of the shirts;

• Introduction of the “FIFA World Champions Badge” to be worn by the winners of the FIFA World Cup™, the FIFA Women’s World Cup™ and the FIFA Club World Cup;

• A new clause has been added which specifically permits Member Associations to place match specific identifications on the chest area of the shirt. This clause makes clear what identifications are and are not permitted;

• Clause 21 gives permission for Member Association identification (and the quantities) on goalkeeper gloves and other technical items such as headbands and caps;

• Due to the advances in fabric technology and the desire of some manufacturers FIFA has included the possibility to introduce small “Technology Labels” to the hem area of the shirt and shorts;

• The width of a band on shirts and shorts has been reduced from 10cm to 8cm. Furthermore any band must be a singular identification or a strip of manufacturers logos with a minimum distance of 2cm between logos;

We thank you in advance for your careful attention to the new FIFA Equipment Regulations.

Yours faithfully,
FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION

Jerôme Valcke
Secretary General

Encl: One copy of the FIFA Equipment Regulations

Cc:
• FIFA Executive Committee
• Confederations
• World Federation of the Sporting Goods Industry