

## **BID REGISTRATION regarding the submission of bids for the right to host and stage the 2018 FIFA World Cup™ or the 2022 FIFA World Cup™**

### **Chapter 11 on the Rules of Conduct:**

## **RULES OF CONDUCT**

### **GENERAL PRINCIPLES**

It is essential to the integrity, image and reputation of FIFA and the Competitions that the conduct of the Member Association and the Bid Committee during their Bid preparations complies with the highest standards of ethical behaviour. The Member Association therefore expressly agrees to be bound by, and to comply with, the FIFA Code of Ethics in its applicable form and the provisions, procedures, terms, rules and requirements outlined in this Bid Registration. The Member Association shall also be responsible for ensuring that the Bid Committee agrees to be bound by, and complies with, the FIFA Code of Ethics in its applicable form and the provisions, procedures, terms, rules and requirements outlined in this Bid Registration.

Additionally, the Member Association and the Bid Committee (once established) shall sign and provide to FIFA the declaration of compliance with the rules of conduct as set out in this Clause 11, as attached to this Bid Registration as Annexe 7 by the following deadlines at the latest:

- Member Association: 16 March 2009
- Bid Committee: 18 September 2009

### **ETHICAL BEHAVIOUR**

The Member Association and the Bid Committee shall conduct any activities in relation to the Bidding Process in accordance with basic ethical principles such as integrity, responsibility, trustworthiness and fairness. The Member Association and the Bid Committee shall refrain from attempting to influence members of the FIFA Executive Committee or any other FIFA officials, in particular by offering benefits for specific behaviour.

The Member Association and the Bid Committee shall declare to FIFA that the contents of the Bid Book and any documents contained therein reflect the truth and are in no way misleading and shall notify FIFA of any facts or information that come to light following the submission of its Bid that may result in the contents of the Bid Book and any documents contained therein no longer reflecting the truth or being misleading.

The Member Association and the Bid Committee shall provide FIFA with all requested information in a truthful manner at all times.

## **GIFTS**

The Member Association and the Bid Committee shall refrain, and shall ensure that each entity or individual associated or affiliated with it shall refrain, from providing to FIFA or to any representative of FIFA, to any member of the FIFA Executive Committee, the FIFA Inspection Group, FIFA consultants, or any of their respective relatives, companions, guests or nominees

- (i) any monetary gifts;
- (ii) any kind of personal advantage that could give even the impression of exerting influence, or conflict of interest, either directly or indirectly, in connection with the Bidding Process, such as at the beginning of a collaboration, whether with private persons, a company or any authorities, except for occasional gifts that are generally regarded as having symbolic or incidental value and that exclude any influence on a decision in relation to the Bidding Process; and
- (iii) any benefit, opportunity, promise, remuneration or service to any of such individuals, in connection with the Bidding Process.

## **STATEMENTS CONCERNING OTHER MEMBER ASSOCIATIONS**

The Member Association agrees to refrain from making any written or oral statements of any kind, whether adverse or otherwise, about the bids or candidatures of any other member association which has expressed an interest in hosting and staging the Competitions. This provision shall not apply to any statements to FIFA in relation to inappropriate conduct from such other member associations.

## **UNFAIR COLLABORATION**

The Member Association agrees to refrain from collaborating or colluding with any other member association or any other third party with a view to unfairly influencing the outcome of the Bidding Process. In particular, the Member Association and the Bid Committee are prohibited from entering into any kind of agreement with any other member association or bid committee as regards to the behaviour during the Bidding Process, and the manner in which and when a member association or bid committee bid for the Competitions or which may otherwise influence the Bidding Process.

## **FIFA ETHICS COMMITTEE**

The Member Association acknowledges that FIFA has established the FIFA Ethics Committee as an independent judicial body which, among other responsibilities, may be requested by FIFA to examine the Bidding Process in relation to the rules of conduct as set out in this Clause 11 to ensure a fair, open and transparent Bidding Process.

Upon request by the FIFA Ethics Committee, the Member Association undertakes and warrants, at its own cost, to fully cooperate with, and support any audit or inquiry conducted by, the FIFA Ethics Committee and to provide, in a timely manner, any information or document required to be disclosed.