# TECHNICAL CAPACITY-BUILDING

FIFA®

**The world of football has changed dramatically over the last decades, and every country experiences its own challenges. Every nation is unique. The "FIFA 2.0" vision has the ambition, through the FORWARD programme, to increase the impact of and grow the game extensively. In order to realise this, it is essential that all member associations (MAs) have the capacity to use our support adequately.**

# HOW WE INTEND TO HELP YOU

**The goal of the FIFA Technical Capacity-Building Programme is to assist all of you in making tailor-made plans for your MA in line with your specific needs. To realise this, we offer you a three-step approach:**

1. Your *technical leaders and instructors* will be invited to participate in regional activities with colleagues from other associations. The objective is to exchange knowledge and experiences that will allow your technical leaders to elaborate and deliver football plans. We will also train your instructors, who can then further educate your MA's own coaches and referees.
2. You can then apply for *individual consultancy* and guidance in key areas where you feel that you need specific assistance.
3. Finally, it will be possible to receive FIFA *refresher courses* for coaches and referees, focusing on concrete technical areas that you want to develop.

In this way, we hope that all MAs will be able to build a strong network to keep growing the game in both numbers and quality over the coming years. Together, we will take football development to the next level.

# TECHNICAL WORKSHOPS, COURSES, PROGRAMMES AND CONFERENCES

**FIFA organises educational activities for the MAs' technical leaders and instructors. We focus on different levels of expertise, allowing participants to implement their own technical plans. All MAs will be invited and divided by region or language.**

*FIFA will cover all expenses related to the organisation of these workshops, courses, programmes and conferences.*

## THE ACTIVITIES ON OFFER:

**Technical director workshop (general)**

For new TDs or those who have not yet attended the general module. Participants from the same region or speaking the same language will take part to refresh their knowledge and meet colleagues from other MAs.

**Technical director workshop (technical/administration)**

For TDs who have already attended the general module. The content will be divided into technical and administrative matters, depending on each participant's background.

**Coaching instructor course**

For instructors who deliver courses for coaches in their own country, in line with the MA's coach education strategy.

**Post-World Cup conference (men's)**

For an analysis and a discussion of the main football trends observed during the 2018 FIFA World Cup™ in Russia. TDs and head coaches from MAs will be invited, divided by confederation.

**Performance director workshop**

For managers in charge of football performance. This workshop will have a theoretical and a practical approach, allowing participants to exchange knowledge and interact with each other.

**Women's football regional conference**

For MA women's football leaders. This conference will focus on FIFA's global women's football strategy and on the presentation of successful projects from the region in question, and also enable associations to exchange knowledge.

**Regional women's coaching course**

For women's national team coaches of the same region that did not qualify for a tournament. They will observe group-stage matches in that tournament and put into practice their football expertise and best practices.

**Women's football symposium**

For decision-makers from all MAs and confederations to exchange positive practices and leverage them for the future development of the women's game.

**Post-World Cup conference (women's)**

For an analysis and a discussion of the main women's football trends observed during the FIFA Women's World Cup 2019™ in France. TDs and head coaches from MAs that participated in the qualifiers for the FWWC will be invited.

**Refereeing instructor course**

For instructors who deliver courses for referees in their own country or confederation, in line with the MA's refereeing education strategy.

**Refereeing director workshop**

For referee directors/managers, grouped by region or language. Management, organisational and administrative skills will be developed in order to professionalise refereeing in the MAs.

**We will contact you in order to invite participants from your MA to these technical workshops, courses, programmes and conferences. More detailed information will be provided in due course.**

# FIFA CAPACITY-BUILDING TECHNICAL EDUCATION & DEVELOPMENT

## TENTATIVE SCHEDULE OF TECHNICAL WORKSHOPS, COURSES, PROGRAMMES AND CONFERENCES

| 2018 | TECHNICAL DIRECTORS | COACHING | PLAYER DEV. (ELITE) | WOMEN'S FOOTBALL | REFEREEING |
|---|---|---|---|---|---|
| JAN | | | | | |
| FEB | **Technical director workshop** (general) | | | | |
| MAR | **Technical director workshops** (general) and (technical/administration - pilot phase) | **Coaching instructor course**, pilot phase | | **Regional conference** | **Refereeing instructor course** (UEFA/CONMEBOL) |
| APR | **Technical director workshop** (general) | | | **Regional conference** | |
| MAY | **Technical director workshops** (technical/administration) | | | | **Refereeing instructor course** (CONCACAF) |
| JUNE | **Technical director workshops** (technical/administration) | **Coaching instructor course** | | | |
| JULY | **Technical director workshops** (technical/administration) | **Coaching instructor course** | | | |
| AUG | **Technical director workshops** (technical/administration) | **Coaching instructor course** | | **Regional coaching course** **Regional conference** | **Refereeing instructor course** (AFC/OFC) |
| SEPT | **Technical director workshops** (technical/administration) | **Coaching instructor course** | **Post-World Cup conferences (4)** | | |
| OCT | **Technical director workshops** (technical/administration) | **Coaching instructor course** | | **Regional conference** | **Refereeing instructor course** (AFC/CAF) |
| NOV | **Technical director workshops** (technical/administration) | **Coaching instructor course** | | **Regional coaching course** **Regional conference** | **Refereeing instructor course** (AFC/CAF) |
| DEC | **Technical director workshops** (technical/administration) | **Coaching instructor course** | | **Regional conference** | |

# FIFA CAPACITY-BUILDING TECHNICAL EDUCATION & DEVELOPMENT

| 2019 | TECHNICAL DIRECTORS | COACHING | PLAYER DEV. (ELITE) | WOMEN'S FOOTBALL | REFEREEING |
|---|---|---|---|---|---|
| JAN | | **Coaching instructor course** | | | |
| FEB | | **Coaching instructor course** | | | |
| MAR | | **Coaching instructor course** | | | **Refereeing instructor course** (UEFA) |
| SPR | | | | | **Refereeing instructor course** (CONCACAF/CONMEBOL) |
| MAY | | | **Performance director workshop** | | **Refereeing instructor course** (AFC/CAF) |
| JUNE | | | **Performance director workshop** | | **Refereeing instructor course** (AFC/CAF) |
| JULY | | | **Performance director workshop** | **Regional coaching course** (France) | |
| AUG | | | **Performance director workshop** | **Regional coaching course** (France) | |
| SEPT | | | **Performance director workshop** | | |
| OCT | | | **Performance director workshop** | **Post-World Cup conference** | |
| NOV | | | **Performance director workshop** | | |
| DEC | | | **Performance director workshop** | | |

# FORWARD PROGRAMME: CONSULTANCY SERVICES AND COURSES WITHIN FORWARD

**Grassroots**

- *Target group*: coaches working with children (boys and girls), animators, PE teachers (6-12 years old)
- *Duration*: four to five days
- *Objectives*: increase football participation and provide general football knowledge (basic technical principles, organisation of football activities)

**Youth football**

- *Target group*: coaches working with youth players (U-15 to U-20)
- *Duration*: four to five days
- *Objectives*: develop youth coaches, focus on player development and youth national and regional competitions (U-15 to U-20)

**Elite coaching**

- *Target group*: coaches working at elite national level
- *Duration*: four to five days
- *Objectives*: increase the quality of elite coaches in the country, deliver specific content in order to improve player and team performances

**Women's coaching**

- *Target group*: coaches working with women's football
- *Duration*: four to five days
- *Objectives*: increase the quality of women's coaches, from youth player development to performance at senior level

**Goalkeeping**

- *Target group*: goalkeeper coaches working at clubs and/or for national teams (men's and women's football)
- *Duration*: four to five days
- *Objectives*: specific player development and training practices for goalkeepers

**Fitness**

- *Target group*: fitness coaches (for men's and women's football)
- *Duration*: four to five days
- *Objectives*: increase the quality of fitness coaches, from player development to performance at senior level

**Futsal coaching**

- *Target group*: futsal coaches (tailor-made content, depending on the level of the participants)
- *Duration*: four to five days
- *Objectives*: provide knowledge of futsal techniques, tactics, methodology, fitness, Laws of the Game, goalkeeping and annual planning

**Beach soccer coaching**

- *Target group*: beach soccer coaches (tailor-made content, depending on the level of the participants)
- *Duration*: four to five days
- *Objectives*: provide knowledge of beach soccer techniques, tactics, methodology, fitness, Laws of the Game, goalkeeping and annual planning

**Men's refereeing**

- *Target group*: top male MA referees and assistant referees
- *Duration*: four to five days
- *Objectives*: increase the quality of male referees and create a uniform interpretation and application of the Laws of the Game

**Women's refereeing**

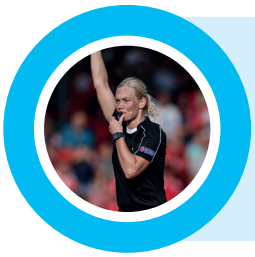
- *Target group*: top female MA referees and assistant referees
- *Duration*: four to five days
- *Objectives*: increase the quality of women's referees and create a uniform interpretation and application of the Laws of the Game

**Futsal refereeing**

- *Target group*: top futsal MA referees
- *Duration*: four to five days
- *Objectives*: increase the quality of futsal referees and create a uniform interpretation and application of the Futsal Laws of the Game

**Beach soccer refereeing**

- *Target group*: top beach soccer MA referees
- *Duration*: four to five days
- *Objectives*: increase the quality of beach soccer referees and create a uniform interpretation and application of the Beach Soccer Laws of the Game



**Referee assessors**

- *Target group*: top MA referee assessors
- *Duration*: four to five days
- *Objectives*: increase the quality of referee assessors in order to guide their referees and create a uniform interpretation of the Laws of the Game

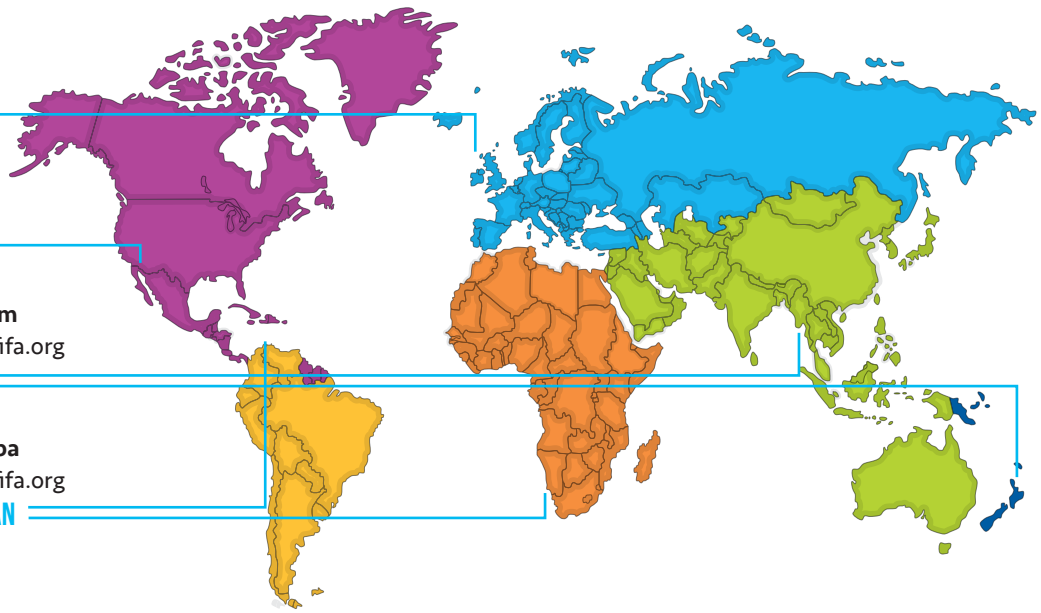
**Referee instructors**

- *Target group*: top MA referee instructors
- *Duration*: four to five days
- *Objectives*: increase the quality of referee instructors in order to support and guide their referees and create a uniform interpretation and application of the Laws of the Game

**You are invited to apply by using the FORWARD capacity-building forms, and if the assistance of FIFA's Technical Development Division is requested, FIFA will cover the cost of the instructor and material/equipment delivery. FIFA will review and discuss all incoming applications and inform the MA concerned as to whether approval may be granted.**

The contact details for applications are as follows:

**Regional Directors:**



**Mr Bjorn Vassallo**
bjorn.vassallo@fifa.org
EUROPE

**Mr Jair Bertoni**
jair.bertoni@fifa.org
AMERICAS

**Mr Sanjeevan Balasingam**
sanjeevan.Balasingam@fifa.org
ASIA AND OCEANIA

**Mr Verón Mosengo-Omba**
veron.mosengo-omba@fifa.org
AFRICA AND THE CARIBBEAN

FIFA

# AND THERE IS MORE...

**The following activities are offered to MAs:**

## 1. WOMEN'S FOOTBALL

Coach mentoring programme

For women's coaches with an A and/or a Pro licence. The programme will provide an opportunity for mentoring by coaches and technical experts with long experience in the women's game.

Captains of today, leaders of tomorrow

Leadership and knowledge exchange for captains and vice-captains of teams that have qualified for FIFA's women's youth tournaments (U-17 and U-20 WWC).

Women's football management course

For women's football leaders (male or female) to support them in their role in developing the women's game (the course content will include project management and leadership components).

**Through our global interaction with the world of football, we also offer additional activities linked to our events and in areas where we foresee specific needs.**

## 2. FOOTBALL IN SCHOOLS

This programme will be implemented in MAs without a strong club structure, and therefore schools represent an opportunity to reach more boys and girls and increase participation in the game. Collaboration with the ministry of education and school authorities is necessary, and any other relevant stakeholders are welcome to join this programme too. Before the programme is launched worldwide, five pilot projects will be implemented.

## 3. EXCHANGE/BUDDY/INTERNSHIP PROGRAMMES

These three programmes will enhance cooperation amongst MAs. In the Exchange Programme, five to seven MAs with similar characteristics will get together to discuss best practices and assist each other in a specific technical area. In the Buddy Programme, FIFA will provide funds for MAs to benefit from the expertise of other MAs. In the Internship Programme, MAs will have the opportunity to receive on-the-job training at another MA.

### Pilot projects

Before the Football in Schools and Exchange/Buddy/Internship programmes are launched wordwide, five pilot projects will be implemented for both areas. In addition, pilot projects are also currently being developed to increase the participation of girls and boost elite youth development. Specific information on these programmes and how to participate in them will be provided after the conclusion of the pilot projects.

**Fédération Internationale de Football Association**
FIFA-Strasse 20
P.O. Box 8044 Zurich Switzerland
T: +41 (0)43 222 7777
F: +41 (0)43 222 7878
FIFA.com